LETTER OF NOTIFICATION – 13

EXISTING CERTIFICATE or DEGREE OFFERED via DISTANCE TECHNOLOGY

Institutions with at least one certificate or degree program approved for distance technology by the Arkansas Higher Education Coordinating Board must submit Letter of Notification-13 to request approval to offer additional existing (on-campus) certificates or degrees via distance technology. The institution must submit to ADHE a copy of the e-mail notification to the Higher Learning Commission (HLC) about the proposed distance technology program. If HLC requires a focused visit for the proposed distance technology program, please submit the scheduled review date.

**Definitions**

Distance technology (e-learning) – When technology is the primary mode of instruction for the course (50% of the course content is delivered electronically).

Distance instruction – When a course does not have any significant site attendance, but less than 50% of the course is delivered electronically, e.g., correspondence courses.

Distance program – When at least 50% of the major courses are delivered via distance technology.

1. Institution submitting request: University of Arkansas Fayetteville
2. Contact person/title: Dr. Terry Martin, Vice Provost for Academic Affairs
3. Phone number/e-mail address: (479) 575-2151/tmartin@uark.edu
4. Name of Existing Certificate or Degree: BSBA in Supply Chain Management with a Concentration in Transportation and Logistics
5. Proposed Effective Date for distance technology delivery: Spring 2019
6. CIP Code: 52.0203 - Logistics, Materials, and Supply Chain Management
7. Degree Code: 3620

# PROGRAM INFORMATION

1. Program summary/justification for offering program by distance technology:

The market has moved to online programming to supplement face-to-face courses and/or add to a college’s educational offerings.  More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, transfer students and adult learners).  Supply Chain Undergraduate Degree Labor & Market Analysis suggests strong growth for the supply chain labor market. There are seven universities offering online Supply Chain Management Bachelor of Science degrees. Cohort schools (SEC and Land-Grant Universities) do not offer online undergraduate degrees in this concentration. There are few state and regional universities that offer supply chain bachelor’s degrees (face-to-face or online), which provides an opportunity to serve the needs of the state and region. This is one of the few fields in which Arkansas wage rates are among the highest in the nation. The program also has significant opportunities internationally.

1. Provide the current certificate/degree plan. Mark\* courses that will be taught by adjunct faculty.

Transportation and Logistics Concentration

SCMT 3443 Transportation and Distribution Management

SCMT 3613 Supply Management

SCMT 3623 Advanced Inventory Management and Forecasting

SCMT 3643 International Transportation and Logistics

SCMT 4653 Supply Chain Strategy

SCMT 4633 Logistics Provider and Carrier Management

Plus two classes (six hours) from the following:

ISYS 2263 Principles of Information Systems

ISYS 3293 Systems Analysis and Design

ISYS 4213 ERP Fundamentals

MKTG 4433 Retail Strategy

1. Provide the list of courses, include course number/title, for the certificate/degree program currently offered by distance technology.

SCMT 3443 Transportation and Distribution Management

SCMT 3613 Supply Management

SCMT 3623 Advanced Inventory Management and Forecasting

SCMT 3643 International Transportation and Logistics

SCMT 4653 Supply Chain Strategy

ISYS 2263 Principles of Information Systems

ISYS 3293 Systems Analysis and Design

ISYS 4213 ERP Fundamentals

MKTG 4433 Retail Strategy

1. If 100% of the program will not be offered by distance technology, list courses that **will not** be offered by distance technology.

100% of program will be offered by distance technology.

1. For existing courses that **will** be offered by distance technology (for the first time), provide the course syllabus for each of these courses for the certificate/degree program and indicate the maximum class size for each distance course.

SCMT 4633 Logistics Provider and Carrier Management

Currently in development.

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1. If new courses will be added, provide the list of new courses (proposed course number/title) and the new course descriptions for the certificate/degree. N/A
2. Provide the course syllabus for each distance technology course for the program listed above and indicate the maximum class size for each distance course. Indicate the course delivery mode(s) and class interaction mode(s) for each distance technology course.

Course delivery mode (check all that apply):

Online

Compressed-video (CIV)

Audio Conference

Video Conference

Web Conference

Blended delivery (identify components)

Class interaction mode (check all that apply):

Electronic bulletin boards

E-mail

Telephone

Fax

Chat

Blog

Other (specify)

|  |  |  |  |
| --- | --- | --- | --- |
| Course | Capacity | Course Delivery Mode | Course Interaction Modes |
| SCMT 3443 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 3613 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 3623 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 3643 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 4653 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 4633 | 45 | Online/Blended | Email, Discussion Board |
| ISYS 2263 | 30 | Online | Email, Discussion Board |
| ISYS 3293 | 30 | Online | Email, Discussion Board |
| ISYS 4213 | 35 | Online | Email, Discussion Board |
| MKTG 4433 | 45 | Online | Email, Discussion Board |

1. Provide the percentage of the program that is offered via distance (50%, 75%, etc.).

50% (if blended); 100% (if online)  
100% with no required campus component

1. Discuss the provisions for instructor-student and student-student interaction that are included in the program design and the course syllabus.

Email and discussion boards will be the primary instructor-student interaction. Many of these courses have group projects which are facilitated in Blackboard and Blackboard Collaborate.

1. Provide a semester-by-semester degree plan/course schedule for student access to all courses necessary to complete the program.

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| --- | --- | --- | --- |
| **3**  **3**  **3**  **1**  **3**  **0**  **3**  **16** | **Fall Semester –Year 1**  *ENGL 1013 Composition I—*University Core  **MATH 2053 Finite Math**—University Core  *COMM 1313 Public Speaking*  **WCOB 1111 Freshman Business Connections**  **BLAW 2013 The Legal Environment of Business\***  **ISYS 1120 Computer Competency Requirement**  *U.S. History or Political Science—*University Core  Semester Hours | **3**  **3**  **3**  **3**  **4**  **16** | **Spring Semester—Year 1**  *ENGL 1023 Composition II—*University Core  **ACCT 2013 Accounting Principles I**  **WCOB 1033 Data Analysis and Interpretation**  *ECON 2023 Microeconomics—*University Core  *Natural Science—*University Core  Semester Hours |
| **3**  **3**  **3**  **3**  **3**  **15** | **Fall Semester—Year 2**  **MGMT 2053 Business Foundations OR**  **ACCT 2023 Accounting Principles II**  **ISYS 2103 Business Information Systems\***  *MATH 2043 Survey of Calculus\*\**  *Social Science—*University Core  Fine Arts/Humanities—University Core  Semester Hours | **3**  **3**  **3**  **3**  **4**  **16** | **Spring Semester—Year 2**  **SCMT 2103 Intro. to Supply Chain Management\***  **MGMT 2103 Managing People and Organizations\***  *ECON 2013 Macroeconomics\*\**—University Core  *Fine Arts/Humanities—*University Core  *Natural Science—*University Core  Semester Hours  *ALL pre-business requirements should be met by end of term.* |
| **3**  **3**  **3**  **3**  **3**  **15** | **Fall Semester—Year 3**  **FINN 3043 Principles of Finance\***  **MKTG 3443 Introduction to Marketing\***  **SCMT 3443 Transportation & Distribution Mgmt.**  **SCMT 3613 Supply Management**  Collateral course from a single area  Semester Hours | **3**  **3**  **3**  **3**  **3**  **15** | **Spring Semester—Year 3**  SCMT 3643 International Transportation and Logistics  *MGMT 3013 Strategic Management*  Collateral course from a single area  Junior/Senior Business Electives  *General Education Electives*  Semester Hours |
| **3**  **3**  **3**  **6**  **15** | **Fall Semester—Year 4**  **SCMT 3623 Adv. Inventory Management & Forecasting**  **SCMT 4633 Logistics Provider & Carrier Management**  Junior/Senior Business Electives  *General Education Electives*  Semester Hours | **3**  **6**  **3**  **12** | **Spring Semester—Year 4**  **SCMT 4653 Supply Chain Strategy**  Junior/Senior Business Electives  *General Education Electives*  Semester Hours |

Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

1. Provide a list of services that will be supplied by consortia partners or outsourced to another organization (faculty/instructional support, course materials, course management and delivery, library-related services, bookstore services, services providing information to students, technical services, administrative services, online payment arrangements, student privacy consideration, services related to orientation, advising, counseling or tutoring, etc.) Include the draft contract/Memorandum of Understanding (MOU) for each partner/organization offering faculty/instructional support for the program. Submit final contract/MOU signed by partner institutions or organizations upon completion of ADHE proposal review. N/A
2. Estimate costs for the proposed distance technology program for the first 3 years. Include faculty release time costs for course/program planning and delivery.

All courses are already developed or are in-development; thus there are no costs.

1. Provide institutional curriculum committee review/approval date for proposed distance technology program. May 2, 2018
2. Provide documentation that proposed program has been reviewed/approved for distance technology delivery by licensure/certification board/agency, if required. [HLC review must follow ADHE review and AHECB program approval.]
3. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date: June 29, 2018

Board of Trustees Notification Date: September 7, 2018

Chief Academic Officer: James S. Coleman Date: June 22, 2018