

Date Submitted: 02/25/19 4:24 pm

# Viewing: **SCMTBS : Supply Chain Management, Bachelor of Science in Business Administration**

Last approved: 11/16/18 11:49 am

Last edit: 06/20/19 4:28 pm

Changes proposed by: kboston

Catalog Pages Using  
this Program

[Supply Chain Management B.S.B.A.](#)

[Supply Chain Management \(SCMT\)](#)

Submitter: User ID: calison Phone:  
575-4622

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Are you adding a concentration?

No

Are you adding a track?

No

Are you adding a focused study?

No

Effective Catalog Year Fall 2020

College/School Code

## In Workflow

1. WCOB Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. SCMT Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Faculty Senate
13. Provost Final
14. ADE Licensure Approval
15. Provost's Office-- Notification of Approval
16. Registrar Final
17. Catalog Editor Final

## Approval Path

1. 02/25/19 4:24 pm  
Karen Boston (kboston):  
Approved for WCOB Dean Initial
2. 02/26/19 2:59 pm  
Alice Griffin (agriffin): Approved

Walton College of Business (WCOB)

Department Code

Department of Supply Chain Management (SCMT)

Program Code SCMTBS

Degree Bachelor of Science in Business Administration

CIP Code

for Director of

Program

Assessment and

Review

3. 03/01/19 8:04 am

Lisa Kulczak

(lkulcza): Approved

for Registrar Initial

4. 03/01/19 8:25 am

Gary Gunderman

(ggunderm):

Approved for

Institutional

Research

5. 03/01/19 10:01 am

Brian Fugate

(bsfugate):

Approved for SCMT

Chair

6. 03/01/19 10:10 am

Karen Boston

(kboston):

Approved for WCOB

Curriculum

Committee

7. 03/01/19 10:13 am

Karen Boston

(kboston):

Approved for WCOB

Faculty

8. 03/01/19 10:15 am

Karen Boston

(kboston):

Approved for WCOB

Dean

9. 03/01/19 4:32 pm

Miran Kang (kang):

Approved for Global

Campus

10. 03/07/19 7:55 am  
Terry Martin  
(tmartin): Approved  
for Provost Review
11. 03/18/19 10:55 am  
Alice Griffin  
(agriffin): Approved  
for University  
Course and Program  
Committee
12. 04/18/19 8:23 pm  
Kathleen Lehman  
(kalehman):  
Approved for  
Faculty Senate
13. 04/26/19 9:03 am  
Terry Martin  
(tmartin): Approved  
for Provost Final
14. 04/26/19 9:04 am  
Terry Martin  
(tmartin): Approved  
for ADE Licensure  
Approval
15. 04/26/19 9:06 am  
Terry Martin  
(tmartin): Approved  
for Provost's Office--  
Notification of  
Approval
16. 05/30/19 3:21 pm  
Lisa Kulczak  
(lkulcza): Rollback to  
WCOB Dean for  
Registrar Final
17. 05/30/19 4:04 pm  
Karen Boston  
(kboston):  
Approved for WCOB  
Dean

- 18. 06/03/19 2:05 pm  
Miran Kang (kang):  
Approved for Global  
Campus
- 19. 06/05/19 8:51 am  
Terry Martin  
(tmartin): Approved  
for Provost Review

### History

- 1. Aug 25, 2014 by  
Charlie Alison  
(calison)
- 2. Mar 23, 2015 by  
Charlie Alison  
(calison)
- 3. May 16, 2016 by  
Karen Boston  
(kboston)
- 4. Nov 16, 2018 by  
Karen Boston  
(kboston)

52.0203 - Logistics, Materials, and Supply Chain Management.

Program Title

Supply Chain Management, Bachelor of Science in Business Administration

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? 120

## On-line/Web-based Information

---

Reason for offering

Web-based Program

The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, transfer students and adult learners). Supply Chain Undergraduate Degree Labor & Market Analysis suggests strong growth for the supply chain labor market. There are seven universities offering online Supply Chain Management Bachelor of Science degrees. Cohort schools (SEC and Land-Grant Universities) do not offer online undergraduate degrees in this concentration. There are few state and regional universities that offer supply chain bachelor's degrees (face-to-face or online), which provides an opportunity to serve the needs of the state and region. This is one of the few fields in which Arkansas wage rates are among the highest in the nation. The program also has significant opportunities internationally. All courses are already developed or are in development and being offered online.

Maximum Class Size      60  
for Web-based  
Courses

Course delivery  
mode

<b>Method(s)</b>
Online

Class interaction  
mode

<b>Method(s):</b>
Electronic Bulletin Boards

Percent Online

100% with No Required Campus Component

Provide a List of  
Services Supplied by  
Consortia Partners or  
Outsourced  
Organization  
N/A

Estimate Costs of the Program over the First 3 Years

All courses are already developed or are in development and being offered online.

List Courses Taught by Adjunct Faculty

Upload Memorandum of Understanding Forms (if required)

## Program Requirements and Description

Requirements

### Supply Chain Management Major Requirements

#### Major Course Requirements

[SCMT 3443](#)

Transportation and Distribution Management

[SCMT 3613](#)

Supply Management

[SCMT 3623](#)

Inventory and Forecasting Analytics

[SCMT 3643](#)

International Logistics

[SCMT 4653](#)

Supply Chain Strategy

21

#### Concentration Hours

[SCMT 3103](#)

**Course SCMT 3103 Not Found** Alternative industry-based experiential coursework is available on an exception basis with departmental approval.

9

Choose three hours from the following:

**SCMT 3663 MAKE: Supply Chain Process Improvement** **Course SCMT 3663 MAKE: Supply Chain Process Improvement Not Found**

[SCMT 3653](#)

Retail Supply Chain Analysis

[SCMT 3633](#)

Behavioral Supply Chain Management

[SCMT 4003H](#)

Honors Supply Chain Management Colloquium

[SCMT 4103](#)

Special Topics in Supply Chain Management

[SCMT 4123](#)

Sustainable Logistics and Supply Chain Management

**SCMT 4633****Transportation Analytics**

Maximum of 27 hours of SCMT courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Junior/Senior Business Electives

15

## 8-Semester Plan

First Year	Units
	Fall Spring
<b><u>ENGL 1013</u> Composition I (ACTS Equivalency = ENGL 1013)</b>	<b>3</b>
<b><u>MATH 2053</u> Finite Mathematics</b>	<b>3</b>
<b><u>COMM 1313</u> Public Speaking (ACTS Equivalency = SPCH 1003)</b>	<b>3</b>
<b><u>WCOB 1111</u> Freshman Business Connection</b>	<b>1</b>
<b><u>BLAW 2013</u> The Legal Environment of Business (ACTS Equivalency = BLAW 2003)</b>	<b>3</b>
<b><u>ISYS 1120</u> Computer Competency Requirement</b>	<b>0</b>
<b>U.S. History or Political Science-University Core</b>	<b>3</b>
<b><u>ENGL 1023</u> Composition II (ACTS Equivalency = ENGL 1023)</b>	<b>3</b>
<b><u>ACCT 2013</u> Accounting Principles</b>	<b>3</b>
<b><u>WCOB 1033</u> Data Analysis and Interpretation</b>	<b>3</b>
<b><u>ECON 2023</u> Principles of Microeconomics (ACTS Equivalency = ECON 2203)</b>	<b>3</b>
<b>Natural Science</b>	<b>4</b>
Year Total:	16 16
Second Year	Units
	Fall Spring
<b><u>MGMT 2053</u> Business Foundations</b>	<b>3</b>
<b>or <u>ACCT 2023</u> Accounting Principles II</b>	
<b><u>ISYS 2103</u> Business Information Systems1</b>	<b>3</b>
<b><u>MATH 2043</u> Survey of Calculus (ACTS Equivalency = MATH 2203)2</b>	<b>3</b>
<b>Social Science - University Core</b>	<b>3</b>
<b>Fine Arts/Humanities - University Core</b>	<b>3</b>
<b><u>SCMT 2103</u> Introduction to Supply Chain Management1</b>	<b>3</b>
<b><u>MGMT 2103</u> Managing People and Organizations1</b>	<b>3</b>
<b><u>ECON 2013</u> Principles of Macroeconomics (ACTS Equivalency = ECON 2103)2</b>	<b>3</b>
<b>Fine Arts/Humanities - University Core</b>	<b>3</b>
<b>Natural Science</b>	<b>4</b>
Year Total:	15 16
Third Year	Units

	Fall	Spring
<b><u>FINN 3043</u> Principles of Finance</b>	<b>3</b>	
<b><u>MKTG 3433</u> Introduction to Marketing</b>	<b>3</b>	
<b><u>SCMT 3443</u> Transportation and Distribution Management</b>	<b>3</b>	
<b><u>SCMT 3613</u> Supply Management</b>	<b>3</b>	
<b>3000/4000 level SCMT course from elective courses</b>	<b>3</b>	
<b><u>SCMT 3643</u> International Logistics</b>		<b>3</b>
<b><u>MGMT 3013</u> Strategic Management</b>		<b>3</b>
<b><u>SCMT 3103</u> <span style="border: 1px solid red; padding: 2px;">Course SCMT 3103 Not Found</span></b>		<b>3</b>
<b>Junior/Senior Business Elective</b>		<b>3</b>
<b>General Education Electives</b>		<b>3</b>
Year Total:	15	15
Fourth Year		
	Fall	Spring
<b><u>SCMT 3623</u> Inventory and Forecasting Analytics</b>	<b>3</b>	
<b>Junior/Senior Business Elective</b>	<b>6</b>	
<b>General Education Electives</b>	<b>6</b>	
<b><u>SCMT 4653</u> Supply Chain Strategy</b>		<b>3</b>
<b>Junior/Senior Business Electives</b>		<b>6</b>
<b>General Education Electives</b>		<b>3</b>
Year Total:	15	12
Total Units in Sequence:	120	

Are Similar Programs available in the area?

No

Estimated Student 100

Demand for Program

Scheduled Program **2021-2022** ~~NA~~

Review Date

Program Goals and

Objectives

#### Program Goals and Objectives

**The goals and objectives, as well as the learning outcomes are included with the BSBA requirements CIM block. The program has two primary goals: internationalizing the Walton College and generating resources. In terms of internationalizing the college, this will happen in three ways.**



**Program Goals and Objectives**

~~1. We will have 100 Chinese undergraduates each year in our college, significantly internationalizing our classrooms.~~

~~2. Our faculty and PhD students will have the opportunity to teach in China since 6 of our core courses will be delivered in the summers in Suzhou.~~

~~3. Once revenues begin to flow, scholarships will be set aside for a number of Walton College students to accompany our faculty in the summer to take some of these core courses in Suzhou, China.~~

Learning Outcomes

**Learning Outcomes**

**See above.** ~~Students will complete a BSBA with a major in Supply Chain Management.~~

Description and justification of the request

<b>Description of specific change</b>	<b>Justification for this change</b>
<p>The Supply Chain Management department is consolidating the two, previous concentrations (Transportation and Logistics and Retail Supply Chain Management) into one major, Supply Chain Management.</p> <p>Add SCMT 3103, Supply Chain Management Internship requirement for 18 hours of required major courses.</p> <p>Reduce the major electives from six hours to three hours.</p>	<p>The Supply Chain Management department has developed several new courses and modified several courses over the past few years in response to employer feedback. Consolidating the two concentrations still allows students the flexibility to take any and all combinations of the former concentrations.</p> <p>Industry partners have emphasized a need for an internship requirement. The major course electives were adjusted to allot for 3 hour, SCMT 3103, Supply Chain Management Internship.</p>

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (02/26/19 10:27 am):** Fixed error in second year fall for ACCT 2023. No more red box.

**Alice Griffin (agriffin) (02/26/19 1:44 pm):** Inserted scheduled program review date.

**Alice Griffin (agriffin) (02/26/19 2:59 pm):** Edited the programs goals and learning outcomes fields with permission from submitter.

**Lisa Kulczak (lkulcza) (03/01/19 8:04 am):** SCMT 3663 is a new course proposal just starting approval process, with fall 2019 effective date. While the course may not make it through

approval for fall 2019, it should be fine for this program update, which is effective fall 2020.

**Lisa Kulczak (lkulcza) (05/30/19 3:21 pm):** Rollback: Per request from Karen Boston.