**LETTER OF NOTIFICATION – 1**

**NAME CHANGE OF EXISTING CERTIFICATE, DEGREE, MAJOR, OPTION**

**OR ORGANIZATIONAL UNIT**

(No change in program curriculum, option/emphasis or organizational structure)

1. Institution submitting request: University of Arkansas Fayetteville

2. Contact person/title: Dr. Terry Martin, Vice Provost for Academic Affairs

3. Phone number/e-mail address: (479) 575-2151/tmartin@uark.edu

4. Proposed effective date: August 22,2016 or before

5. Current title of degree/certificate program:

6. Current title of major or option:

7. Current title of organizational unit: The Department of Art

8. Proposed name of certificate/degree:

9. Proposed name of major or option:

10. Proposed name of organizational unit: School of Art

11. Program CIP Code:

12. Degree/Department Code:

13. Reason for proposed action:

The Department of Art would like to change the name of the unit to the School of Art. The recent consultant from Art's accreditation entity, NASAD, encourages the name change to better reflect present characteristics and aspirational goals of the degree programs. The rationale is threefold: breadth, diversity, and size. The term "School" explains the broad focus of the arts programs. Presently, the Department of Art offers six degrees and a minor. The degree programs are extremely diverse, including studio arts, art history, art education, and graphic design, each with their unique training and pedagogy. "School" also better connotes the size of the art department. Finally "School of Art" is a more appropriate name because the program awards professional degrees: the BFA and MFA.

SEC Art Programs (13 schools)

6 'schools'

5 'departments' (2 w/o Art History)

2 'anomalies'... 1 w/o MFA , 1 with no real 'art program'

When looking at the SEC, as well as other local 'flagship institutions', it becomes clear that most are art programs are 'schools', whether they are in a college of fine arts or not.  Also, for flagship institutions with art programs that remain departments, many of them do not have great reputations within the arts and therefore, would not be a desirable benchmark for UA.

Univ. of Tennessee / School of Art  (includes AH, Studio, Design... part of College Art-Sciences)

Univ. of Florida / School of Art + AH (includes AH, Studio, Design.. part of College of Fine Arts)

Univ. of Georgia / School of Art (includes AH, Studio, Design... part of College of Arts & Sciences)

LSU  /  School of Art  (includes AH, Studio, Design... part of College of Art + Design, but also includes architecture)

Univ. of South Carolina / School of Visual Art+Design (includes AH, studio, design... part of College of Art & Sciences)

Univ. of Kentucky / School of Art+Visual Studies (includes AH, studio, design... part of College of Fine Arts)

Univ. of Missouri / Department of Art (only includes studio art/design... *AH is separate*)

Mississippi State / Department of Art (includes studio, design---- *ONLY MINOR IN AH*... part of College of Architecture, Art, Design)

Univ. of Alabama / Department of Art + Art History  (includes AH, studio, design... part of College of Arts + Sciences)

Auburn Univ. / Department of Art+AH (includes studio, AH, and Design... part of College of Arts + Sciences)

Univ. of Mississippi / Department of Art + Art History (includes AH, studio, design... part of College of Liberal Arts Vanderbilt  / Department of Art  (*NO MFA program...*only includes studio art/design... AH is separate) Texas A&M / Department of Visualization (*just weird*.... part of College of Architecture)

Other flagships around our region:

Univ. of Oklahoma /School of Art + AH , part of *College of Fine Arts*

Univ. of Iowa / School of Art + AH, part of College of Liberal Arts + Social Sciences

UT-Austin / Department of Art+AH, but its in the *College of Fine Arts*

Univ. of Nebraska / Department of Art+AH, but its in the *College of Fine Arts*

14. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer: Date: