

Date Submitted: 03/14/18 11:30 am

Viewing: **ACCTBS : Accounting, Bachelor of Science in Business Administration**

Last approved: 05/04/17 4:59 pm

Last edit: 10/11/18 4:57 pm

Changes proposed by: kboston

Catalog Pages Using
this Program

[Accounting B.S.B.A.](#)

[Accounting \(ACCT\)](#)

Submitter: 54622 User ID: crsleaf1 Phone:

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)

Are you adding a concentration?

No

Are you adding a track?

No

Are you adding a focused study?

No

Effective Catalog Year Fall 2019

College/School Code

Walton College of Business(WCOB)

Department Code

In Workflow

1. WCOB Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. ACCT Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Notification of Approval
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 03/14/18 1:47 pm
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 03/15/18 4:46 pm
Alice Griffin (agriffin): Approved for Director of Program

Department of Accounting (ACCT)

Program Code ACCTBS
 Degree Bachelor of Science in Business Administration
 CIP Code

- Assessment and Review
3. 06/26/18 2:38 pm
Karen Turner (kvestal): Approved for Registrar Initial
 4. 06/26/18 2:53 pm
Gary Gunderman (ggunderm): Approved for Institutional Research
 5. 06/26/18 4:55 pm
Gary Peters (peters): Approved for ACCT Chair
 6. 10/08/18 9:05 am
Karen Boston (kboston): Approved for WCOB Curriculum Committee
 7. 10/08/18 9:15 am
Karen Boston (kboston): Approved for WCOB Faculty
 8. 10/08/18 1:35 pm
Karen Boston (kboston): Approved for WCOB Dean
 9. 10/08/18 4:15 pm
Miran Kang (kang): Approved for Global Campus
 10. 10/09/18 2:44 pm
Terry Martin (tmartin): Approved for Provost Review

History

1. Aug 13, 2014 by Leepfrog Administrator (clhelp)
2. Feb 2, 2015 by Karen Boston (kboston)
3. May 29, 2015 by Charlie Alison (calison)
4. Jul 23, 2015 by Charlie Alison (calison)
5. Feb 4, 2016 by Charlie Alison (calison)
6. May 4, 2017 by Karen Boston (kboston)

52.0301 - Accounting.

Program Title

Accounting, Bachelor of Science in Business Administration

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

Yes

College(s)/School(s)

College/School Name
Fulbright College of Arts and Sciences(ARSC)

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to **120**

complete the
program?

On-line/Web-based Information

Reason for offering

Web-based Program

The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, CPA requirements, and adult learners).

Maximum Class Size 42
for Web-based
Courses

Course delivery
mode

Method(s)
Online

Class interaction
mode

Method(s):
Electronic Bulletin Boards

Percent Online
100%

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization
N/A

Estimate Costs of the \$20,000
Program over the
First 3 Years

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Accounting Major Requirements

Course Requirements in the Major

24

<u>ACCT 3533</u>	Accounting Technology
<u>ACCT 3723</u>	Intermediate Accounting I
<u>ACCT 3753</u>	Intermediate Accounting II
<u>ACCT 3843</u>	Fundamentals of Taxation I
<u>ACCT 4203</u>	Fundamentals of Taxation II
<u>ACCT 4673</u>	Product, Project and Service Costing
<u>ACCT 4753</u>	Intermediate Accounting III
<u>ACCT 4963</u>	Audit and Assurance Services

Select three hours from the following:

<u>ACCT 310V</u>	Accounting Internship
<u>ACCT 410V</u>	Special Topics in Accounting
<u>ACCT 4003H</u>	Honors Accounting Colloquium
<u>ACCT 4703</u>	Governmental/Nonprofit Accounting
<u>ACCT 4883</u>	Energy Accounting
<u>ISYS 4213</u>	ERP Fundamentals
<u>FINN 3013</u>	Financial Analysis
<u>FINN 3623</u>	Risk Management
<u>FINN 3053</u>	Financial Markets and Institutions

Maximum of 30 hours of ACCT courses in department (core, major, elective). More than 30 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Total Hours

24

Junior/Senior Business Electives (12 hours)

Selection of electives should be made in consultation with academic advisers. Students planning on taking professional examinations should ascertain course requirements by examining authorities. Successful completion of a Master of Accountancy Degree from the University of Arkansas will qualify a student to take the

CPA examination in Arkansas. B.S.B.A. graduates would need additional accounting hours and other courses amounting to a total of 150 semester hours to sit for the CPA exam in Arkansas.

The following courses are highly recommended to satisfy the junior/senior business elective **requirement if not used toward the major: requirement:** [ACCT 310V](#), [ACCT 410V](#), [ACCT 4003H](#), [FINN 3013](#), [FINN 3103](#), [FINN 3703](#), [ISYS 4213](#) or any 3-hour Walton College Study Abroad Course. Students in the online program are encouraged to complete [ACCT 310V](#), [FINN 3013](#), [ISYS 4213](#), or any 3-hour Walton College Study Abroad Course. No more than six hours of accounting may be in the major.

Accounting Students are encouraged to utilize [ACCT 310V](#) in the Spring of Year 4 for Internship Credit as a business elective (in combination with compressed sections of [ACCT 4673](#) and [ACCT 4963](#)). To do so requires the student to defer 3 credit hours of General Education electives to an alternative Fall, Spring, or Summer semester. This also strengthens the ability of the student to transition into the Masters of Accounting Program.

8-Semester Plan

Accounting B.S.B.A.

Eight-Semester Degree Program:

Students wishing to follow the eight-semester degree plan should see the [Eight Semester Degree Policy](#) in the Academic Regulations chapter for university requirements of the program.

Courses in **BOLD** must be taken in the designated semester. Courses in *ITALIC* may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

First Year	Units
	FallSpring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3
MATH 2053 Finite Mathematics	3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)	3
WCOB 1111 Freshman Business Connection	1
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003) ¹	3
ISYS 1120 Computer Competency Requirement	0
U.S. History or Political Science– University Core	3
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)	3
ACCT 2013 Accounting Principles	3
WCOB 1033 Data Analysis and Interpretation	3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)	3
Natural Science – University Core	4
Year Total:	16 16
Second Year	Units
	FallSpring
ACCT 2023 Accounting Principles II	2

ACCT 2043 Accounting Principles II	3
<u>ISYS 2103</u> Business Information Systems1	3
<u>MATH 2043</u> Survey of Calculus (ACTS Equivalency = MATH 2203)2	3
Social Science – University Core	3
Fine Art/Humanities – University Core	3
<u>SCMT 2103</u> Introduction to Supply Chain Management	3
<u>MGMT 2103</u> Managing People and Organizations1	3
<u>ECON 2013</u> Principles of Macroeconomics (ACTS Equivalency = ECON 2103)2	3
Fine Art/Humanities – University Core	3
Natural Science – University Core	4
ALL pre-business requirements should be met by end of term	
Year Total:	15 16

Third Year	Units
	FallSpring
<u>FINN 3043</u> Principles of Finance1	3
<u>MKTG 3433</u> Introduction to Marketing1	3
ACCT 3533 Accounting Technology	3 -
<u>ACCT 3723</u> Intermediate Accounting I	3
<u>ACCT 3843 Fundamentals of Taxation I</u>	3
General Education Electives	3
ACCT 3843 Fundamentals of Taxation I	- 3
<u>ACCT 3753</u> Intermediate Accounting II	3
<u>ACCT 4203 Fundamentals of Taxation II</u>	3
<u>MGMT 3013</u> Strategic Management	3
Junior/Senior Business Elective	3
General Education Electives	3
Year Total:	15 15

Fourth Year	Units
	FallSpring
ACCT 4203 Fundamentals of Taxation II	3 -
ACCT 4753 Intermediate Accounting III	3 -
<u>ACCT 3533 Accounting Technology</u>	3
<u>3 hour ACCT Elective for Major</u> <u>Course 3 hour ACCT Elective for Major Not Found</u>	3
Junior/Senior Business Electives	6
General Education Electives	3
<u>ACCT 4673</u> Product, Project and Service Costing	3
<u>ACCT 4963</u> Audit and Assurance Services	3
Junior/Senior Business Electives	3
General Education Electives	3

Year Total:

Total Units in Sequence:

120

1 Must be completed prior to [MGMT 3013](#).

2 Must be completed prior to taking any 3000 or 4000 level business courses.

Students are encouraged to take the following courses to satisfy the junior/senior business elective requirement: [ACCT 310V](#), [ACCT 410V](#), [ACCT 4003H](#), [FINN 3013](#), [FINN 3103](#), [FINN 3703](#), [ISYS 4213](#) or any 3-hour Walton College Study Abroad Course. No more than six hours of accounting may be in the major. Accounting Students are encouraged to utilize [ACCT 310V](#) in the Spring of Year 4 for Internship Credit as a business elective (in combination with compressed sections of [ACCT 4673](#) and [ACCT 4963](#)). To do so requires the student to defer 3 credit hours of General Education electives to an alternative Fall, Spring, or Summer semester. This also strengthens the ability of the student to transition into the Masters of Accounting Program.

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 30

Scheduled Program **2021-2022** ~~2016-~~

Review Date ~~2017~~

Program Goals and Objectives

Program Goals and Objectives

COMMUNICATION

Graduates of the BSBA programs at the Sam M. Walton College of Business will be able to communicate effectively in professional situations.

CRITICAL THINKING/PROBLEM SOLVING

Graduates of the BSBA programs at the Sam M. Walton College of Business will be able to think critically when evaluating business decisions.

TECHNICAL COMPETENCE (Discipline Knowledge)

Graduates of the BSBA programs at the Sam M. Walton College of Business will be knowledgeable of the application of concepts in their business major and core crossdiscipline concepts n/a

Learning Outcomes

Learning Outcomes

Learning Outcomes

Learning Objective 1 (Written Comm): Students will show proficiency in writing and producing a broad set of professional quality business documents.

Learning Objective 2 (Oral Comm): Students will prepare and deliver professional presentations.

Learning Objective (CTPS): Students will demonstrate critical thinking and strategic problem solving skills through systematic and objective consideration of business related problems.

Learning Objective 1 (Core): Students will demonstrate proficiency in core business concepts, across disciplines.

Learning Objective 2 (Major): Students will demonstrate proficiency in their major-specific business concepts. [limited pilot] n/a

Description and justification of the request

Description of specific change	Justification for this change
Delete ACCT 4753, Intermediate Accounting III from the major requirements and add 27 hours (9 courses) of electives to choose from for the additional 3 hours of major course work.	It was not clear that a third Intermediate course had significantly improved the financial accounting performance of our students and it was becoming an impediment to the completion of the Professional Internship. The Accounting department will move the content back to ACCT 3723 and ACCT 3753 as was previously taught.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (03/15/18 4:36 pm): ACCT 310V was originally not found when the program change was submitted. It has since completed the approval process. Reinserted into curriculum to demonstrate it is an approved course.

Alice Griffin (agriffin) (03/15/18 4:39 pm): Revised scheduled program review date.

Alice Griffin (agriffin) (10/11/18 4:57 pm): Inserted program goals and student learning outcomes from the departments assessment plan.