**Employer Needs Survey Form for the Sam M. Walton College of Business Interdisciplinary Minor:**

**“Blockchain Enterprise Systems Minor”**

**Date:** September 24, 2018

**Please return this survey by email to:** Mary Lacity mclacity@uark.edu **by date:** Thursday Sept 27 midnight

**Proposed Degree Program: Undergraduate “Blockchain Enterprise Systems Minor”**

**Reason for the minor:** *Consistent with the Sam M. Walton College of Business’s mission to deliver business knowledge that is innovative, the Walton College aims to create an inter-disciplinary minor that integrates a foundational innovation, namely blockchain technologies, across all business disciplines.  Blockchain's implications are widespread across every business function, including accounting, economics, finance, information systems, management, marketing, and supply chains. Students who take this minor will be able to:*

* *Articulate the benefits and limitations of different blockchain components and platforms to technical and non-technical managers*
* *Identify where blockchain technologies are suitable to solve business problems or to create new business opportunities*
* *Develop a functioning blockchain application that meets technical and business requirements*

**Employer:** iDatafy  
**Type of company:** Information Services

**Contact Person:** Dave Wengel

**Position Title:** CEO

**Email:** dave@idatafy.com  
**Telephone number:** 501.825.0750

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program: Delivery Managers, Operations Engineers; Solution Sales (not required but would be very beneficial to have blockchain enterprise systems as minor)
2. List the degree required for each job title listed in #1: Computer Science/BS, Information Systems/BS, Marketing/BS, General Business/BS
3. Indicate the certification/licensure required for each job title listed in #1: N/A
4. How many positions do you currently have for each job title listed in #1? Looking to fill in next 3-6 months
5. How many position openings do you currently have for each job title listed in #1? Anticipate 4 openings. Expect to scale to 12-20 openings within 12 months
6. How many position openings will you have the next 2–5 years for each job title listed in #1? Expect 2-3 for Delivery Managers, 3-4 for Operations Managers and 10-20 Solution Sales openings where blockchain minor would be helpful
7. What is the annual salary for each position listed in #4 & #5? Anticipate 60,000-$100,000 depending on experience
8. If no openings now, when do you anticipate having openings for the positions listed in #1? 3-6 months
9. Would you give hiring preference to applicants with the proposed degree? Yes
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? N/A for us at the moment but would certainly consider for the future  
    If yes, would you provide tuition assistance? Yes
11. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? Possibly\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Indicate your preference: Preference would be online
12. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: We have joined the BCoE and contributed $2,500 for this year. We will have a number of internship opportunities opening up that we would like to fill with U of A blockchain students. Our hope is that these internships lead to full-time opportunities for excellent candidates. We expect to continue to grow our support of the U of A’s blockchain programs as we grow our business.
13. Will you or a co-worker serve on the institution’s program advisory committee? (provide name of employee email)  
    Absolutely. Dave Wengel, CEO of iDatafy, dave@idatafy.com

1. Indicate the skills individuals would need for employment in the positions listed in #1:

\_\_\_\_ Interpersonal communications \_\_\_\_ Supervision/Management \_\_\_\_ Budgeting

\_\_\_\_ Written/oral communications \_\_X\_\_ Leadership/initiative \_\_X\_\_ Data analysis

\_\_X\_\_ Team work \_\_\_\_ Planning/Organizing \_\_\_\_ Public Speaking

\_\_\_\_ Independent worker \_\_\_\_ Conflict resolution \_\_\_\_ Marketing

\_\_X\_ Analytical reasoning \_\_X\_\_ Problem Solver \_\_\_\_ Teacher/Trainer

\_\_X\_\_ Computer programming \_\_X\_\_ Computer applications \_\_\_\_ PowerPoint Presentations

\_\_\_\_ Foreign Language (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_ Other skills not listed (identify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. How will this proposed degree program benefit your local community, the state, region or nation? I think this proposed degree program will help provide interested students with a differentiated skill set that helps set them apart from their peers. I expect a number of leading companies in Arkansas and the region to be recruiting U of A for these students.
2. Provide any additional comments about the proposed degree program. I highly encourage the U of A to add this proposed degree problem. We would want to interview just about every student that is looking to undertake this degree as we will have multiple job openings coming up soon. Please consider us an active partner for internship and full-time placement opportunities.