Program Change Request

New Program Proposal

Date Submitted: 09/07/17 3:42 pm

Viewing: **HOSP-M : Hospitality Management Minor**

Last edit: 10/07/17 5:59 pm

Changes proposed by: nsimkin

Submitter:	User ID:	nsimkin	Phone:	479-575-4307

Program Status   Active

Academic Level   Undergraduate

Type of proposal   Minor

Select a reason for this new program   Adding New Minor or Additional Major--(LON 3)

Effective Catalog Year   Fall 2018

College/School Code   Bumpers College of Agricultural, Food, and Life Sciences(AFLS)

Department Code   Department of Human Environmental Sciences(HESC)

Program Code   HOSP-M

Degree   Minor

CIP Code

    19.0501 - Foods, Nutrition, and Wellness Studies, General.

Program Title

    Hospitality Management Minor

Program Delivery Method

    On Campus

       Is this program interdisciplinary?

    No

       Does this proposal impact any courses from another College/School?

    No

What are the total hours needed to complete the program?   15

Program Requirements and Description

Requirements

This minor degree is designed to give students the expertise needed to pursue careers in the growing hospitality management industry. Students must complete 15 credit hours to earn this minor, including courses on tourism,

In Workflow

1. **AFLS Dean Initial**
2. **Provost Initial**
3. **Director of Program Assessment and Review**
4. **Registrar Initial**
5. **Institutional Research**
6. **HESC Chair**
7. **HESC Curriculum Committee**
8. **AFLS Faculty**
9. **AFLS Dean**
10. **Global Campus**
11. **Provost Review**
12. **University Course and Program Committee**
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Documentation sent to System Office
16. Higher Learning Commission
17. Board of Trustees
18. ADHE Final
19. Provost's Office-- Notification of Approval
20. Registrar Final
21. Catalog Editor Final

Approval Path

1. 09/08/17 2:14 pm Michael Evans (mrevans): Approved for AFLS Dean Initial
2. 09/08/17 8:21 pm Terry Martin (tmartin): Approved for Provost Initial
3. 09/11/17 5:50 pm Alice Griffin (agriffin): Approved

finance, event management, and human resources. This minor degree is open to all students at the University of Arkansas.

for Director of Program Assessment and Review

4. 09/14/17 1:12 pm Lisa Kulczak (lkulcza): Approved for Registrar Initial

5. 09/14/17 1:15 pm Gary Gunderman (ggunderm): Approved for Institutional Research

6. 09/14/17 1:24 pm Betsy Garrison (megarris): Approved for HESC Chair

7. 09/14/17 1:51 pm Laura Kathleen Matters Herold (lkherold): Approved for HESC Curriculum Committee

8. 09/27/17 1:26 pm Nick Anthony (nanthony): Approved for AFLS Faculty

9. 09/29/17 3:32 pm Michael Evans (mrevans): Approved for AFLS Dean

10. 10/02/17 12:37 pm Kiersten Bible (kbible): Approved for Global Campus

11. 10/05/17 3:51 pm Terry Martin (tmartin): Approved for Provost Review

HOSP 1603	Introduction to Hospitality Management (Sp, Fa)	3
HOSP 2633	Hotel and Resort Operations Management (Sp, Fa)	3
HOSP 3623	Course HOSP 3623 Not Found	3
HOSP 3653	Food Systems Management (Fa)	3
HOSP 4653	Global Travel and Tourism Management (Sp)	3

To earn a minor Hospitality Management, a student must earn a "C" or better in the five courses required for the minor.

8-Semester Plan

Program Costs	NA
Library Resources	No additional resources required.
Instructional Facilities	No additional resources required.
Faculty Resources	No additional resources required.

List Existing Certificate or Degree Programs that Support the Proposed Program

Program(s)
HOSPBS - Hospitality Management, Bachelor of Science in Human Environmental Science

Are Similar Programs available in the area?

No

Estimated Student Demand for Program	15-20 per semester
Scheduled Program Review Date	NA

Program Goals and Objectives

Program Goals and Objectives
• The minor in Hospitality Management will allow students across the University of Arkansas to enhance their major degrees with additional exposure to a program that prepares students to lead and succeed in one of the world's largest and most exciting industries. • The hospitality management program integrates foundational business principles with innovative concepts related directly to the distinct industry of tourism and hospitality. • The required courses serve to provide students an overview of different foundational elements of the industry, in addition, the course offer more in-depth exposure of the support segments across a number of sectors within the industry.

Learning Outcomes

Learning Outcomes
• Students will have foundational knowledge of the hospitality industry including food service, lodging and other hospitality venues. • Students will understand how to manage venues, and best practices for customer service. • Students will understand hospitality management from a financial, economic, marketing and management point of view. • Students will be able to use analytical, technical and critical thinking skills to organize and communicate in their business environment. • Students will be able to analyze, understand, and solve human resource problems and challenges.

Description and Justification for this request

Description of request	Justification for request
Due to overwhelming student requests from outside the program for a minor in hospitality management, the program has developed and is requesting to implement this minor.	There is a huge demand for graduates in the field of hospitality management and the board of advisors for the hospitality program fully encourage and support this new minor.

Upload attachments   HOSP-M - New Option - Ltr of Notifcation.docx

Reviewer Comments   **Alice Griffin (agriffin) (09/11/17 5:50 pm):** Requests for course changes have been submitted for HOSP 2633 and HOSP 3653. New course proposal has been submitted for HOSP 3623. Minor revisions to LON and inserted approval dates. Renamed to match naming convention for BOT documentation.

Alice Griffin (agriffin) (10/07/17 5:07 pm): Inserted credit hours for HOSP 3623 in program requirements.

Alice Griffin (agriffin) (10/07/17 5:08 pm): Edited program review date. Minors are not reviewed.

Alice Griffin (agriffin) (10/07/17 5:15 pm): Updated course list in LON to match official title in CourseLeaf.

Alice Griffin (agriffin) (10/07/17 5:26 pm): Second attempt to upload revised LON.

Alice Griffin (agriffin) (10/07/17 5:59 pm): It should be noted that the course change for HOSP 3653 is not being reflected in Program Requirements. Catalog editor should take note to update course title impacted by system upgrade.

Key: 640