

# Program Change Request

## New Program Proposal

Date Submitted: 10/13/17 4:01 pm

Viewing: **AMFREN : Additional Major-French**

Last edit: 11/08/17 1:26 pm

Changes proposed by: sbell

Submitter:	User ID:	sbell	Phone:
479-575-2951			
Program Status	Active		
Academic Level	Undergraduate		
Type of proposal	Major/Field of Study		
Select a reason for this new program	Adding New Minor or Additional Major--(LON 3)		
Are you adding a concentration?	No		
Are you adding a track?	No		
Are you adding a focused study?	No		
Effective Catalog Year	Fall 2018		
College/School Code	Fulbright College of Arts and Sciences (ARSC)		
Department Code	Department of World Languages, Literatures and Cultures(WLLC)		
Program Code	AMFREN		
Degree	Not Applicable		
CIP Code			

### In Workflow

1. ARSC Dean Initial
2. Provost Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. WLLC Chair
7. ARSC Curriculum Committee
8. ARSC Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Documentation sent to System Office
15. Higher Learning Commission
16. Board of Trustees
17. ADHE Final
18. Provost's Office-- Notification of Approval
19. Registrar Final
20. Catalog Editor Final

### Approval Path

1. 10/13/17 4:25 pm  
Jeannine Durdik

- (jdurdik): Approved  
for ARSC Dean  
Initial
2. 10/26/17 1:47 pm  
Terry Martin  
(tmartin): Approved  
for Provost Initial
3. 10/28/17 5:06 pm  
Alice Griffin  
(agriffin): Approved  
for Director of  
Program  
Assessment and  
Review
4. 11/02/17 10:35 am  
Lisa Kulczak  
(lkulcza): Approved  
for Registrar Initial
5. 11/02/17 10:41 am  
Gary Gunderman  
(ggunderm):  
Approved for  
Institutional  
Research
6. 11/08/17 1:27 pm  
Steven Bell (sbell):  
Approved for WLLC  
Chair
7. 04/10/18 1:48 pm  
Pearl Dowe  
(pkford): Approved  
for ARSC Curriculum  
Committee
8. 04/10/18 2:14 pm  
Jeannine Durdik  
(jdurdik): Approved  
for ARSC Dean
9. 04/10/18 2:26 pm  
Kiersten Bible  
(kbible): Approved  
for Global Campus

10. 04/11/18 9:58 am

Terry Martin

(tmartin): Approved

for Provost Review

16.0901 - French Language and Literature.

## Program Title

Additional Major-French

## Program Delivery

## Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total        24  
hours needed to  
complete the  
program?

## Program Requirements and Description

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### Requirements

In order to add an additional major in French to an existing undergraduate degree program from a non-ARSC College (Business; Education; Engineering; Agricultural, Food, & Life Sciences; Architecture) students must complete 24 hours of coursework in French at the 3000-level and above. This is the same amount of coursework in French in the undergraduate major in French in Fulbright College.

The normal course sequence of FREN courses fulfilling the major requirements for non-native speakers is as follows: [FREN 3003](#), FREN 3000+ elective, [FREN 3113](#), [FREN 4003](#), [FREN 4033](#), [FREN 4213](#), FREN 4000-level literature elective, FREN 4000-level literature elective. Substitutions for courses in this list can be approved by French major advisors (for example, for study abroad credits and transfer credits).

8-Semester Plan

### Program Costs

NA. No additional resources needed.

### Library Resources

Mullins Library has sufficient holdings in French and on the French-speaking world to conduct this program.  
No additional resources needed.

### Instructional

#### Facilities

We are using existing courses, faculty, and facilities on the Fayetteville campus for this program. No additional resources needed.

### Faculty Resources

No additional resources needed.

### List Existing Certificate or Degree Programs that Support the Proposed Program

#### Are Similar Programs available in the area?

Yes

#### List institutions in Arkansas offering similar programs

Major public 4-year institutions in the state offer similar programs, for example, with BSE 4-year programs for teacher certification in world languages that are closely linked to the BA programs in world languages. The following examples come from Spanish but should apply for French as well. I have looked at Central Arkansas, Arkansas State, Arkansas Tech, and UA-Fort Smith. It appears to me that, of these schools, only UA-Fort Smith has a blanket requirement of additional total credit hours (150 total) for double majors/double degrees. (Fort Smith has the requirement, somewhat curiously, for double majors but possibly not for double degrees?, while on the Fayetteville campus we have the opposite: extra hours for double degree but not for double major.)

#### Why is the Program needed if offered at other institutions?

We are the flagship university in the state, with significant programs and top faculty across all colleges, including Education and Arts and Sciences. It is essential that we are able to provide these credentials to our students, and to play a significant role in producing globally-equipped professionals, including well-prepared foreign language teachers, for the state of Arkansas and beyond.

Estimated Student Demand for Program      5-8 per year, initially

Scheduled Program      2019-2020

Review Date

## Program Goals and Objectives

### Objectives

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To prepare students to have sufficient fluency and second-language skills in French, and sufficient awareness and critical understanding of the cultures of the French speaking world, to be prepared to function in a multilingual and internationalized professional environment, both at home and abroad, for example in business, agriculture, architecture and engineering, and education (as teachers).

### Learning Outcomes

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Students completing this major should build their second language skills in French in the four key areas of speaking and listening, writing and reading, to a minimum level on the ACTFL standards of Intermediate High or Advanced Low.

Students completing this major will develop awareness, knowledge and abilities, and critical understanding of the cultures of the French-speaking world. With these abilities and knowledge students will be able to work effectively and appropriately within intercultural contexts and while engaging with complex global systems and issues.

### Description and Justification for this request

Description of request	Justification for request
<p>This proposal to create and allow an additional major in French for students in non-ARSC colleges at UARK-Fayetteville has arisen initially in the context of the proposal from the College of Education for a new BAT (BA in Teaching), a 4-year teacher certification program that will essentially replace the existing 5-year MAT program for teacher certification. Prior to now, these prospective teachers (of French and other world languages) were required to complete the requirements for the French major, in order to reach the level of fluency in the second language</p>	<p>World Languages is the department with the most minors in Fulbright College (and we presume, also, across the whole University). We are also told by Institutional Research that our major statistics are the ones more affected than any other department when multiple majors are tabulated instead of primary majors only. What this speaks to we believe is the extent to which our students, their families, and their prospective employers, recognize and understand the importance in our increasingly internationalized world of skills and knowledge in other languages and cultures, for true global citizenship and as an essential complement to effective preparation in virtually any field of professional endeavor. With this proposal allowing an additional major in French for students in non-ARSC colleges, we seek to enhance the professional preparation of our students, and to meet these demands for the effective availability of more extensive credentials in world languages and cultures for students outside of Fulbright College. **We should note that recent governors in the state of Arkansas, including Beebe and Hutchinson, and state government administrations have aggressively sought to bring to Arkansas more extensive international business partnerships, as a vehicle for economic</p>

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<p>required for certification (advanced low in the ACTFL standard). We all feel that students in the new BAT program should continue to be credentialed with the BA in French if they have completed the full coursework requirements in French. At the same time that we make this additional major available to students in Education, we think there are many good reasons to also make it available also to students in other non-ARSC colleges, particularly in Business but also, likely with a lesser demand, to students in Engineering; Agricultural, Food, &amp; Life Sciences; and Architecture (see justification).</p>	<p>development and the expansion of social and cultural capital. The further internationalization of our curriculum across all professional colleges on the campus in Fayetteville should become key leverage in this endeavor, and this cannot be achieved without the development of fluency skills in other languages and intercultural communications. To cite one authority, in a 2010 press release, former Secretary of Defense and then CIA Director Leon Panetta discussed the critical need for students of many disciplines to learn other world languages: "Language skills are vital to success in an interconnected world, and they are fundamental to U.S. competitiveness and security." A recent report from the Modern Language Association (MLA) also argued for just the sort of cross-college internationalization efforts such as we are proposing with the availability of this additional major: they call for multiple paths for learning a world language, including language for the professions options which we are expanding, beyond just the traditional approach through literature. **We have many students from other colleges, particularly business (WCOB), who are keenly interested in adding a French major to their business majors, and many of today's students, who often come in with extensive AP credits for core coursework, could easily complete requirements for the major and the additional major in a total, say, of 120 to 135 total credit hours. Yet many of these students are strongly discouraged from attaining this additional credential by the extra time and financial burden (an extra semester or two of time and tuition) imposed by the current requirement of completing an additional 30 credit hours (on top of the minimum of 120) for the completion of dual degrees. We believe it is in the best interest of our state and its' citizens and in the interest of its economic competitiveness to remove this unnecessary impediment to a stronger professional credential for our graduates.</p>

#### Upload attachments

[AMFREN - Additional Major - Ltr of Notification.docx](#)

#### Reviewer Comments

**Alice Griffin (agriffin) (10/28/17 4:24 pm):** Changed fren to FREN in requirements (and LON). Hyper-linked courses. Revised program review date to match FRENBA review. Revised LON curriculum to include course titles and underlined required courses. Changed Agriculture to Agricultural, Food, & Life Sciences where appropriate.