

## New Program Proposal

Date Submitted: 09/11/19 4:35 pm

### Viewing: **ACCTMP-BUAN : Professional Accounting: Assurance and Analytics Concentration**

Last edit: 10/02/19 4:06 pm

Changes proposed by: kboston

Submitter: 5-4622	User ID: kboston	Phone:
Program Status	Active	
Academic Level	Graduate	
Type of proposal	Major/Field of Study	
Select a reason for this new program	Adding New Concentration	
Are you adding a concentration?	Yes	
Concentration(s):		

### In Workflow

1. **WCOB Dean Initial**
2. **GRAD Dean Initial**
3. **Director of Program Assessment and Review**
4. **Registrar Initial**
5. **Institutional Research**
6. **ACCT Chair**
7. **WCOB Curriculum Committee**
8. **WCOB Faculty**
9. **WCOB Dean**
10. **Global Campus**
11. **Provost Review**
12. **University Course and Program Committee**
13. Graduate Committee
14. Faculty Senate
15. Provost Final
16. Provost's Office-- Notification of Approval
17. Registrar Final
18. Catalog Editor Final

### Approval Path

1. 09/11/19 5:04 pm  
Karen Boston (kboston):  
Approved for WCOB Dean Initial
2. 09/13/19 9:35 am  
Pat Koski (pkoski):

- Approved for GRAD  
Dean Initial
3. 09/25/19 10:16 am  
Alice Griffin  
(agriffin): Approved  
for Director of  
Program  
Assessment and  
Review
  4. 10/01/19 4:27 pm  
Lisa Kulczak  
(lkulcza): Approved  
for Registrar Initial
  5. 10/02/19 8:56 am  
Gary Gunderman  
(ggunderm):  
Approved for  
Institutional  
Research
  6. 10/02/19 10:54 am  
Gary Peters  
(peters): Approved  
for ACCT Chair
  7. 10/03/19 10:46 am  
Karen Boston  
(kboston):  
Approved for WCOB  
Curriculum  
Committee
  8. 10/03/19 11:10 am  
Karen Boston  
(kboston):  
Approved for WCOB  
Faculty
  9. 10/03/19 11:11 am  
Karen Boston  
(kboston):  
Approved for WCOB  
Dean

10. 10/03/19 1:13 pm  
Suzanne Kenner  
(skenner): Approved  
for Global Campus

11. 10/04/19 10:23 am  
Terry Martin  
(tmartin): Approved  
for Provost Review

Action	Code	Title
Add new	ACCTMP-BUAN	Assurance and Analytics

Are you adding or modifying a track? No

Are you adding or modifying a focused study? No

Effective Catalog Year Fall 2020

College/School Code Walton College of Business (WCOB)

Department Code Department of Accounting (ACCT)

Program Code ACCTMP-BUAN

Degree Master of Professional Accounting

CIP Code

52.0301 - Accounting.

Program Title

Professional Accounting: Assurance and Analytics Concentration

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? 30

## On-line/Web-based Information

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Reason for offering

Web-based Program

To provide an opportunity for students to pursue the program online.

Maximum Class Size     25  
for Web-based  
Courses

Course delivery  
mode

<b>Method(s)</b>
Online

Class interaction  
mode

<b>Method(s):</b>
E-mail
Electronic Bulletin Boards
Chat

Percent Online

100% with No Required Campus Component

Provide a List of  
Services Supplied by  
Consortia Partners or  
Outsourced  
Organization

N/A

Estimate Costs of the     N/A  
Program over the  
First 3 Years

List Courses Taught  
by Adjunct Faculty

Upload  
Memorandum of  
Understanding Forms  
(if required)

## Program Requirements and Description

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### Requirements

The Assurance & Analytics concentration provides students with a foundation for applying technology and analytical methodologies to data-centric accounting environments. Students will be able to navigate data environments, employ analytical tools, and apply them to business decisions and risk analysis.

Core Courses 12

Areas of Concentration 18

#### Assurance and Analytics Concentration

[ACCT 5433](#) Fraud Prevention and Detection

[ACCT 5463](#) Financial Statement Analysis

[ACCT 5953](#) Auditing Standards

Select 9 hours from the following: \*

[ISYS 5213](#) ERP Fundamentals

[ISYS 5223](#) ERP Configuration and Implementation

[ISYS 5233](#) Seminar in ERP Development

[ISYS 5103](#) Data Analytics Fundamentals

[ISYS 5503](#) Decision Support and Analytics

[ISYS 5833](#) Data Management Systems

[ISYS 5843](#) Seminar in Business Intelligence and Knowledge Management

Total Hours 30

\*ISYS credits may apply toward the Graduate Certificate in Enterprise Systems. Students should consult with the director of the certificate program for eligibility.

### Program Costs

Existing resources on campus will be used. Existing faculty in Accounting, Finance, Supply Chain Management, and Information Systems will teach the courses. Except for the new proposed courses, the other courses are already offered on a regular basis.

Marketing and recruiting costs for the program will be supported by the College.

### Library Resources

N/A

### Instructional

#### Facilities

N/A

### Faculty Resources

For the new Tax courses, the department has plans to re-organize faculty teaching to be able to fully staff these.

List Existing Certificate or Degree Programs that Support the Proposed Program

<b>Program(s)</b>
ENTSGC - Enterprise Systems Graduate Certificate
INSYMI - Information Systems, Master of Information Systems
ACCTMA - Accounting, Master of Accountancy

Are Similar Programs available in the area?

No

Estimated Student Demand for Program      15

Scheduled Program Review Date      2021-2022

Program Goals and Objectives

**Program Goals and Objectives**

See ACCTMP.

Learning Outcomes

**Learning Outcomes**

See ACCTMP.

Description and Justification for this request

<b>Description of request</b>	<b>Justification for request</b>

Description of request	Justification for request
<p>A new, 30 hour Masters of Professional Accounting with concentrations in Analytics and Assurance, Taxation, and Corporate Accounting utilizing existing courses within the Master of Accountancy and other Walton programs. One new tax course, ACCT 5853, State and Local Taxation, is being developed. This is the Assurance and Analytics concentration proposal.</p>	<p>The MPACC is responsive to the shifting skillset and additional demands within the Accounting Profession. More Universities are adapting specialized content into their graduate accounting degrees. Whereas past accounting Master degrees tended to be general in nature, more specialized degree paths and skills are being sought by career entrants. Emerging technology is changing the core ways that the accounting profession is providing services. As a result, new skills that involve data &amp; analytics are needed. Complementing these technical skills, the workplace has increased its emphasis on the development of soft skills, such as leadership and professionalism. The complexity of business environments that accounting professionals face has also increased the demand for richer content, including complex tax issues, technology environments, regulatory reporting requirements among others. The importance of Internships has also increased. We are also seeing a greater number of our students take initial accounting employment outside of traditional public accounting roles.</p>

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (09/23/19 3:28 pm):** Removed program goals and learning outcomes to direct individuals to major program of study.

**Lisa Kulczak (lkulcza) (10/01/19 4:27 pm):** A further conversation is needed regarding the program code assigned to this new degree program.

**Lisa Kulczak (lkulcza) (10/02/19 10:41 am):** Per further discussion with Karen Boston, decided on ACCTMP as the program code.

Key: 703