

APPENDICES

Letter	Description	Page
A	Employer Survey: Qualtrics Results	23
B	Letters of Support	71
C	Standard Course Evaluation	72
D	Faculty Curriculum Vitae	76
E	Pro Forma Budget	98
F	Fay Jones School Organizational Chart	99

Default Report

FAY Graduate Education Employer Survey Retail Hospitality Design

February 24th 2017, 2:48 pm MST

Q1 - Your Name:

Your Name:
Jennifer Tredway
Michael Baldwin
Walter Jennings
Gail Shepherd
Chad Young
Bo Ebbrecht
Stephen Lair
Brittany Atkinson

Q2 - Employer:

Employer:

Looney & Associates

Core Architects

Maurice Jennings + Walter Jennings Architects, PLLC

Hight Jackson Associates

WD&D Architects

Harrison French and Associates

Petromark

WILLIAMS & DEAN Architecture | Interior Design

Q3 - Type of Company (architecture/design firm, retailer, municipality):

Type of Company (architecture/design firm, retailer, municipality):
Interior Design Firm
architecture/design firm
architecture
Architecture
architecture/ design
Architecture
Retailer(former)
Architecture and Interior Design Firm

Q4 - Contact Person:

Contact Person:

Jennifer Tredway

Michael Baldwin

Walter Jennings

Gail Shepherd

Bo Ebbrecht

Brittany Atkinson

Q5 - Position Title:

Position Title:
Interior Designer - Project Lead
Project Manager
Principal
Partner
Vice President & Principal
Program Manager / Project Architect
President
Director of Interiors, Registered Interior Designer

Q6 - Email:

Email:

jennyt@looney-associates.com

mbaldwin@core-arch.com

walter@mauricejenningswalterjennings.com

gshepherd@hjarch.com

ctyoung@wddarchitects.com

bo.ebbrecht@hfa-ae.com

s.lair@windstream.net

batkinson@williamsdean.com

Q7 - Telephone:

Telephone:

214-720-4477

479-903-7407

479-443-4742

479-409-6463

501-376-6681

479-273-7780

870-391-6868

501-224-1900

Q27 - Please list the job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program. Complete the table for each of the positions.

Q27_1_1 - Position Title

Position Title
I
Junior Project Manager
intern architect
Project Architect
NA
Hospitality Interior Designer

Required Degree

Required Degree
B.Arch
Bach of ARCH
B. Arch
Bachelors of Interior Design, or similar

Required Certification/ Licensure

Required Certification/ Licensure
working toward LEED and NCARB
N/A
Architect
No

Position Title

Position Title

Project Manager

project architect

Required Degree

Required Degree

B.Arch

Bach of ARCH

Required Certification/ Licensure

Required Certification/ Licensure

LEED, NCARB

Licensed

Position Title

Position Title

interior designer

Required Degree

Required Degree

Bach of Interior

Required Certification/ Licensure

Required Certification/ Licensure
N/A

Position Title

Position Title

Required Degree

Required Degree

Required Certification/ Licensure

Required Certification/ Licensure

Position Title

Position Title

Required Degree

Required Degree

Required Certification/ Licensure

Required Certification/ Licensure

Q28 - Click to write the question text

Current number of available positons

Current number of available positons
0
1
1 architect
0
0

Positions available in 2-5 years

Positions available in 2-5 years
1-3
1
3-5 architects
5
0

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?
2 years
Job Dependent

Annual Salary

Annual Salary
~\$32,000
\$45000

40K to 60K
\$85,000
\$40,000-\$50,000

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?
Possibly
possibly
Yes
Possible
Yes

Current number of available positons

Current number of available positons
0

Positions available in 2-5 years

Positions available in 2-5 years
2-3
1 interiors

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?

Annual Salary

Annual Salary
~\$45,000
38K-50K

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?
Yes
Yes

Current number of available positons

Current number of available positons

Positions available in 2-5 years

Positions available in 2-5 years

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?

Annual Salary

Annual Salary

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?

Current number of available positons

Current number of available positons

Positions available in 2-5 years

Positions available in 2-5 years

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?

Annual Salary

Annual Salary

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?

Current number of available positons

Current number of available positons

Positions available in 2-5 years

Positions available in 2-5 years

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?

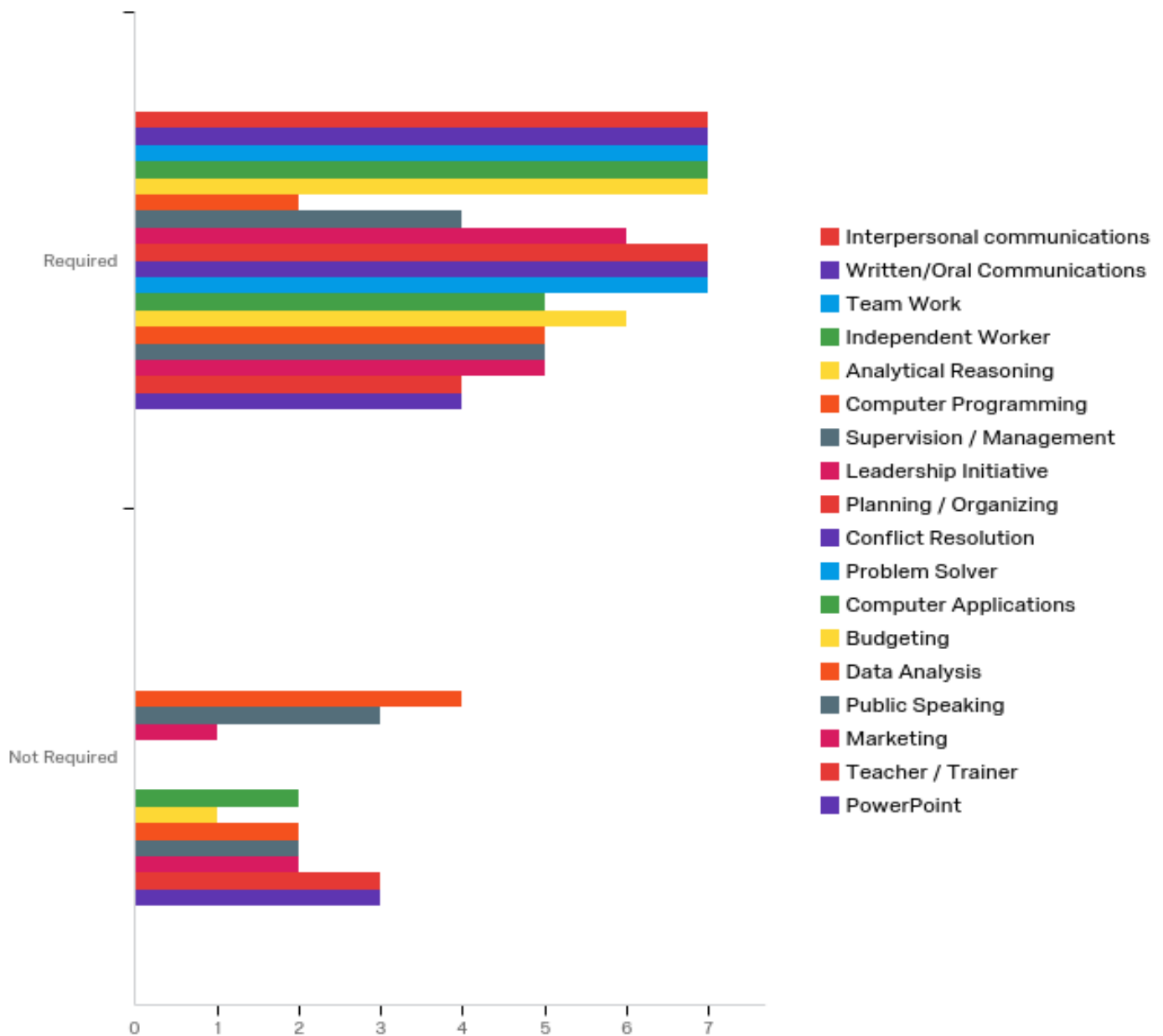
Annual Salary

Annual Salary

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?

Q17 - Indicate the skills individuals would need for employment in the positions.



#	Question	Required		Not Required		Total
1	Interpersonal communications	100.00%	7	0.00%	0	7
2	Written/Oral Communications	100.00%	7	0.00%	0	7
3	Team Work	100.00%	7	0.00%	0	7
4	Independent Worker	100.00%	7	0.00%	0	7
5	Analytical Reasoning	100.00%	7	0.00%	0	7

6	Computer Programming	33.33%	2	66.67%	4	6
7	Supervision / Management	57.14%	4	42.86%	3	7
8	Leadership Initiative	85.71%	6	14.29%	1	7
9	Planning / Organizing	100.00%	7	0.00%	0	7
10	Conflict Resolution	100.00%	7	0.00%	0	7
11	Problem Solver	100.00%	7	0.00%	0	7
12	Computer Applications	71.43%	5	28.57%	2	7
13	Budgeting	85.71%	6	14.29%	1	7
14	Data Analysis	71.43%	5	28.57%	2	7
15	Public Speaking	71.43%	5	28.57%	2	7
16	Marketing	71.43%	5	28.57%	2	7
17	Teacher / Trainer	57.14%	4	42.86%	3	7
18	PowerPoint	57.14%	4	42.86%	3	7

Q19 - Indicate other skills not listed above for these positions (e.g., BIM). (Limit: 250 Characters)

Indicate other skills not listed above for these positions (e.g., BIM). (Li...

BIM, FF&E Specification writing, InDesign (rather than PowerPoint), Market Research

strong BIM foundation

Revit, Design with wood

the ability to sketch, draw, render by hand would be a real plus. It seems like we don't see much emphasis on these critical skills.

BIM, contract preparation and negotiation, mentoring graduates, team profit and loss analysis, working knowledge of building codes and regulations, construction management, Excel

Revit, Adobe Suite, Presentation Boards

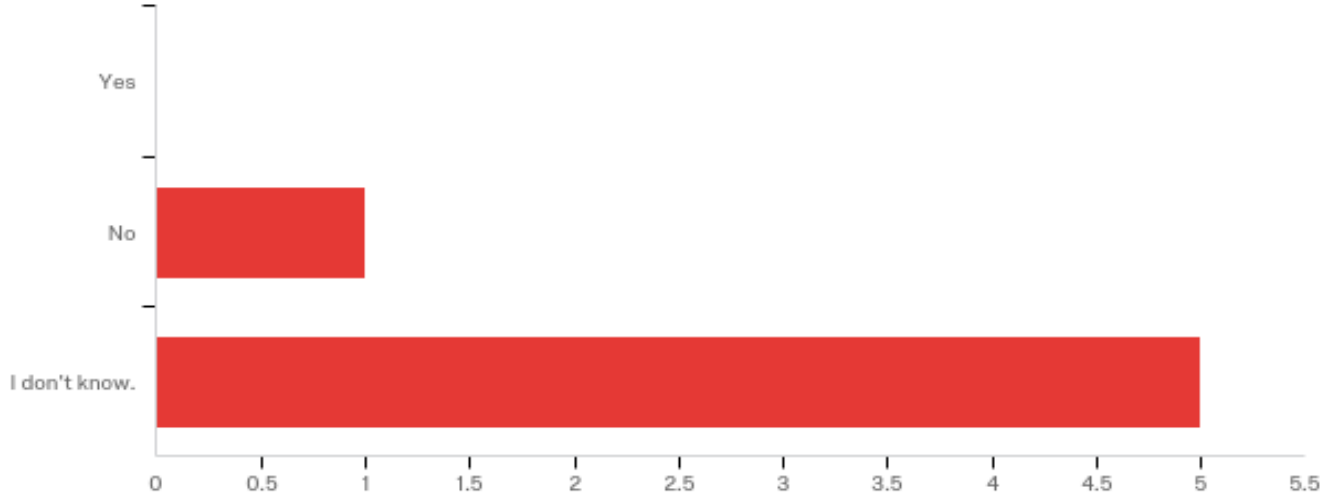
Q18 - Indicate any language requirements for these positions (e.g., world languages, American Sign Language, computer language). (Limit; 250 Characters)

Indicate any language requirements for these positions (e.g., world languag...
English
no specific language requirements
not required
None
N/A

Q20 - Indicate the number of current employees who would benefit from enrolling in selected coursework in the proposed degree program. (Limit: 250 Characters)

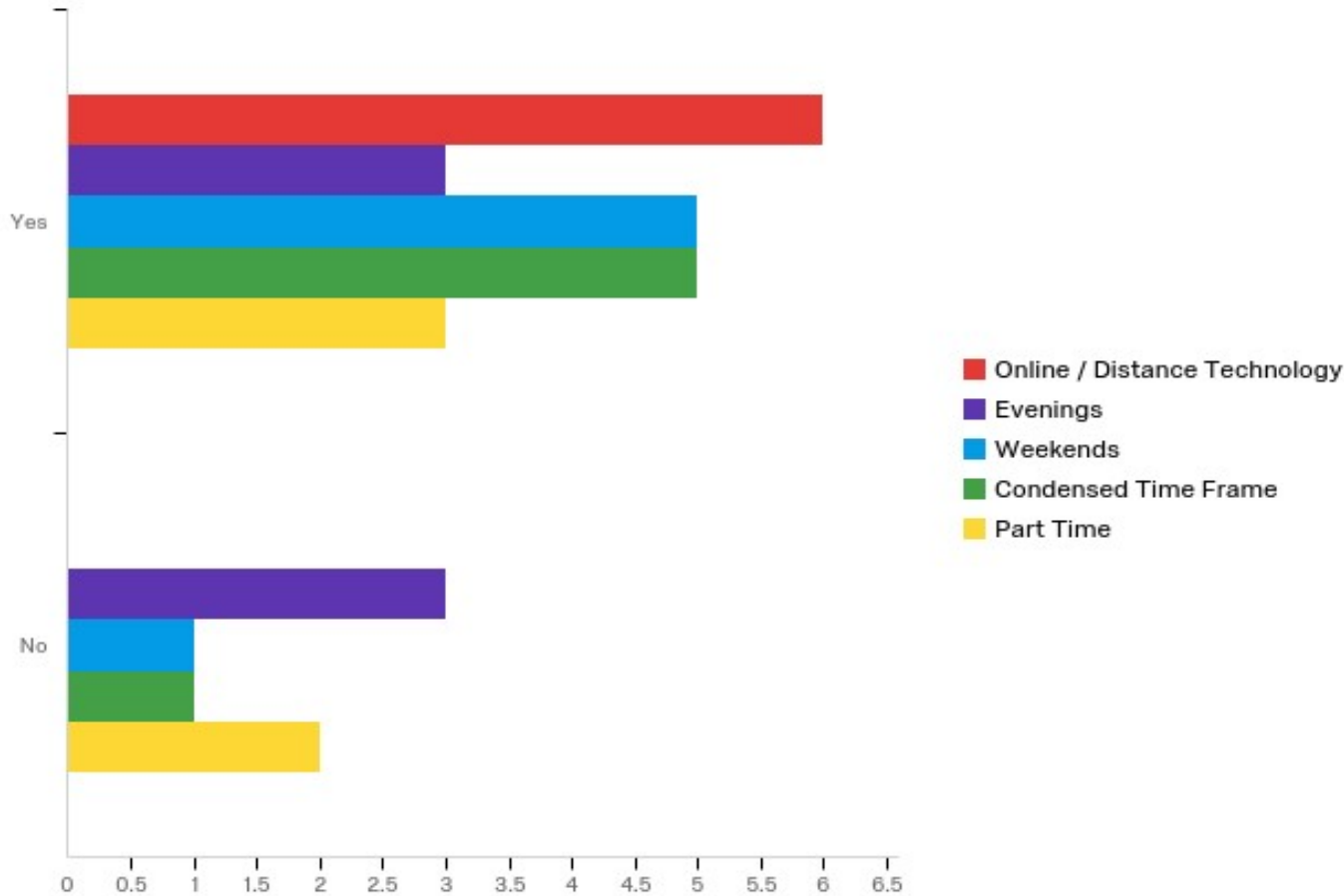
Indicate the number of current employees who would benefit from enrolling i...
10
5
2
2 people max
4

Q21 - Click to write the question text



#	Answer	%	Count
1	Yes	0.00%	0
2	No	16.67%	1
3	I don't know.	83.33%	5
	Total	100%	6

Q22 - Would it be helpful for your employees if the courses were offered in one of the following formats:



#	Question	Yes		No		Total
1	Online / Distance Technology	100.00%	6	0.00%	0	6
2	Evenings	50.00%	3	50.00%	3	6
3	Weekends	83.33%	5	16.67%	1	6
4	Condensed Time Frame	83.33%	5	16.67%	1	6
5	Part Time	60.00%	3	40.00%	2	5

Q23 - Indicate the type of support your company will provide for the proposed degree program such as program startup funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment. (Limit: 500 Characters)

Indicate the type of support your company will provide for the proposed deg...

I believe our company would support the program with collaborative exercises, similar to what Looney & Associates is already doing with the 3rd year interior design students. I could see us also being amenable to guest lectures/Skype Sessions, providing internships, or intensive short-term job shadowing.

We would consider the possibility of part-time faculty, partial tuition reimbursement, and employee release time.

internship, guest review

Not sure this would be valuable enough to our firm to provide funding for it. Maybe allocate equipment use.

Time to work on projects and/or field trips if needed. Possibly offer expert professionals from our firm as part-time faculty if needed.

This type of employee support has not typically been offered at our company. Our company does, however, provide reimbursement for licensure exams upon passing.

Q24 - How will this proposed degree program benefit your local community, the state, the region, or nation? (Limit: 500 Characters)

How will this proposed degree program benefit your local community, the sta...

By providing very specific knowledge in an industry-focused program, I believe the program would benefit the nation by producing extremely prepared students that are already somewhat knowledgeable about this industry at a much younger age - cutting down on a good amount of on-the-job learning curve time. We do not have time to teach on the job any more and it is trial by fire in most companies.

provide thoughtful training on a common design issue

Market is getting saturated in central Arkansas with the arrival of about 5 new hotels in the last two years.

The degree will help locally based retailers, as well as retailers based across the nation, as design firms continue to become "one-stop shop" for all things retail. Firms are attempting to capture new retail clients, and keep existing ones, by expanding services such as space planning, branding, prototype development, energy conservation, etc. A degree with an emphasis on retail would allow the designer to be more competitive and thrive in a retail-oriented firm.

It would provide more professional degrees for Interior Designers. None, to my knowledge, are currently offered in the state. The hospitality and retail design market is largely underdeveloped in Arkansas, with most clients sourcing designers and architects for these projects out of state (Dallas, Atlanta, Memphis, Nashville, etc) Providing this program would allow more trained and focused designers to serve the local and regional market.

Q25 - Provide any additional comments about the proposed degree program. (Limit: 250 Characters)

Provide any additional comments about the proposed degree program. (Limit:...

I think it is a great idea and if I could offer assistance in any way, I would love to do so.

This survey is based on the names of the degrees only, it would be helpful to have an executive summary of a proposal.

This degree program may be better suited to other markets. Central Arkansas is a tough market already.

As retailers continue globalization, try to understand the threat of on-line versus brick and mortar stores, and maximize their branding and profitability, the need credible and well-rounded designers experienced in retail will increase.

I would highly encourage an online option for this program. Many people interested may already be practicing designers and not located in NWA. The online options allows access as well as flexible times.

Default Report

FAY Graduate Education Employer Survey Resilient Communities
February 24th 2017, 2:50 pm MST

Q1 - Your Name:

Your Name:
Michael Baldwin
Walter Jennings
Mark Stodola
Jeremy Pate
stephen luoni
Marlon Blackwell
Michael Harvey
Karen Minkel
Terri Lane
Steve Kinzler

Q2 - Employer:

Employer:
Core Architects
Maurice Jennings + Walter Jennings Architects, PLLC
City of Little Rock
City of Fayetteville
university of arkansas
Univ of Arkansas/Marlon Blackwell Architects
Northwest Arkansas Council
Walton Family Foundation
Northwest Arkansas Land Trust
Polk Stanley Wilcox Architects

Q3 - Type of Company (architecture/design firm, retailer, municipality):

Type of Company (architecture/design firm, retailer, municipality):
Architecture/design firm
architecture
Municipality
Municipality
public-interest design center
Architecture/Design Firm
Community Development Non-Profit
philanthropy
Land Conservation; Non-Profit Organization
architecture / interior design / planning

Q4 - Contact Person:

Contact Person:
Michael Baldwin
Walter Jennings
Self
Jeremy Pate
stephen luoni
Marlon Blackwell
Michael Harvey
Karen Minkel
Terri Lane
Steve Kinzler

Q5 - Position Title:

Position Title:
Project Manager
principal
Mayor
Development Services Director
director
Distinguished Professor/Principal
C.O.O.
Home Region Program Director
Executive Director
President, Principal

Q6 - Email:

Email:

mbaldwin@core-arch.com

walter@mauricejenningswalterjennings.com

Mstodola@littlerock.gov

jpate@fayetteville-ar.gov

sluoni@uark.edu

marlon@marlonblackwell.com

mikeharvey@nwacouncil.org

kminkel@wffmail.com

tlane@nwalandtrust.org

skinzler@polkstanleywilcox.com

Q7 - Telephone:

Telephone:

479-903-7407

479-443-4742

501-454-7070

479-575-8265

479-575-5772

479-283-1241

479-582-2100

479-464-1562

479-966-4666

501-378-0878

Q27 - Please list the job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program. Complete the table for each of the positions.

Q27_1_1 - Position Title

Position Title
Summer Intern
Architect tech
Sustainability manager
project designer
Program Officer

Required Degree

Required Degree
Working toward B.Arch min.
march or barch
BA or BS degree
bachelor architecture

Required Certification/ Licensure

Required Certification/ Licensure
-
None
no

Position Title

Position Title

Junior Project Manager

Engineer

project architect

Required Degree

Required Degree

B.Arch

BS degree

bachelor architecture

Required Certification/ Licensure

Required Certification/ Licensure

working toward LEED and NCARB

Yes

yes

Position Title

Position Title

Planners

Required Degree

Required Degree

BA or BS degree

Required Certification/ Licensure

Required Certification/ Licensure
None

Position Title

Position Title

Required Degree

Required Degree

Required Certification/ Licensure

Required Certification/ Licensure

Position Title

Position Title

Required Degree

Required Degree

Required Certification/ Licensure

Required Certification/ Licensure

Q28 - Click to write the question text

Current number of available positons

Current number of available positons
1
1
2
1
1

Positions available in 2-5 years

Positions available in 2-5 years
1-3
2
3
2-4
1

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?

Annual Salary

Annual Salary
~\$7,000 (12 weeks, summer)
45000
\$40-65K
\$35-55,000
TBD

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?
Possibly
possibly
YES
yes
Yes

Current number of available positons

Current number of available positons
0
6
1

Positions available in 2-5 years

Positions available in 2-5 years
1-3
9
2-4

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?

Annual Salary

Annual Salary
~\$32,000
\$65-130K

\$45-65,000

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?

Possibly

YES

yes

Current number of available positons

Current number of available positons

6

Positions available in 2-5 years

Positions available in 2-5 years

7-8

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?

Annual Salary

Annual Salary

\$45- 125K

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?

Current number of available positons

Current number of available positons

Positions available in 2-5 years

Positions available in 2-5 years

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?

Annual Salary

Annual Salary

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?

Current number of available positons

Current number of available positons

Positions available in 2-5 years

Positions available in 2-5 years

If no positions now, when are they anticipated?

If no positions now, when are they anticipated?

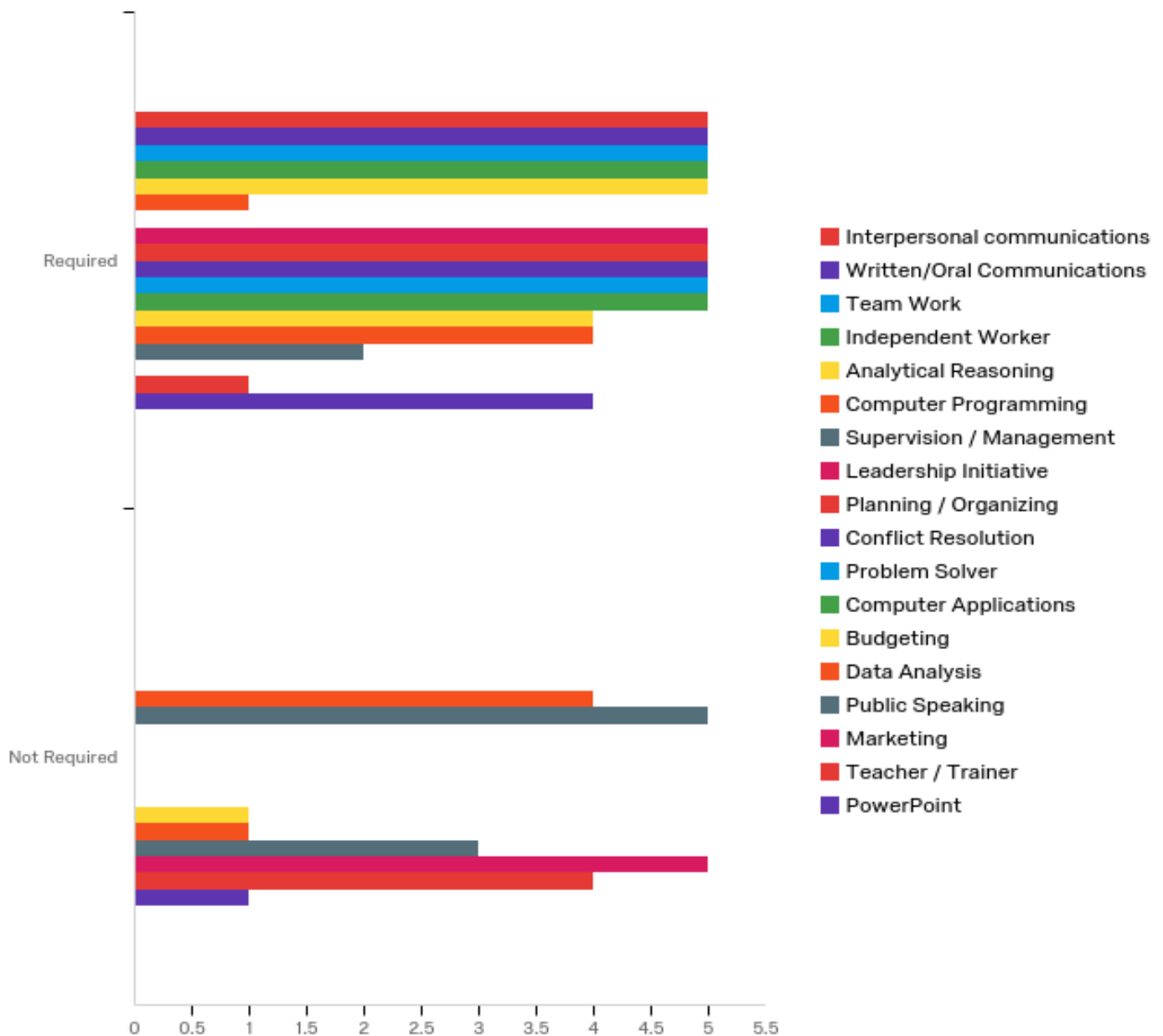
Annual Salary

Annual Salary

Would applicants with proposed degree receive preference?

Would applicants with proposed degree receive preference?

Q17 - Indicate the skills individuals would need for employment in the positions.



#	Question	Required		Not Required		Total
1	Interpersonal communications	100.00%	5	0.00%	0	5
2	Written/Oral Communications	100.00%	5	0.00%	0	5
3	Team Work	100.00%	5	0.00%	0	5
4	Independent Worker	100.00%	5	0.00%	0	5
5	Analytical Reasoning	100.00%	5	0.00%	0	5

6	Computer Programming	20.00%	1	80.00%	4	5
7	Supervision / Management	0.00%	0	100.00%	5	5
8	Leadership Initiative	100.00%	5	0.00%	0	5
9	Planning / Organizing	100.00%	5	0.00%	0	5
10	Conflict Resolution	100.00%	5	0.00%	0	5
11	Problem Solver	100.00%	5	0.00%	0	5
12	Computer Applications	100.00%	5	0.00%	0	5
13	Budgeting	80.00%	4	20.00%	1	5
14	Data Analysis	80.00%	4	20.00%	1	5
15	Public Speaking	40.00%	2	60.00%	3	5
16	Marketing	0.00%	0	100.00%	5	5
17	Teacher / Trainer	20.00%	1	80.00%	4	5
18	PowerPoint	80.00%	4	20.00%	1	5

Q19 - Indicate other skills not listed above for these positions (e.g., BIM). (Limit: 250 Characters)

Indicate other skills not listed above for these positions (e.g., BIM). (Li...

Strong BIM foundation. Prior professional office experience is important.

revisit, Understanding of regulatory agencies in construction.

strong design and planning skills, and framing of policy arguments

GIS

Q18 - Indicate any language requirements for these positions (e.g., world languages, American Sign Language, computer language). (Limit; 250 Characters)

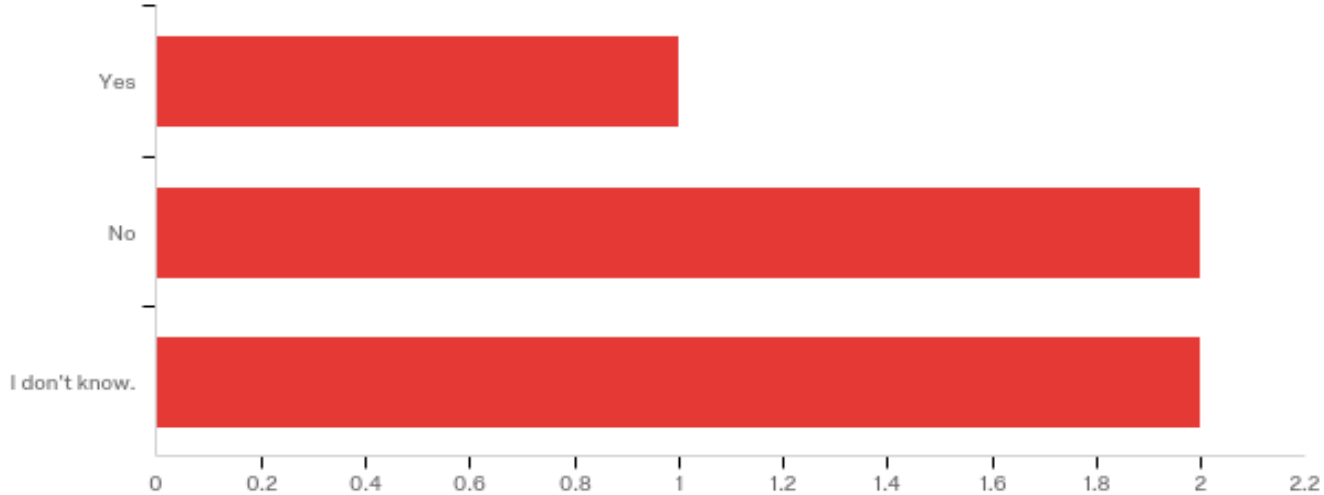
Indicate any language requirements for these positions (e.g., world languag...

english

Q20 - Indicate the number of current employees who would benefit from enrolling in selected coursework in the proposed degree program. (Limit: 250 Characters)

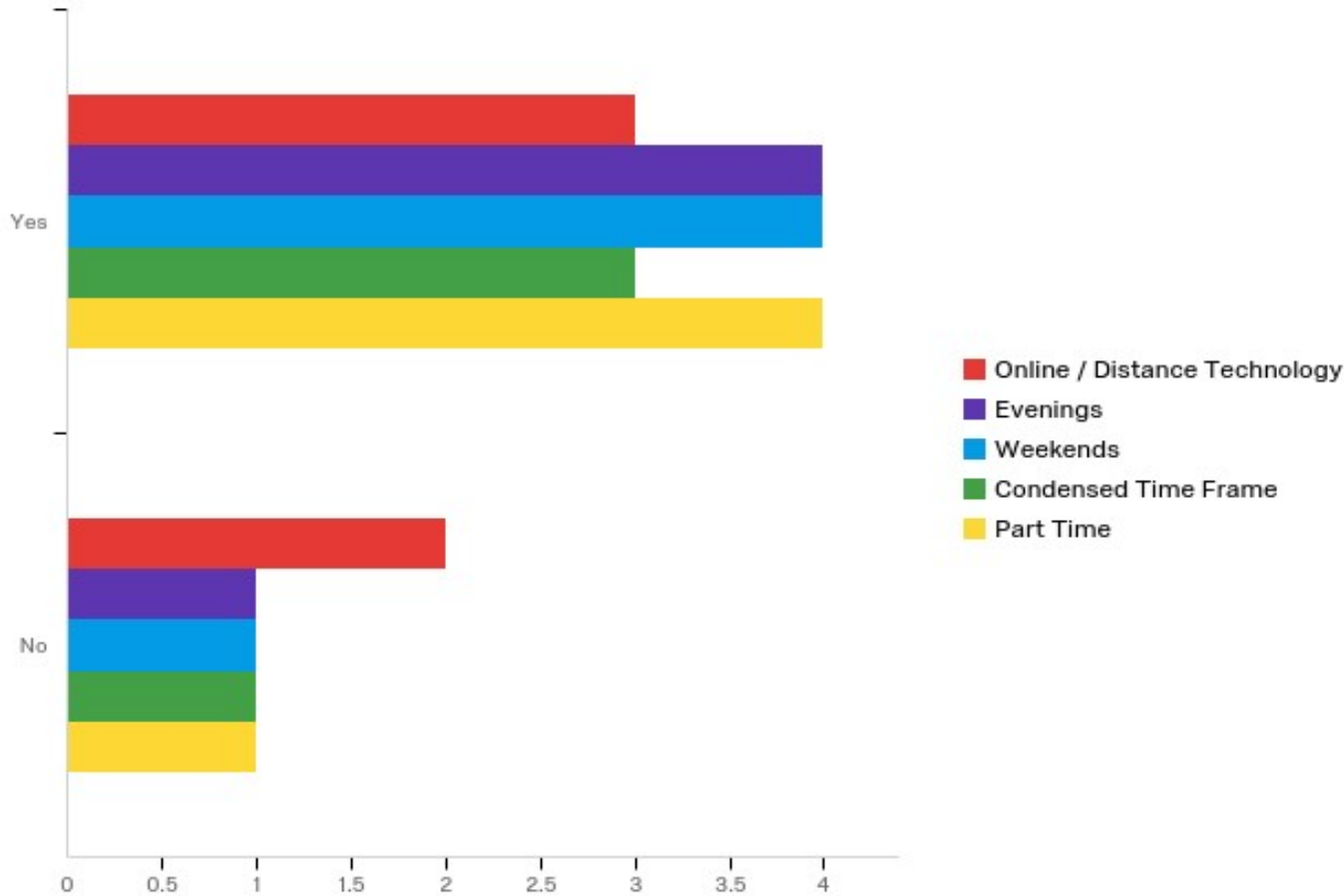
Indicate the number of current employees who would benefit from enrolling i...
5
2
PROBABLY 6-8
1
1

Q21 - Click to write the question text



#	Answer	%	Count
1	Yes	20.00%	1
2	No	40.00%	2
3	I don't know.	40.00%	2
	Total	100%	5

Q22 - Would it be helpful for your employees if the courses were offered in one of the following formats:



#	Question	Yes		No		Total
1	Online / Distance Technology	60.00%	3	40.00%	2	5
2	Evenings	80.00%	4	20.00%	1	5
3	Weekends	80.00%	4	20.00%	1	5
4	Condensed Time Frame	75.00%	3	25.00%	1	4
5	Part Time	80.00%	4	20.00%	1	5

Q23 - Indicate the type of support your company will provide for the proposed degree program such as program startup funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment. (Limit: 500 Characters)

Indicate the type of support your company will provide for the proposed deg...

We would consider the possiblity of part-time faculty, partial tuition reimbursement, and employee release time.

internship, guest review

POSSIBLE INTERN SITE, POSSIBLE TUITION REIMBURSEMENT.

part-time faculty and internship positions

Employee release time

Q24 - How will this proposed degree program benefit your local community, the state, the region, or nation? (Limit: 500 Characters)

How will this proposed degree program benefit your local community, the sta...

This could put our students one more rung up the ladder of design excellence.

The subject disciplines lend themselves to solving real problems in an ever increasing urban setting.

This program will provide much needed expertise leadership in urban design and planning for both the private and public sectors. Arkansas cities, particularly their planning staffs, would be prime beneficiaries of such design expertise. Design expertise beyond the architectural scale would be available to commercial design firms as they pursue larger planning projects within the state and the region.

It would benefit the region by attracting top students in the field, providing a wellspring of talent for localities adopting these planning principles.

This program would provide a boost to multiple organizations and municipalities in Northwest Arkansas. Increasing the talent pipeline in this field will ultimately serve the region well by affecting how the region grows and develops over time.

Q25 - Provide any additional comments about the proposed degree program. (Limit: 250 Characters)

Provide any additional comments about the proposed degree program. (Limit:...

i think in order for it to succeed it will have to have a strength that is particular to the U of A, but resonates with a broad audience.

UACDC devotes considerable resources to recruiting and hiring professional staff worldwide with specialized expertise. Our operations could be even more successful if we had availability to our own students in the proposed program.

I also think that you'll be amplifying the message that our municipalities should be adopting more of these principles.

I strongly support the School of Architecture's efforts to offer this program.



Carl A. Kernodle, AIA, NCARB, LEED AP

Vice President • Planning and Design
Corporate Development and Construction

71 South Wacker Drive, 12th Floor
Chicago, Illinois 60606

312.780.5887 office
carl.kernodle@hyatt.com

26 February 2017

Peter MacKeith
Dean and Professor of Architecture
Fay Jones School of Architecture and Design
University of Arkansas
Vol Walker Hall 134
Fayetteville, AR 72701

RE: FJSAD Graduate Studies Program – Masters of Design in Hospitality and Retail
Arkansas Department of Higher Education
423 Main Street
Little Rock, AR 72201

Dear Dean MacKeith:

The architecture and design profession is becoming more focused on specific market segments as firms must compete for specialized projects in the hospitality and retail industry. A design degree as a generalist is no longer enough to address the needs in hospitality design. Companies face the challenge to find individuals with the specific market training.

Hyatt Hotels has numerous professionals with architectural and interior design degrees. However, it is an employment criterion for an individual to possess knowledge, experience, and skills in the hospitality industry to fill these roles. We need persons with the ability to intellectually participate and make meaningful contributions upon their employment. When evaluating job candidates, we look for those who have advanced skills and knowledge in the hotel industry and other related markets such as retail and restaurant design.

My role at Hyatt is to develop and manage the design of new asset hotels internationally. This affords me the opportunity to work with numerous design firms, developers, owners and hotel operators located in many regions and countries. I find that we all are striving to address the growing necessity to include individuals that understand the needs of our focused market segment.



Carl A. Kernodle, AIA, NCARB, LEED AP

Vice President • Planning and Design
Corporate Development and Construction

71 South Wacker Drive, 12th Floor
Chicago, Illinois 60606

312.780.5887 office
carl.kernodle@hyatt.com

The proposal for Fay Jones School of Architecture and Design to provide a Masters of Design in Hospitality and Retail positions graduates uniquely in their field of choice. Given that there are no other graduate programs of its type, it can be certain that these individuals would be highly sought. The School would provide the platform for these students to develop the working skills, design vocabulary, and problem-solving dynamics innate to the hotel industry. This knowledge would be most valuable to my specific employment needs.

Having such a Program will create another significant result. This one-of-a-kind program places the University of Arkansas at the pinnacle of the hospitality design community. The program is certain to attract the hospitality industry spotlight and contribute to the University's strong educational reputation internationally.

Sincerely,

Transmitted electronically

Carl Alan Kernodle, AIA, NCARB, LEED AP
Vice President, Planning and Design



February 22, 2017

Dean Peter MacKeith
The University of Arkansas
Fay Jones School of Architecture and Design
129 Vol Walker Hall
Fayetteville, Arkansas 72701

RE: **Fay Jones School of Architecture and Design Graduate Programs**

Dear Dean MacKeith,

I am writing to express my enthusiastic support for your ongoing development of graduate studies within the Fay Jones School of Architecture and Design. There are many issues that affect our profession and the industry today. Two of these are specialization of market types and the impact of the environment on the work we design. Therefore, the two concentrations in Retail & Hospitality Design and Resiliency Design are especially pertinent to our firm and the growth of our business.

A major focus of for our national practice is Hospitality Design. This market encompasses hotels, convention facilities, restaurants and retail. This industry is increasingly becoming specialized and specific knowledge and skills are required in both architecture and interior design expertise. We are continually seeking out graduates and staff with these advanced skills and experience that can contribute immediately to this high growth market.

The second study focus has also impacted our work directly. When Hurricane Katrina ravaged the gulf coast it had a major impact on work we had done and projects we were in the process of completing. Our firm was called in to assess the damage, coordinate expertise and complete a plan to reestablish operations for these damaged facilities. This is a high profile example of the natural disasters that affect our communities all across the nation. Architects can stand at the leadership role on responding to the challenges that arise from environmental issues such as climate change, materials application, structural preparedness and disaster response. Their problem solving techniques and skills uniquely position them to systematically work to a successful result.

The University of Arkansas Fay Jones School of Architecture and Design is uniquely positioned to offer these two graduate programs. The state is blessed with a very large concentration of retail giants centered on Wal-Mart and Dillard's as well as all of the retail suppliers that interact with these companies. The state is also stands in tornado alley and is frequently dealing with the results of these natural environmental disasters. A communities' resilience to these types of events and ability to grow stronger and better as a result can only be a win for everyone.

In conclusion, I am strongly in support of establishing these new graduate programs within the Fay Jones School of Architecture and Design. These programs will keep the students that want to continue their architectural education and explore a more focused design curriculum, at The University of Arkansas to the benefit of the state and region.

A handwritten signature in black ink that reads "Mark Weaver".

Mark Weaver, FAIA

Principal/Partner



Kay Barrett

Senior Vice President
575 Maryville Center Dr
St. Louis, MO 63141
Direct 314-422-9137
Kay.Barrett@cushwake.com
cushmanwakefield.com

02 27 2017

Dear Dean MacKeith,

I am writing in support of the proposed graduate programs in the Fay Jones School of Architecture and Design. I served on the Professional Advisory Board for 6 years and we have employed graduates of the school for many years. I have also recently completed an MBA and recognize the value of graduate education for designers today.

We work for companies with a presence in almost every state and, in many cases, abroad. Our design staff must increasingly manage complex market data in evaluating real estate opportunities. The proposed programs in retail design will be an asset to companies such as Cushman & Wakefield. I believe the degree in retail design would make a candidate more competitive and would potentially contribute to their advancement.

I appreciate this opportunity to share my support of this new endeavor. Please contact me should you have further questions about this program. I look forward to its success.

Yours sincerely,

Kay Barrett, CDP
Cushman & Wakefield



live better



work smarter®

1722 North College Ave.
Ste C PMB 152
Fayetteville, AR 72703

479.439.6604

www.domusdesign.com

Dear Dean MacKeith,

I am writing in support of the proposed programs in retail and hospitality design. Graduate education is critical to the advancement of the design disciplines and I strongly encourage the Fay Jones School to move forward with this endeavor.

As you know, I have worked across the US in both important markets. Over the last 40 years I have practiced interior design, the changes in these environments have been profound. The spaces and buildings which are created today require significant experience and a graduate degree would, without a doubt, advance the abilities and careers of the graduates. I am a bit reluctant to state the specific number of jobs or salaries. However, I see firms vying for the very best graduates with lucrative salaries. I believe that this degree would serve its graduates well in the job market.

I look forward to continuing my relationship with the Fay Jones School and to seeing the success of the graduate program first hand. Please do not hesitate to reach out as these programs come online.

Bruce Goff, FASID
Domus Design Group

From: Paula Wagner
To: [Jennifer D. Webb](#)
Subject: Graduate Program
Date: Monday, February 27, 2017 9:54:18 AM

Dear Dean MacKeith,

I am writing in support of the proposed programs in retail and hospitality design. Graduate education is critical to the advancement of the design disciplines and I strongly encourage the Fay Jones School to move forward with this endeavor.

As you know, I have worked across the US in both of these important markets. Over the 30 years I have practiced interior design, the changes in these environments have been profound. The spaces and buildings which are created today require significant experience and a graduate degree would, without a doubt, advance the abilities and careers of the graduates. I am a bit reluctant to state the specific number of jobs or salaries. However, Walmart is vying for the very best graduates with lucrative salaries. I believe that this degree would serve its graduates well in the job market.

I look forward to continuing my relationship with the Fay Jones School and to seeing the success of the graduate program first hand. Please do not hesitate to reach out as these programs come online.

Paula S. Wagner
Sr. Manager, Project Management & Design
Walmart Stores, Inc
Bentonville, AR
<tel:479.277.8398>

Sent from my iPhone

From: Bo Ebbrecht
To: [Peter B. MacKeith](#)
Cc: [Jennifer D. Webb](#)
Subject: FAY Graduate Programs
Date: Monday, February 27, 2017 10:58:57 AM

Dear Peter,

As president of the Professional Advisory Board for the Fay Jones School of Architecture, it is my honor to write this letter of support for the proposed graduate programs.

Our firm works for large retailers with presence across the United States and abroad and I know firsthand the demand for cutting edge skills and current knowledge means to our clients. The competitive edge for retail design requires a sound knowledge of business, quantitative analysis, and business strategies in addition to strong design skills. Our firm would favorably evaluate applicants with this expertise. We would also encourage current employees seeking advancement to pursue this degree. We have many Fay Jones graduates currently working for our firm and have confidence that these advanced studies would benefit our clients. Presently, we are engaged in a variety of retail venues and are actively pursuing hospitality clients.

Bo Ebbrecht AIA, NCARB
Harrison French and Associates

From: Matt Maranzana
To: [Peter B. MacKeith](#)
Cc: [Jennifer D. Webb](#); [Neil Eisenberger](#)
Subject: Support Fay Jones Master of Design Studies
Date: Monday, February 27, 2017 2:11:53 PM

Dear Dean MacKeith,

We are writing to support the proposed Master of Design Studies. Graduate study in the Fay Jones School is past due and the proposed concentration in Resiliency Design benefitting communities and landscapes is both timely and critical. As we state on our website, "With more people in the world living in cities than ever before, the buildings we build and renovate in partnership with our clients have to perform. Projects and schedules are more complex, and solutions must be agile to adapt and thrive in ever changing economic, social and environmental conditions."

This advanced study will benefit Arkansas and the entire region and bring to bear knowledge and skills on emerging issues. The increasing complexity of the made environment demands more fully prepared professionals in our design disciplines. Graduates of this program would be positively evaluated in our firm and would be competitive for a variety of positions.

We enthusiastically support this new program and look forward to its success. Do not hesitate to contact either of us for additional thoughts about the program or how we might support the faculty and students.

Good luck!

Matt Maranzana, Senior Associate
Neil Eisenberger, Associate
Principal

Matt Maranzana, RLA, ASLA, LEED
Senior Associate

FORUM STUDIO
m 314.348.8745 // o 314.595.6341
email maranzanam@forumstudio.com
WWW.FORUMSTUDIO.COM

FORUM

THE ART & SCIENCE OF BUILDING



ARCH - 1 - 1169 (Fall 2016) Survey 1 - 1169 (2016)

Course: [REDACTED]

Department: [REDACTED]

Faculty: Windy Gay

The University of Arkansas provides online instructor/course evaluations for all end of course evaluations. Please note the following as you complete this online course evaluation:

1. Evaluations are located on a confidential evaluation site.
2. Your instructor will not see the evaluations until after final grades have been submitted. Your instructor's department chair and college dean will receive the composite results.
3. There is one open-ended question. If you provide a response, only the instructor will see it unless he/she decides to share responses with his/her department chair and/or college dean.
4. Your evaluations will be confidential. Your responses to scaled questions will be simply part of the composite data reported to your Instructor. Also the instructor will not be able to attribute any comments you make in the open-ended questions to you unless you write something that identifies you either directly or indirectly.

[If you have questions or comments about this survey, click here to send a message to the survey administrator.](#)

Demographics

UofA Student Demographics

Your class

- Freshman Sophomore Junior Senior Graduate Other

Expected grade

- A/PASS B C D F/FAIL

Your college:

- College of Education and Health Professions
 College of Engineering
 Dale Bumpers College of Agricultural, Food and Life Sciences
 Fay Jones School of Architecture
 J. William Fulbright College of Arts and Sciences
 Sam M. Walton College of Business
 School of Law
 Graduate School
 UNDECLARED

Course required

- Yes No

ARCH College Core: Course Questions

Course Based Questions

This course builds understanding of concepts and principles.

- Strongly Agree Agree Undecided Disagree Strongly Disagree

The stated goals of this course are consistently pursued.

- Strongly Agree Agree Undecided Disagree Strongly Disagree

ARCH College Core: Instructor Questions
Gay, Windy

Instructor Based Questions (Gay, Windy)

My instructor is reasonably available for consultation.

- Strongly Agree Agree Undecided Disagree Strongly Disagree

My instructor explains difficult material clearly.

- Strongly Agree Agree Undecided Disagree Strongly Disagree

My instructor seems well-prepared for class.

- Strongly Agree Agree Undecided Disagree Strongly Disagree

University Core Course

Course Based Questions

Overall, I would rate this course as:

- Excellent Good Fair Poor Very Poor

University Core Instructor
Gay, Windy

Instructor Based Questions (Gay, Windy)

Overall, I would rate this instructor as:

- Excellent Good Fair Poor Very Poor

Overall, I would rate my instructor's Spoken English as:

- Excellent Good Fair Poor Very Poor Not Applicable

Faculty Comment Questions

Gay, Windy

Please use the box below to provide additional comments regarding your instructor or this course. All comments are seen only by the instructor and are not viewed by department heads, chairs or deans.

Comments: (Gay, Windy)

Comments:

[If you have questions or comments about this survey, click here to send a message to the survey administrator.](#)

Thank you for your time and participation in online instructor/course evaluations.

Faculty Curriculum Vita

Program Name: Master of Design Studies

1. Faculty member's full name
Ethel S. Goodstein-Murphree
2. Education- degree, discipline, institution, year
Ph.D. (Architecture and American Studies), University of Michigan, 1992
M.A. (History of Architecture and Urban Development, Cornell University, 1979
B. Arch. (Architecture), City College of the City University of New York, 1975
B. S. (Architecture and Art History), City College of the City University of New York, 1974
3. Academic experience – institution, rank, title (chair, coordinator, etc. if appropriate), when (ex. 1990-1995), full time or part time
 - Associate Dean, Fay Jones School of Architecture and Design, University of Arkansas, 1999-2000; 2009- present.
 - *Interim Head, Department of Landscape Architecture, Fay Jones School of Architecture and Design, University of Arkansas, May 2015 – June 30, 2016.
 - Interim Dean, Fay Jones School of Architecture, University of Arkansas, Fayetteville, May 2013 – June 30, 2014.
 - Professor of Architecture, University of Arkansas, 1998-present.
 - Associate Professor of Architecture, University of Arkansas, 1992-98.
 - Visiting Lecturer, University of Michigan, Ann Arbor, 1991-92.
 - Associate Professor of Architecture, University of Louisiana, Lafayette, 1987-92.
 - Assistant Professor of Architecture, University of Louisiana, 1982- 87.
4. Non-academic experience – company or entity, title, brief description of position, when (ex. 1993-1999), full time or part time
 - Partner, studio m², Fayetteville, Arkansas, 2002-present.
 - E. S. Goodstein, Historic Preservation Planning and Restoration Consultant, Lafayette, Louisiana, 1982-92.
 - Architectural Historian, Arkansas Historic Preservation Program, Little Rock, Arkansas, 1979-81.
5. Certifications or professional registrations
Not applicable.
6. Current membership in professional organizations
 - Society of Architectural Historians
 - Southeast Chapter, Society of Architectural Historians
 - American Institute of Architects, associate member
 - American Society of Landscape Architects, affiliate member
 - College Art Association
 - Preserve Arkansas
 - National Trust for Historic Preservation

7. Honors and awards
 - Award of Merit, AIA Arkansas, 2016
 - Parker Westbrook Award for Lifetime Achievement, Preserve Arkansas, 2015.
 - Publication Award for “Outstanding Essay Published in Book Format,” Southeast Society of Architectural Historians, 2013.
 - Ned Shank Award for Preservation Publication, Historic Preservation Alliance of Arkansas, 2011.
 - Tau Sigma Delta Silver Medal, University of Arkansas School of Architecture, 2008.
 - Outstanding Advising Award, University of Arkansas Academic Advising Council, 2005.
 - University of Arkansas Teaching Academy Award of Excellence for Outstanding Teaching, 1997.
 - Outstanding Faculty in Architecture, Master Teacher Award, University of Arkansas, 1996.
 - American Institute of Architects Education Honor Award, 1996.
 - American Review of Canadian Studies* Award for distinguished article, 1989.
 - Annual Award for Excellence in Preservation Education, Louisiana Preservation Alliance, 1988.

8. Service activities (within and outside of the institution)
 - Outside the Institution
 - Board of Directors, Historic Preservation Alliance of Arkansas, 2007-10; Vice President for Programs, 2008-11.
 - Fayetteville (AR) Historic District Commission, appointed 2006-09, 2009-2012; chair, 2006-08.
 - Board of Directors, Southeast Chapter, Society of Architectural Historians, 2008-11.
 - Editor, *ARRIS, Journal of the Southeast Chapter, Society of Architectural Historians*, 1996-99.
 - Policy Board, American Institute of Architectural Research, 1995-97.
 - Member and Treasurer, AIA/ACSA Research Council, 1994-95.
 - Director, Southwest Region, Association of Collegiate Schools of Architecture, 1993-96.
 - President, Southeast Chapter, Society of Architectural Historians, 1993-94; Board Member, 1992-98.
 - Member, Lafayette Preservation Commission, Lafayette, Louisiana, appointed August 1988; elected Chair, September 1988- August 1990.
 - Member, Board of Directors, Louisiana Preservation Alliance, 1990-92.
 - Within the Institution (current appointments only)
 - Faculty Development and Enhancement Advisory Committee, 2014-present
 - Academic Advisory Committee (Associate Deans’ Council), 2009- present
 - Campus Research Deans Council, 2010 – present
 - University Course and Programs Committee, 2011-present
 - Fay Jones School Scholarships, Honors and Awards Committee, 2010-present

9. List the course number and course title of each credit course the faculty member has taught over the past two academic years.
 - ARCH 5016H, Honors Thesis Project; falls 2015, 2016
 - ARCH 4723, Honors Architectural Research Methods, Spring 2015

- ARCH 4433, including honors section, History of Architecture III, falls 2015, 2016
- ARCH 4023, Advanced Architectural Studies, (Civil Rights/Civic Space)
- ARCH 1222, Design Thinking II, springs 2015, 2016, 2017; summers 2015, 2016
- UNIV 1001, University Perspectives, fall 2016

10. Briefly list the most important publications, presentations, and/or creative activities from the past five years

- “Nature and Humanity in a Simple Shed, Fay Jones’s Pinecote Pavilion,” in *Fay Jones, The Architect and The Architecture*, ed., Jeff Shannon, University of Arkansas Press, 2017
- “Sex and the Celanese House,” Annual Conference of the Southeast Chapter, Society of Architectural Historians, New Orleans, Louisiana, October 2016.
- “The House at the Museum: Reflections on the Relationship Between Museums and Domestic Space, In Honor of the Bachman Wilson House,” Crystal Bridges Museum of American Art, August 20, 2014.
- “The Common Place of the Common Carrier: The American Truck Stop,” in *Visual Merchandising—The Image of Selling*, ed. Louisa Iarocci, (Surrey England: Ashgate Press, 2013), pp. 193-210.
- “Bauhaus Architecture and Its Enduring Legacy,” Arkansas Arts Center, Little Rock, Arkansas, May 24, 2013.
- Clean Lines and Open Spaces: A View of Mid-Century Modern Architecture* for Arkansas Education Television Network, 2011 with Mark Wilcken, co-author and co-producer.
- “At (Mid-Century Modern) Home in Arkansas,” Annual Conference of the Southeast Chapter, Society of Architectural Historians, New Orleans, Louisiana, October 2011.
- “In Memoriam, Carlson Terrace, 1957-2007.” *Preservation Education Research. Journal of the National Council on Preservation Education*. Vol 3 (2010): pp. 17-26.

Faculty Curriculum Vitae

Program name: Master of Design Studies

1. Faculty member's full name
Stephen D. Luoni
2. Education – degree, discipline, institution, year
M.A., Architecture, Yale University, 1989
B.S., Architecture, Ohio State University, 1983
3. Academic Experience – institution, rank, title (chair, coordinator, etc. if appropriate), when (ex. 1990-1995), full time or part time:
 - Distinguished Professor of Architecture, University of Arkansas, 2011 – Present
 - Professor, University of Arkansas, 2006 – 2011
 - Steven L. Anderson Chair in Architecture and Urban Studies Director, University of Arkansas Community Design Center, 2003 – Present
 - Interim Co-Chair, Department of Architecture, University of Arkansas, 2004 – 2005
 - Associate Professor, University of Arkansas, 2003 – 2006
 - Visiting Professor of Architecture, University of Arkansas, 2003
 - Bruce Goff Chair of Creative Architecture, University of Oklahoma, 2008
 - Ruth and Norman Moore Visiting Professor, Washington University in St. Louis, 2006
 - Cass Gilbert Visiting Professor of Architecture, University of Minnesota, 2000
 - Associate Professor, University of Florida, 1997 – 2003
 - Assistant Professor, University of Florida, 1991 – 1997
 - Visiting Assistant Professor, University of Florida, 1990 – 1991
 - Adjunct Assistant Professor, Ohio State University, 1990
 - Design Studio Instructor, Yale University, 1989
 - Graduate Seminar Teaching Assistant, Yale University, 1998
4. Non-academic Experience – company or entity, title, brief description of position, when (ex. 1993-1999), full time or part time:
 - Luoni Gold Design Studio, Gainesville, FL, 1998 – 2003
 - Stephen Luoni Design Studio, Gainesville, FL, 1996 – 1998
 - Phillip Markwood Architects, Columbus, OH, 1990
 - Charles Beckman Swanson Associates, New Haven, CT, 1987
 - Trott & Bean Architects, Inc., Trott & Eisenman, Columbus, OH, 1985 – 1986
 - Karlsberger & Associates, Columbus, OH, 1984 – 1985
 - Marr Knapp Crawfis Architects, New Philadelphia, OH, 1983
5. Certifications of Professional Registrations
Not applicable

6. Current Membership in Professional Organizations

Not applicable

7. Honors and Awards:

- 2017 Green GOOD DESIGN Award
- 2016-2017 ACSA Housing Design Education Award
- 2017 AIA Honor Award for Regional and Urban Design
- 2016 Achievement in Media and Journalism Award
- Achievement in Urban Design Award, 2016
- Unique Contribution to Planning Award, 2016
- 2016 American Architecture Award
- 2016 American Architecture Award
- HIVE 100 Innovator Award for 2016/Housing Innovation, Vision & Economics
- Merit Award for Architectural Interior Design, 2016
- Outstanding Mentor, University of Arkansas, 2016
- Honor Award for Planning and Analysis, 2016
- Award of Merit for Planning and Analysis, 2016
- NADO Innovation Awards, 2016
- 2015 WAN Award for Future Projects Urban Design: Shortlist
- 2015 WAN Award for Future Projects in Urban Design: Winner
- 2016 AIA Honor Award for Regional and Urban Design
- 2015-2016 ACSA Collaborative Practice Award
- 2015 Arkansans of the Year, *Arkansas Life Magazine*
- Contractors Construction & Developers Award 2015
- 2015 American Architecture Award, “Maumelle Environmental Trailhead Complex”
- Honorable Mention: Urban Design (Concept), “The Creative Corridor: A Main Street Revitalization for Little Rock,” 2015
- First Award: Unbuilt Design Awards, “Maumelle Environmental Trailhead Complex,” 2015
- First Award: Unbuilt Design Awards, “The Creative Corridor: A Main Street Revitalization for Little Rock,” 2015
- 2015 Green GOOD DESIGN Award , “Fayetteville 2030: Food City Scenario”
- ASLA Honor Award for Analysis and Planning, “Fayetteville 2030: Food City Scenario,” 2011 - 2015
- EDRA/*Places* Awards for Place Design, Planning, and Research, “Fayetteville 2030: Food City Scenario”, 2015
- ACSA/AIA Housing Design Education Award, “Four Urban Housing Narratives: Getting the City to be a Master Developer,” 2015
- 2014 American Architecture Award, “Fayetteville 2030: Food City Scenario”
- 2014 ASLA Honor Award for Analysis and Planning
- 2014 CNU Charter Awards: Award of Merit for Best Planning Tool
- Special Mention: Architizer A+ Awards for Architecture + Urban Transformation
- ACSA/AIA Housing Design Education Award
- Honorable Mention: 61st Progressive Architecture Award

- 2014 AIA Honor Award for Regional and Urban Design
- 2013 Outstanding Mentor, Office of Nationally Competitive Awards, University of Arkansas
- 2013 WAN Award for Urban Design: Shortlist
- Honor Award for Planning and Analysis, UACDC with the Fay Jones School of Architecture and Kigali Institute of Technology and Science
- 2013 American Architecture Award, “The Creative Corridor: A Main Street Revitalization for Little Rock”
- 2013 American Architecture Award, “Fayetteville 2030: Transit City Scenario”
- Achievement in Urban Design Award, “Pettaway Neighborhood Revitalization Little Rock,” 2013
- Unique Contribution to Planning Award, “Fayetteville 2030: Transit City Scenario,” 2013

8. Service Activities (within and outside of the institution):

- Lecturer: Oklahoma State University, 2017
- Lecturer: Arizona State University, 2017
- Speaker and Panelist: “Occupying the Common Ground”, Sarasota Center for Architecture, Florida, 2016
- Member: Nominations Committee: American Collegiate Schools of Architecture
- Plenary Speaker: Building for Health and Well-Being: Structures.Cities.Systems, Collegiate Schools of Architecture and Association of Schools and Programs of Public Health: Honolulu, Hawaii, 2016
- Speaker: “Placemaking: Community Design Centers and Processes”, Hawaii State Capitol, 2016
- Juror: WAN Awards for Urban Design, World Architecture News, London, 2016
- External Tenure Reviewer: Louisiana State University, 2015
- Founding Partner: National Resilience Initiative, Architects Foundation, 2015
- Article Reviewer: *Landscape and Urban Planning*, 2015
- Panelist: American Planning Association Webinar, 2015
- Lecturer: University of Hawaii, 2015
- Lecturer: Walton Arts Center, Fayetteville, 2014
- Presenter: “The Creative Corridor” to Jane Chu, Chair: National Endowment for the Arts, 2014
- External Promotion Review, University of Tennessee, 2014
- External Tenure Reviewer: Clemson University, 2014
- Evaluator: The MacArthur Fellows Program, 2014
- External Tenure Reviewer: Iowa State University, 2014
- External Tenure Reviewer: Carnegie Mellon University, 2014
- External Tenure Reviewer: Northeastern University, 2014
- Invited Nominator for Fellowships: United States Artists, 2014
- Speaker: Memphis Chapter: Urban Land Institute, 2014
- Juror: 2013-2014 ACSA Collaborative Practice Awards, American Collegiate Schools of Architecture
- Stakeholder Committee: Northwest Arkansas Transportation Alternatives Analysis, 2013

- Resource Team Member: The 55th Mayors' Institute on City Design, New Orleans and National Endowment for the Arts, 2013
 - Lecturer: University of Nevada at Las Vegas, 2013
 - External Tenure Reviewer: University of Michigan, 2013
 - Visiting Design Critic: Washington University in St. Louis, 2012
 - Visiting Design Critic: Georgia Institute of Technology, 2012
 - Grant Review Panelist: National Endowment for the Arts, 2012
 - Team Member: AIA Sustainable Design Assessment Team for Stanwood, Washington, 2012
 - Faculty Advisor, Urban Forestry Institute: USDA Forest Service and Southern Group of State Foresters, 2012
 - Plenary Panelist: Environmental Design Research Association Annual Conference, Seattle, 2012
 - Master of Urban Design Thesis Reader: Massachusetts Institute of Technology, 2012
 - Reviewer: AIA Awards Task Force, 2012
9. List the course number and course title of each credit course the faculty member has taught over the past two academic years:
- Spring 2015 ARCH 5026
 - Fall 2015 ARCH 5016
 - Spring 2016 ARCH 5026
 - Fall 2016 ARCH 5016
 - Spring 2017 ARCH 5026
10. Briefly list the most important publications, presentations, and/or creative activities from the past five years:
- “Preface: Reconciliation Landscapes” for the Chinese translation of *Low Impact Development: a design manual for urban areas*, Beijing: Tsinghua University Press, 2016
 - “An Ecology of Nonprofit Design Practices,” *Activist Architecture: Philosophy and Practice of the Community Design Center*
 - “The Value of Cities: Understanding the Relationship of Placemaking and Urbanism”, Stephen Luoni, ed., *Block*
 - *Street & Building: The Best of New Urbanism in Arkansas*, Annual Magazine of the Arkansas Times, 2015
 - “Streets as Urban Rooms: Designing Streets to Capture Economic and Social Value,” *Block Street & Building: The Best of New Urbanism in Arkansas*, Annual Magazine of the Arkansas Times, 2015
 - “Understanding Walkability: Walkable Cities are Vibrant Places for Residents to Enjoy on Foot,” *Block Street & Building: The Best of New Urbanism in Arkansas*, Annual Magazine of the Arkansas Times, 2015
 - “Programming Spaces: Why the Arts Need the City—But Not All Economic Development Wants the City,” *Block Street & Building: The Best of New Urbanism in Arkansas*, Annual Magazine of the Arkansas Times, 2015

- “The Importance of Housing: In Search of the Missing Middle,” *Block Street & Building: The Best of New Urbanism in Arkansas*, Annual Magazine of the Arkansas Times, 2015
- “The Strong Town Movement: Addressing the Collapse in Infrastructure Funding,” *Block Street & Building: The Best of New Urbanism in Arkansas*, Annual Magazine of the Arkansas Times, 2015
- “Arkansas’ Company Town: Top-down Visioning toward Holistic Development,” Stephen Luoni, ed., *Block Street & Building: The Best of New Urbanism in Arkansas*, Annual Magazine of the Arkansas Times, 2015
- “A Public Health Good? Reintroducing Agricultural Production into the Design of Cities,” *The Value of Design: Design & Health Outcomes*, American Institute of Architects and the Association of Collegiate Schools of Architecture
- “Khedivial Cairo: An Evolved Metabolism”, *Journal of Civil Engineering and Architecture*, May 2013

Faculty Curriculum Vitae

Program name: Master of Design Studies

1. Faculty member's full name
Peter B. MacKeith
2. Education – degree, discipline, institution, year
M.A., Architecture, Yale University, 1985
B.A., English and International Relations, 1981
3. Academic Experience – institution, rank, title (chair, coordinator, etc. if appropriate), when (ex. 1990-1995), full time or part time:
 - Dean, Professor, 2014 – Present
Fay Jones School of Architecture and Design, University of Arkansas
 - Associate Dean, Professor, Adjunct Associate Curator, 2006 – 2014
Sam Fox School of Design and Visual Arts, Kemper Art Museum, Washington University
 - Adjunct Professor of Architecture, Visiting Faculty, 2013 – 2014
Taubman College of Architecture and Planning, University of Michigan
 - Danish Institute for Study Abroad, 2010
Copenhagen, Denmark
 - Associate Dean and Associate Professor, Associate Director, 2004 – 2006
Sam Fox School of Design & Visual Arts, Washington University
 - Associate Dean, School of Architecture Affiliate Associate Professor, 2001 – 2004
Washington University
 - Assistant Dean, School of Architecture Affiliate Associate Professor, 1999 – 2001
Washington University
 - Visiting Professor (Design Studio and Seminar), 1998 – 1999
School of Architecture University of Ljubljana, Slovenia
 - Director of Studies, Master of Architecture – International Program, 1995 – 1999
Helsinki University of Technology
 - Assistant Professor of Architecture, Principal Instructor, Explorations in Architecture Summer Program, 1993 – 1996
University of Virginia
 - Visiting Lecturer in Architecture, 1990 – 1992
Helsinki University of Technology
 - Dean of Trumbull College, Critic in Architectural Design, 1986 – 1989
Yale University
4. Non-academic Experience – company or entity, title, brief description of position, when (ex. 1993-1999), full time or part time:
 - Design Principal, Studio Finn Design Team / “Archipelago,” 2011

- Design Consultant, Behnisch Architekten/Jan Gehl Architects Design Team, 2010
 - Design Consultant, Peter Rose/ARO/Michael Van Valkenburgh Design Team, 2009
 - Design Associate, FIELD OFFICE, 2006 – Present
 - Designer, Juhani Pallasmaa Architects, 1990 – 1992
 - Designer and Consultant, VMDO Architects, 1989
 - Designer and Contractor, 1985
 - Centerbrook Architects, 1984
 - Cesar Pelli and Associates, 1983
 - VMDO Architects, 1981 – 1982
5. Certifications of Professional Registrations
Not applicable
6. Current Membership in Professional Organizations
Not applicable
7. Honors and Awards:
- Honorary Consul for Finland / St. Louis, State of Missouri, USA, 2012 – 2014
Knight, First Class, Order of the Lion of Finland (conferred December 2013)
 - ACSA National Award for Creative Achievement in Design Education, 2014
 - AIA – St. Louis Design Awards (2): Design and Unbuilt Design, 2013
 - ACSA Service Award for ACSA/NCAA Administrators Conference, “Economies,” 2009
 - ACSA National Award for Creative Achievement in Design Education, 2008
 - Finalist, RIBA Bookshops International Book of the Year (for *Encounters*), 2005
 - AIA – Virginia Merit Award, Klockner Soccer Stadium, University of Virginia, 1993
8. Service Activities (within and outside of the institution):
- ACSA Visiting Team Member, NAAB Accreditation Teams, Tucker Architectural Awards Jury member, Building Stone Institute, 2008 – 2016
 - Nominator, Phaidon World Encyclopedia of Architecture, 2008 – Present
 - Nominator, National Design Awards, Cooper-Hewitt Museum, (Nordic Region) 2006 – Present
 - EAAE Competition Jury, Gabriel Prize Competition Jury, The Western European Architecture Foundation, 2002 – 2005
9. List the course number and course title of each credit course the faculty member has taught over the past two academic years:
- Summer 2015 ARCH 4023H Honors Advanced Architecture Studies – Nordic Architecture
 - Fall 2015 ARCH 4023 Advanced Architecture Studies – Kahn and Aalto
 - Spring 2016 ARCH 4023 Advanced Architecture Studies – Contemporary Nordic Architecture

- Fall 2016 UNIV 1001 University Perspectives
- Spring 2017 ARCH 4023 Advanced Architecture Studies – Civil Spaces, Civil Rights

10. Briefly list the most important publications, presentations, and/or creative activities from the past five years:

- *Material Art: The Architecture of Lahdelma – Mahlamäki Architects*, Editor/Author, 2014
- *LIGHT HOUSES: The 2012 Nordic Pavilion Exhibition at the Venice Biennale*, Editor/Author/Curator, 2012
- Articles on contemporary Finnish and Nordic architecture and design published in: ARCHITECTURE, ARCHITECTURAL RECORD, ARKKITEHTI-LEHTI (The Finnish Architect's Review), The ARCHITECTURAL REVIEW, CASABELLA, COMPETITIONS, FORM FUNCTION FINLAND, KOREAN ARCHITECTURE REVIEW, MONUMENT, PROGRESSIVE ARCHITECTURE, SPAZIO e SOCIETA, WORLD ARCHITECTURE, 1991 – Ongoing

Faculty Curriculum Vitae

Program name: Master of Design Studies

1. Faculty member's full name
Kenneth D. McCown
2. Education – degree, discipline, institution, year
M.A., Architecture, University of Illinois at Urbana-Champaign, 1997
B.S., Landscape Architecture, University of Illinois, 1992
3. Academic Experience – institution, rank, title (chair, coordinator, etc. if appropriate), when (ex. 1990-1995), full time or part time:
 - Professor, head, Department of Landscape Architecture; Adjunct Professor Department of Architecture, University of Arkansas, 2016 – Present
 - Professor, Chair Department of Landscape Architecture, Iowa State University, 2014 – 2016
 - Director, Downtown Design Center, Lincy University Professor, University of Nevada, Las Vegas, 2012 – 2014
 - Associate Professor, Chair, College of Architecture and Design, University of Tennessee-Knoxville, 2010 – 2012
 - Associate Professor, School of Architecture and Landscape Architecture, Arizona State University, 2007 – 2010
 - Director, Richard and Dion Neutra VDL Research House II, 2002 – 2007
 - Assistant Professor, California Polytechnic State University, 2002 – 2007
 - Visiting Assistant Professor, School of Architecture, Plym Associate, University of Illinois, 2001
 - Visiting Assistant Professor, University of Illinois, 1999 – 2001
 - Visiting Lecturer, University of Illinois, 1998 – 1999
 - Teaching Associate, University of Illinois, 1997 – 1998
4. Non-academic Experience – company or entity, title, brief description of position, when (ex. 1993-1999), full time or part time:
 - Design Consultant with FirstPic, 2012 – 2013
 - Design Management Consultant, Darien Conservation Park for Office of Planning and Architecture, 2008
 - Design Consultant/Project Advisor, Design Workshop, Inc., 2007 – 2008
 - Design Consultant/Site planner, architectural design and urban designer for eco-executive villas in Kunming, China at Eco-expo town with PREP-A.R.E., Inc., 2007 – 2008
 - Project Manager, Office of Casco Antiquo in Panama City, 2005 – 2007
 - Director, Richard and Dion Neutra VDL Research House II. 2002 – 2007
 - Design Team Member, Kevin Hinders, RA., 2000 – 2002

- Designer, Agra, India, Taj Mahal Cultural Heritage District, Department of Landscape Architecture, University of Illinois, 2000
- Design Team Member, 1997 – 1998
- Intern, United States Army Construction Engineering Research Laboratories, 1996
- Intern, University of Illinois, United States Army Construction Engineering Research Laboratories, 1995

5. Certifications of Professional Registrations

Not applicable

6. Current Membership in Professional Organizations

Not applicable

7. Honors and Awards:

- Merit Award, Iowa ASLA, 2016.
- Mayor's Urban Design Award, Public Space, City of Las Vegas, 2014.
- State of Nevada ASLA Award of Honor, "Cedar Trail," 2014
- Award of Citation, AIA Las Vegas Unbuilt Architecture Awards, "Las Vegas Museum of Modern Art," 2014
- Award of Citation, AIA Las Vegas Unbuilt Architecture Awards, "City Square / Power Strip," 2014
- State of Nevada American Institute of Architects Associate Service Award, 2013
- CELA Award of Excellence in Design Studio Teaching, 2010
- Arizona ASLA Professional Awards Honor in Communication and Award in Research, "Scottsdale Sustainable Systems Inventory," 2010
- Best of Design Faculty, "Build with Thine Own Hands," Design Communications Association 2007 Conference, Ball State University, Muncie, IN, 2007
- Jury Award, "Ivanhoe," Design Communications Association 2007 Conference, Ball State University, Muncie, IN, 2007
- Award of Merit, American Society of Landscape Architects. Taj Mahal National Park, Department of Landscape Architecture, University of Illinois at Urbana-Champaign, 2002
- Undergraduate Award of Honor, American Society of Landscape Architects
- Second Place, Excellence in Teaching Award, School of Architecture, 1997
- Award of Excellence, United States Army Corps of Engineers. For performance above and beyond the call of normal duty, 1996
- First Place, Category of Historic Architecture Research, Texas State Historic Commission. Suzanne Keith Loechl, P.I.C., 1996.
- Edward C. Earl Prize, School of Architecture, University of Illinois at Urbana-Champaign. Award for most accomplished design work within first year architecture studios, 1992.

8. Service Activities (within and outside of the institution):

- Invited Reviewer, University of Arkansas Department of Landscape Architecture, Curriculum review with faculty, Spring Semester 2015 work, Fayetteville, Arkansas, April 20, 2015.
- Invited Juror, HUD/EDA Sponsored Las Vegas Strong Cities, Strong Communities Challenge, City of Las Vegas, Nevada, Fall 2014.
- Curator, (co-principal investigator with principal investigator David Gould from the University of Iowa), UNLV - University of Iowa Faculty Institute at the Downtown Project, City of Las Vegas, Nevada, May 29-31, 2014. (event to establish service learning and research teams focused upon social entrepreneurship in Las Vegas, 20 faculty invited Downtown Project, sponsor, \$10,000 financial and in-kind support)
- Visiting Critic, University of Arizona College of Architecture and Landscape Architecture, Tucson, AZ, March 7, 2014.
- Visiting Critic, University of Texas-Arlington Landscape Architecture program, Arlington, TX, April 29, 2014.
- Invited Panelist, TEDx UNLV Panel on Sustainability, University of Nevada, Las Vegas, April 9, 2014.
- Visiting Critic, University of New Mexico, Albuquerque, NM, Architecture Fall final reviews 2013 (also gave presentation on UNLV Downtown Design Center).
- Committee Member, American Institute of Architects, Las Vegas Chapter COTE, October 2013-.
- Invited Juror, Mayor's Urban Design Award, City of Las Vegas, Nevada, 2013, 2014.
- Curator / Host / Sponsor, 21: A Pecha Kucha Night of UNLV Faculty Presenting in the Community, Downtown Project's Learning Village, Las Vegas, Nevada, October 15, 2013.
- Invited Participant (by national competition), 'Cities of Tomorrow: Arizona State Walton Sustainability Solutions Sandpit Competition,' Cave Creek, AZ August 11-14, 2013.
- Exemplary Work Submittal, ASLA STEM Lobby to the White House, Scottsdale Sustainable Systems Inventory, Pollution Ecologies and Peak Oil Ventura Reports used in document sent to federal government to lobby for landscape architecture as a STEM discipline, July, 2013.
- Invited Studio Critic/Lecturer, Human Settlements Studio, KU Leuven, Department of Architecture, Urbanism and Planning, June 10, 2013.
- Juror, State ASLA Awards (Idaho, Montana, Utah) awards programs Spring/Summer, 2013.
- President / Executive Board Member, Council of Educators in Landscape Architecture, March 2013 - present .
- Manuscript Reviewer, Landscape Journal, 2012-. (also book proposals at Wiley Press, 2008 - present)
- Invited Visiting Studio Critic/Lecturer, Arizona State University, architecture and landscape architecture, December 6, 2012.
- Invited Visiting Studio Critic/Lecturer, Penn State University, architecture and landscape architecture, March 29-April 6, 2012.
- Invited Jury Member, "Horton Plaza v3.0: Open Ideas Urban re-Design Competition 2011."

- Reviewer, Sustainability Track, CELA Conferences, 2009, 2010, 2011, 2012.
9. List the course number and course title of each credit course the faculty member has taught over the past two academic years:
- Professor, Chair, Department of Landscape Architecture, Iowa State University (December 2014-2016). Teaching interdisciplinary studios in the College of Design, and administration in the Department of Landscape Architecture.
 - Director, Downtown Design Center, Lincy University Professor, University of Nevada, Las Vegas (July 2012-December 2014). Teaching architecture studios in the School of Architecture, Lincy University Professor (2012-2015), and administration at the UNLV Downtown Design Center in downtown Las Vegas.
10. Briefly list the most important publications, presentations, and/or creative activities from the past five years:
- (*forthcoming, 2016*) McCown, K., “In the Middle - Urban Design Images in the 20-teens,” in Hybrid Landscape Architecture Representation, book, by Nadia Amoroso.
 - (*forthcoming, 2016*) McCown, K., Zawarus, P., “Modeling Landscape Design and Performance Through Animation,” in Innovations in Landscape Architecture, book, in the ‘TOOLS’ section.
 - McCown, K., Zawarus, P., Anderson, J., Vermillion, J., Weber, E., (UNLV Downtown Design Center) “Cedar Trail,” in World Landscape Architecture Magazine, Volume 16, November 2014.
 - (*forthcoming*) McCown, K. “Landscape Architecture, Energy Demand and Climate Change,” in Journal of Sustainability, special issue.
 - McCown, K., Zawarus, P., Leverance, M. (UNLV Downtown Design Center) “Las Vegas Valley Trails Map and City of Las Vegas Trails Map,” published through Outside Las Vegas Foundation, March 2014.
 - McCown, K. (UNLV Downtown Design Center) “World Table,” in World Landscape Architecture Magazine, Volume 11, December 2013.
 - Gaston, Gary, Landstreet, Julia, ed., “Midtown-Downtown Freeway,” Reclaiming Public Space in Downtown Nashville, Nashville Civic Design Center (publisher), March 2013. pages 51, 52. (Michael Payne’s ‘Nashville Deck Park’, Ken McCown primary advisor, Ted Shelton and T.K. Davis Committee Members)
 - McCown, K., Swinehart, M., “No Waiting Games,” Art Bites lecture series, Nevada Museum of Art, July 17, 2015. (invited presentation)
 - McCown, K., “Interstate 11 Supercorridor: Changing Infrastructure Design Processes and Products - A Case Study,” 2015 Annual Conference of the Council of Educators in Landscape Architecture, Manhattan, Kansas, March 24-28, 2015.
 - McCown, K., ““Inciting Change from the Ground Up: Using Digital Fabrication and a University Design Center Partnership to Innovate Trail Design for Low-income Communities, a Las Vegas Case Study,” 2015 Annual Conference of the Council of Educators in Landscape Architecture, Manhattan, Kansas, March 24-28, 2015.
 - McCown, K., Ego, H., Saghafi, N., Zawarus, P., Piechota, T., “Southern Nevada Inventory of Sustainable Systems: Impacts of Drought on Water and Food Security.” Nevada Water

Resources Association 2015 Annual Conference, Las Vegas, NV, January 2015.
(*interactive poster presentation*)

- McCown, K., ““The Las Vegas Sustainability Atlas,” AIA Las Vegas Monthly Meeting, Las Vegas, NV, December 11, 2014.
- McCown, K., Ego, H., Hunter, W., Gross, E., Saghafi, N., Gann, A., Van Diepen, R., “The Las Vegas Sustainability Atlas: Modeling Place-based Interactions and Implications in the Las Vegas Valley Bioregion,” American Geophysical Union International Fall Meeting, San Francisco, CA, December 16-19, 2014.
- McCown, K., Saghafi, N., “Southern Nevada Inventory of Sustainable Systems,” Southern Nevada Health District, Las Vegas, NV, November 18, 2014.
- McCown, K., (et.al) “Future Directions in Landscape Architecture - A CELA Perspective,” ASLA 2014 Board of Trustees Meeting at the ASLA National Conference - Resilience, Denver Convention Center, Denver, CO, November 17, 2014.
- McCown, K., Ego, H., Hunter, W., Saghafi, N., Van Diepen, R., “Southern Nevada Inventory of Sustainable Systems,” State of Nevada American Planning Association Conference, Las Vegas, NV, October 12-15, 2014.
- McCown, K., Ego, H., “Southern Nevada Inventory of Sustainable Systems: Water Resources and Community Resiliency,” Watersmart Innovations Conference, Las Vegas, NV, October 7-10, 2014. (*interactive poster presentation session*)
- Gann, A., McCown, K., “UNLV Downtown Design Center - Interstate 11 Pilot Study,” National Transportation Institute, Las Vegas, NV, July 17, 2014.
- McCown, K., Anderson, J., “Park(ing) Day 2013,” Open Cities: The New Post Industrial World Order: ACSA /AIK Annual International Conference, Seoul, Korea, June 21 - 23, 2014. (exhibited on web at: <http://www.acsa-arch.org/programs-events/conferences/international-conference/2014-international-conference/research-design-projects>)
- McCown, K., “Richard Neutra: What Should Neighbors Have Thought?,” Las Vegas Preservation Organization Lecture Series, Las Vegas, NV, May 9, 2014.
- McCown, K., “The Sustainability Atlas,” TEDxUNLV, Las Vegas, NV, April 11, 2014.
- McCown, K., “The Las Vegas Sustainability Atlas,” Convene For Green, Las Vegas Springs Preserve, Las Vegas, NV, April 5, 2014.
- Anderson, J., McCown, K., Zawarus, P., “Making as Applied Creative Thinking and its Effect on the Synthetic Landscape,” CELA Annual Meeting: Landscape, City, Community, Baltimore, MD, March 26-29, 2014.
- McCown, K., “City as Start Up - Learning from Las Vegas Again,” CELA Annual Meeting: Landscape, City, Community, Baltimore, MD, March 26-29, 2014.
- McCown, K., Zawarus, P., “Animating Landscapes: Communicating Sustainable Design through Dynamic Visualization,” CELA Annual Meeting: Landscape, City, Community, Baltimore, MD, March 26-29, 2014.
- McCown, K., Zawarus, P., “Animating Landscapes: Communicating Sustainable Design through Dynamic Visualization,” Hawai’ian International Conference on the Arts and Humanities, Honolulu, HI, January 10-16, 2014.

Faculty Curriculum Vitae

Program name: Master of Design Studies

1. Faculty member's full name
Winifred E. Newman
2. Education – degree, discipline, institution, year
Ph.D., Architecture, Urban Design, Planning, Landscape Architecture, Harvard University, 2010
Ph.M., History of Technology and Science, Harvard University, 2008
M.A., Architecture, Harvard University, 1998
B.S., History, Minor in Psychology, Anthropology, University of Texas at Austin, 1990
B.A., Architecture, University of Texas at Austin, 1989
B.F.A., Music Theory and Composition (Candidate), University of Texas at Austin, 1989
3. Academic Experience – institution, rank, title (chair, coordinator, etc. if appropriate), when (ex. 1990-1995), full time or part time:
 - Department Head, Architecture, Fay Jones School of Architecture and Design, University of Arkansas, 2015
 - Associate Professor, Architecture, Florida International University, 2011 – 2015
 - Fellow, History of Science, Max-Planck Institute, Germany, 2008 – 2009
 - Instructor, Architecture, Harvard University, 2007 – 2008
 - Teaching Fellow, Urban Design, Harvard University, 2006 – 2007
 - Teaching Fellow, Art History, Harvard University, 2005 – 2006
 - Teaching Fellow, Architecture, Harvard University, 2004 – 2005
 - Visiting Professor, Architecture, Washington University, 2000 – 2003
 - Visiting Professor, Architecture, University of Tennessee, 1999 – 2000
 - Lecturer, Instructor, Washington University, 1998 – 1999
 - Teaching Assistant, Architecture, Harvard University, 1997 – 1998
4. Non-academic Experience – company or entity, title, brief description of position, when (ex. 1993-1999), full time or part time:
Not applicable
5. Certifications of Professional Registrations
Not applicable
6. Current Membership in Professional Organizations:
 - Society of Architectural Historians
 - History of Science Society
 - Cognitive Neuroscience Society
 - Association of American Geographers

- Building Technology Educators Society
- Architectural Research Centers Consortium
- Society for the History of Technology
- Van Alen Institute, NY
- International Building Performance Simulation Association (IBPSA)
- Association of Information Systems, Special Interest Group on Human Computer Interaction, AIS, SIGHC

7. Honors and Awards:

- FIU Top Scholar, 2014
- Parks for the People Competition, Van Alen Institute and the U.S. Park Service, 2012
- Dissertation Completion Fellowship, Harvard University, 2009 – 2010
- Research Fellowship, Max Planck Institute für Wissenschaftsgeschichte, Berlin, Germany, 2008 – 2009
- Oklahoma Historical Society Museum, 1st prize and commission, 1999
- AIA Honor Award, Japanese American National Museum, 1999
- Finalist, Plant Science Institute Building Competition, 1999
- Lincoln Presidential Library Competition, 1st prize and commission, 1999
- Graduate School of Design Student Scholarship, Harvard University, 1996 -1998
- Dupont-Antron Design Award, Interface INC, Environments Group, Chicago, 1994
- House Competition, 1st prize and commission, Aptos, CA, 1990
- Loft London Farm Tower Competition, AWR Award, 3rd Prize, Faculty advisor, Washington University, 2011
- United States Institute of Theater Technology (USITT) Architecture Commission Student Design Competition, Merit Award, Faculty Advisor, 2010

8. Service Activities (within and outside of the institution):

- “Design of a New Studio Environment for Architecture Design Schools,” Master Project, Primary Advisor, ongoing
- “Depth-Perception Spatial Modification to Enhance the Domestic Environment,” Master Project, Primary Advisor, ongoing
- “constraint-Driven Model,” Dissertation Review Committee, Primary Advisor
- “Hand Nearness and Empathy Response,” Dissertation Review Committee, Primary Advisor, 2010
- AIA Drawing Competition, Jury Member, 2010
- Guest Lecturer, Design Studio Critic, Research Direction Consultancy: Harvard University, Washington University, University of Tennessee, Georgia Institute of Technology, MIT, Boston Architectural College (BAC), Northeastern University, Illinois Institute of Technology, University of Illinois, Chicago (UIC), University of Texas at Austin, Louisiana Institute of Technology, 2003 – Present
- Editor-in-Chief, *Open Journal of Architecture Design*, 2012 – Present

- Editor-at-Large, *Architecture & Environment*, 2012 – Present
 - Editor-at-Large, *Journal of Computer Graphics, Visualization and Computer Vision*, 2012 – Present
 - Faculty Advisor, McNair Scholar Program, 2014
 - University Graduate School Colloquium Enhancement Initiative, 2012
 - Research and University Graduate School Enhancement of Doctoral Student Recruitment Grant, 2011 – 2013
 - Member, Master’s Project and Thesis Committee, 2011 – Present
9. List the course number and course title of each credit course the faculty member has taught over the past two academic years:
- Fall 2015 – ARCH 4723H Honors Architectural Research Methods
 - Spring 2016 – ARCH 4023 and 4023H Advanced Architectural Studies Objects of Interest
 - Fall 2016 – ARCH 303v Special Projects
 - Fall 2016 – ARCH 303v Special Projects
 - Fall 2016 – ARCH 303vH Special Projects (honors)
 - Fall 2016 – ARCH 4723 and ARCH 4723H Architectural Research Methods
 - Fall 2016 – ARCH 5016 Option Studio I
 - Fall 2016 – ARCH 5016 Option Studio I
 - Fall 2016 – ARCH 5016H Honors Thesis Project I
 - Fall 2016 – IDES 4805 Design VII
 - Fall 2016 – IDES 4805 Design VII
 - Spring 2017 – ARCH 303v Special Projects
 - Spring 2017 – ARCH 4023 and ARCH 4023H Advanced Architectural Studies Urban Theory
10. Briefly list the most important publications, presentations, and/or creative activities from the past five years:
- “Architecture Theory in the 19th century,” *Encyclopedia of Theory*, volume 1, 2014
 - “Architecture Theory in the 20th century,” *Encyclopedia of Theory*, volume 1, 2014
 - “Architecture Theory in the Enlightenment,” *Encyclopedia of Theory*, volume 1, 2014
 - “Contemporary Theory in Architecture,” *Encyclopedia of Theory*, volume 1, 2014
 - “Collaborative Learning in Building Sciences Enabled by Augmented Reality,” *American Journal of Civil Engineering and Architecture*
 - “Space and/or Place in Early Atlases,” *Environment, Space and Place*, (ZETA Books) Vol. 1, Fall 2014: 125-151
 - “What Would Vitruvius Do? Rethinking Architecture Education for the 21st Century University,” *Journal of Civil Engineering and Architecture*, pending
 - “Leveraging Cyber-infrastructure to Transform Building Science Education,” *Journal of Architecture Engineering Technology*, 2012
 - “Matter as Energy,” *Journal of Engineering Technology*, 2013

- *Imaginative Beholding: Physiological Psychology and the Discourse on Representation in Fin-de-Siècle Germany*, Proposed
- *Engineering Aesthetics*, In Progress.
- *Applied Mapping*, In Progress.
- “Body as Experiment,” Conference, Body and Technology: Instruments of Somaesthetics, 2012
- “Architecture and Technology,” Invited Lecture, FIU School of Architecture Lecture Series, 2012
- “Problems in Applied Mapping,” Invited Lecture, University of Miami GIS Department Symposium, 2012
- “Introduction to Mapping,” , Invited Lecture, FIU Spring Design Charrette, 2012, 2013
- “Mapping Basics,” Invited Lecture, FIU First Year Design, 2012, 2013

Faculty Curriculum Vitae

Program Name: Master of Design

1. Faculty member's full name: Jennifer Webb
2. Education- degree, discipline, institution, year Ph.D., Environmental Design,
Oklahoma State University
1999
3. Academic experience – institution, rank, title (chair, coordinator, etc. if appropriate), when
(ex. 1990-1995), full time or part time
Associate Professor of Interior Design, 2010 - Present
Fay Jones School of Architecture and Design, University of Arkansas
Graduate Faculty Member, Honors College Faculty

Associate Professor of Interior Design, 2005 - 2010
School of Human Environmental Sciences, University of Arkansas
Graduate Faculty Member, Honors College Faculty

Assistant Professor of Interior Design, 1999 - 2005
School of Human Environmental Sciences, University of Arkansas
Graduate Faculty Member, Honors College Faculty

Lecturer in Interior Design, 1995 - 1996
Department of Family & Consumer Sciences, Appalachian State University. Boone, NC
4. Non-academic experience – company or entity, title, brief description of position, when (ex.
1993-1999), full time or part time
N/A
5. Certifications or professional registrations
National Council for Interior Design Qualifications (#8049, Qualified 1989)
Arkansas State Registered Interior Designer (#1052, 2004 - 2012)
LEED AP (Qualified 2009)
6. Current membership in professional organizations
Interior Design Educators Council (1998 - Present)
Environmental Design Research Association, 2001 - 2016
7. Honors and awards
IDEC Award of Merit (2016). In recognition to outstanding service to the *Journal of Interior Design*. Interior Design Educators Council.

Best Paper Award (2014). *The Test of Time*. Presented at the 2014 Southwest Regional Conference of Interior Design Educators Conference Council, Fayetteville, AR.

Joel Polsky Prize (2011). Awarded for *Just Below the Line: A Primer on Housing, Disability, and Equity in the South*.

Donghia Student Scholarship. Awarded to Kelly Walsh (2015), Jessica Baker (2016), and Christine Wass (2016) for work completed in a directed studio project. \$30,000 for final year of study.

8. Service activities (within and outside of the institution)

Disability Services Committee, 2010 – 2015

Honors Committee, 2015-2016

9. List the course number and course title of each credit course the faculty member has taught over the past two academic years.

IDES 3805 Design V

IDES 3815 Design VI

IDES 4813 Human Factors

ARCH1013 Diversity+Design Online

ARCH 4723 Architectural Research Methods

10. Briefly list the most important publications, presentations, and/or creative activities from the past five years.

Webb, J. (2017). Age-Friendly Housing Symposium. Fayetteville, AR.

Webb, J. (2016). Presentation for the Annual Arkansas Fair Housing Conference: Paving the Way Home. Little Rock, AR.

Webb, J., Williams, B. T., and Smith, K. (2013). Keynote Presentation for the American Institute of Architects Kansas City MO/KS. Enlightened Design: An Integrated Approach.

Webb, J. with Williams, B. T. (2015). Charette guide through construction documents and prototyping for accessible garden. Arkansas Support Network in Springdale, Arkansas.

Webb, J. (2016). Workplace Trends: Exclusion or Inclusion? Newsletter for the Design for All Institute, New Delhi, India.

Matthews, C. W., Webb, J., and Hill, C. (2015). Senior Housing in LGBT Communities. Eds. Beth M. Tauke, Korydon H. Smith and Charles Davis. Diversity and Design: Understanding Hidden Consequences. Routledge Press.

Webb, J. with Williams, B. T. (2015). Accessibility consultation for accessible greenhouse and garden. Elizabeth Richardson Center, Springdale, Arkansas.

Webb, J. with Williams, B. T. and Smith, K. H. (2013). Consultant for schematic design for inclusive design practices for 15,000 square foot renovation. Sources, Center for Independent Living in Fayetteville, Arkansas.

Webb, J. with Williams, B.T. and Smith, K. H. (2012). Consultant for inclusive design process and charrette guide for 28,000 square foot renovation. The Whole Person, Center for Independent Living in Kansas City, Missouri with 360 Architecture.

Webb, J., Williams, B.T., Smith, K.H., and Leach, J.L. (2011). Actividades actuales y previstas, presencia de discapacidades y repercusiones para el diseio del entorno de las personas mayores. English Title: Current and anticipated activities, the presence of disability, and design implications for older adults. Psychology: Bilingual Journal of Environmental Psychology, October, No 2/3.

Appendix D. Pro Forma Budget

INCOME											
Program Funding		FY 2019		FY 2020		FY 2021		FY 2022		FY 2023	
ARCH Dean (\$250,000)		\$	100,000.00	\$	85,000.00	\$	65,000.00				
Graduate Faculty Line 1 (Salary + Fringe)		\$	91,700.00	\$	91,700.00	\$	91,700.00	\$	91,700.00	\$	91,700.00
Graduate Faculty Line 2 (Salary + Fringe)				\$	82,530.00	\$	82,530.00	\$	82,530.00	\$	82,530.00
Student Tuition and Fees											
		Enrollment Total (10)		Enrollment Total (20)		Enrollment Total (20)		Enrollment Total (20)		Enrollment Total (30)	
		10 Status		20 Status		20 Status		20 Status		30 Status	
Tuition	36 Credit Hours										
			7 Resident \$ 447.00		13 Reside \$ 466.67		10 Reside \$ 487.20		10 Reside \$ 508.64		15 Resider \$ 531.02
			3 International \$ 1,141.00		7 Interna \$ 1,191.20		10 Intern \$ 1,243.62		10 Intern \$ 1,298.34		15 Internat \$ 1,355.46
	Tuition Generated on Estimated Enrollment	\$	235,872.00	\$	518,584.03	\$	623,094.61	\$	650,510.78	\$	774,716.55
Fees	Hourly + TELE	\$	74.00	\$	75.48	\$	76.99	\$	78.53	\$	80.10
	Proposed Fees:Graduate										
	Residency Fee \$100; Expendable										
	Studio Materials \$25/CH)	\$	4,000.00	\$	8,000.00	\$	8,000.00	\$	8,000.00	\$	12,000.00
	Estimated Fees Subtotal	\$	30,640.00	\$	62,345.60	\$	63,432.51	\$	64,541.16	\$	98,507.98
	SUBTOTAL	\$	266,512.00	\$	580,929.63	\$	686,527.12	\$	715,051.94	\$	873,224.53
Cumulative Income		\$	458,212.00	\$	840,159.63	\$	925,757.12	\$	889,281.94	\$	1,047,454.53
Tuition and Fees estimated from #Students x 36 Credit hours x (Tuition + Fees)											
*4.4% annually added to FY17 tuition and 2% to fees for projected income.											
EXPENSE											
Salaries and Wages											
		FTEs									
	Faculty 1: Program Director	0.25	\$ 22,000.00	\$	22,440.00	\$	22,888.80	\$	23,346.58	\$	23,813.51
	Faculty 2: Tenure Track	New 1	\$ 70,000.00	\$	71,400.00	\$	72,828.00	\$	74,284.56	\$	75,770.25
	Faculty 3: Tenure Track	New 1	\$ 63,000.00	\$	63,000.00	\$	64,260.00	\$	65,545.20	\$	66,856.10
	Administrative Assistant	1	\$ 25,500.00	\$	25,500.00	\$	26,010.00	\$	26,530.20	\$	27,060.80
	Faculty Recruit and Search		\$ 6,000.00	\$	6,000.00						
	Fringe (31% FY 19-23; GA 5.6%)		\$ 38,285.00	\$	58,385.40	\$	57,655.91	\$	58,809.03	\$	59,985.21
	SUBTOTAL		\$ 161,785.00	\$	246,725.40	\$	243,642.71	\$	248,515.56	\$	253,485.87
*2% annually added to base salary based on historical data. Fringe held constant due to fluctuation.											
Recruitment and Advertising											
	Printing		\$ 10,000	\$	6,000	\$	6,000	\$	6,000	\$	6,000
	Travel		\$ 20,000	\$	12,000	\$	12,000	\$	12,000	\$	12,000
	Website		\$ 10,000	\$	6,000	\$	1,500	\$	1,500	\$	1,500
	Design		\$ 10,000	\$	6,000	\$	1,500	\$	1,500	\$	1,500
	SUBTOTAL		\$ 50,000	\$	30,000	\$	21,000	\$	21,000	\$	21,000
Travel											
	Administration (\$1500 per year)		\$ 1,500.00	\$	1,500.00	\$	1,500.00	\$	1,500.00	\$	1,500.00
	Faculty (\$1500 per year per faculty)		\$ 1,500.00	\$	3,000.00	\$	3,000.00	\$	3,000.00	\$	3,000.00
	SUBTOTAL		\$ 3,000.00	\$	4,500.00	\$	4,500.00	\$	4,500.00	\$	4,500.00
Instructional Expenses											
	Library \$150 per student per year		\$ 1,500.00	\$	3,000.00	\$	3,000.00	\$	3,000.00	\$	4,500.00
	Tools / Labs \$1200 per student per year		\$ 12,000.00	\$	24,000.00	\$	24,000.00	\$	24,000.00	\$	36,000.00
	Computers/Tech \$1000 per admin/faculty/staff		\$ 3,000.00	\$	4,000.00	\$	4,000.00	\$	4,000.00	\$	4,500.00
	SUBTOTAL		\$ 16,500.00	\$	31,000.00	\$	31,000.00	\$	31,000.00	\$	45,000.00
Program Expenses											
	Start Up Funds @\$10k per TT Faculty		\$ 10,000.00	\$	10,000.00						
	Scholarships \$10,000 per student w/o GA		\$ 80,000.00	\$	160,000.00	\$	140,000.00	\$	140,000.00	\$	240,000.00
	GA Positions \$10,000 + Fringe 5.6% ea.	2	\$ 21,120.00	4	\$ 42,240.00	6	\$ 63,360.00	6	\$ 63,360.00	6	\$ 63,360.00
	Tuition Waivers Tuition Waiver for GA		\$ 32,184.00	\$	67,200.19	\$	105,235.50	\$	109,865.86	\$	114,699.96
	SUBTOTAL		\$ 143,304.00	\$	279,440.19	\$	308,595.50	\$	313,225.86	\$	418,059.96
*GA base salary and fringe held constant.											
Other											
	Chancellors Initiative (1%)		\$ 4,582.12	\$	8,401.60	\$	9,257.57	\$	8,892.82	\$	10,474.55
	Contingency (6.5%)		\$ 29,783.78	\$	54,610.38	\$	60,174.21	\$	57,803.33	\$	68,084.54
Total Expenses		\$	408,954.90	\$	654,677.56	\$	678,169.99	\$	684,937.57	\$	820,604.92
PROFIT / (LOSS)		\$	49,257.10	\$	185,482.07	\$	247,587.13	\$	204,344.37	\$	226,849.60

Fay Jones School of Architecture + Design

ORGANIZATIONAL DIAGRAM

