New Program Proposal

Date Submitted: 09/11/19 5:47 pm

Viewing: **SCMTMS-ENRP : Supply Chain Management: Enterprise Resource Planning Concentration**

Last edit: 10/04/19 4:19 pm

Changes proposed by: kboston

Submitter: 5-4622	User ID:	kboston	Phone:
Program Status	Active		
Academic Level	Graduate		
Type of proposal	Major/Field of Study		
Select a reason for this new program	Adding New Concentration		

Are you adding a concentration?
  Yes

Concentration(s):

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. SCMT Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Graduate Committee
14. Faculty Senate
15. Provost Final
16. Provost's Office-- Notification of Approval
17. Registrar Final
18. Catalog Editor Final

Approval Path

1. 09/11/19 6:26 pm Karen Boston (kboston): Approved for WCOB Dean Initial
2. 09/13/19 9:36 am Pat Koski (pkoski):

Approved for GRAD Dean Initial

3. 09/17/19 3:21 pm Alice Griffin (agriffin): Approved for Director of Program Assessment and Review

4. 09/18/19 6:12 pm Lisa Kulczak (lkulcza): Approved for Registrar Initial

5. 10/04/19 4:19 pm Gary Gunderman (ggunderm): Approved for Institutional Research

6. 10/05/19 1:51 pm Brian Fugate (bsfugate): Approved for SCMT Chair

7. 10/09/19 4:07 pm Karen Boston (kboston): Approved for WCOB Curriculum Committee

8. 10/09/19 4:08 pm Karen Boston (kboston): Approved for WCOB Faculty

9. 10/09/19 4:08 pm Karen Boston (kboston): Approved for WCOB Dean

10. 10/09/19 4:22 pm
Suzanne Kenner
(skenner): Approved
for Global Campus

11. 10/10/19 2:37 pm
Terry Martin
(tmartin): Approved
for Provost Review

Action	Code	Title
Add new	SCMTMS-ENRP	Enterprise Resource Planning

Are you adding or modifying a track?   No

Are you adding or modifying a focused study?   No

Effective Catalog Year   Fall 2020

College/School Code   Walton College of Business (WCOB)

Department Code   Department of Supply Chain Management (SCMT)

Program Code   SCMTMS-ENRP

Degree   Master of Science

CIP Code
    52.1301 - Management Science.

Program Title
    Supply Chain Management: Enterprise Resource Planning Concentration

Program Delivery
Method
    On Campus
    Online/Web-based

             Is this program interdisciplinary?
    No

             Does this proposal impact any courses from another College/School?
    No

What are the total   30
hours needed to
complete the
program?

On-line/Web-based Information

Reason for offering
Web-based Program

To provide an opportunity for students to pursue the degree in an online format.

Maximum Class Size   15
for Web-based
Courses

Course delivery
mode

Method(s)
Online

Class interaction
mode

Method(s):
Electronic Bulletin Boards
E-mail
Chat

Percent Online

100% with No Required Campus Component

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

N/A

Estimate Costs of the   N/A
Program over the
First 3 Years

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Core Courses	21
Concentration Courses	9

Enterprise Resource Planning Concentration

Choose 9 hours from the following courses:

ISYS 5103	Data Analytics Fundamentals
ISYS 5213	ERP Fundamentals
ISYS 5223	ERP Configuration and Implementation
ISYS 5233	Seminar in ERP Development

Total Hours	30

* ISYS 5213 or ISYS 5103 that is taken for the Supply Chain Management core will not count towards the nine hours required for the following concentrations: Business Analytics, Enterprise Resource Planning, or Blockchain Enterprise Systems.

** With approval of the SCMTMS Program Director, any senior-level (4000) course may be taken for graduate credit.

Program Costs

The program will be initially funded using Walton College operational funds and, eventually, program revenues as they are generated. Start-up marketing and recruiting costs will initially be supported by the College. Administrative responsibilities will be handled by the Supply Chain Management Department Masters Program Coordinator. Existing resources on campus will be used. Existing faculty in Supply Chain Management and Information Systems will teach the courses. All courses are already offered on a regular basis. Marketing and recruiting costs for the program will be supported by the College.

Library Resources

N/A

Instructional

Facilities

N/A

Faculty Resources

Existing faculty in Supply Chain Management and Information Systems will teach the courses.

List Existing Certificate or Degree Programs

that Support the Proposed Program

Program(s)

Program(s)
BADMMB - Business Administration, Master of Business Administration

Are Similar Programs available in the area?

No

Estimated Student Demand for Program   15

Scheduled Program Review Date   NA

Program Goals and Objectives

Program Goals and Objectives
See SCMTMS.

Learning Outcomes

Learning Outcomes
See SCMTMS.

Description and Justification for this request

Description of request	Justification for request

Description of request	Justification for request
A new, 30 hour Master of Science in Supply Chain Management with concentrations in Business Analytics, Enterprise Resource Planning, Blockchain Enterprise Systems, Finance, Retail, and Strategy and Human Resources utilizing existing courses within other Walton programs. This is the Enterprise Resource Planning concentration.	Industry wide needs are changing and becoming more complex, especially in Arkansas. Employers have voiced a concern in the scarcity of eligible managers with a supply chain education, especially beyond a bachelor's degree. Due to increased demands from customers, supplier, and shippers, employers need professionals with an advanced specialized understanding of supply chain. They need supply chain experts in innovation, sustainability, and market understanding, who have a broad business perspective. Employees who can adequately assess the most difficult challenges, then integrate solutions and manage long term change. The growing economy in Arkansas is in need of managers and leaders trained in the full skill set of supply chain; functional, technical, and social. Supply chain education must grow and adapt to meet the new and increasing needs of the industry.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (09/17/19 2:37 pm): Replaced "track" with "concentration" throughout documentation. Added comment to program requirements, "Choose 9 hours from the following courses." With permission from submitter.

Alice Griffin (agriffin) (09/17/19 2:38 pm): Changed program goals and student learning outcomes to "see SCMTMS" in order to direct reviewers to the overall program, not the concentration.

Gary Gunderman (ggunderm) (10/04/19 4:19 pm): Approved pending documentation changes suggested by Dr. Martin.

Key: 707