**Appendix B**

**Employer Needs Survey Form**

**Institutional Summary**

**(Please compile the data from each Employer Needs Survey and submit the data on this Summary Form. Return the summary form and a copy of each survey form to ADHE with your program proposal.)**

**Proposed Degree/Certificate Program\_\_S**tatistics and Analytics – Proposal for new Concentrations\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**\_\_\_\_\_\_\_\_\_\_\_\_**

Institution\_\_\_\_University of Arkansas, Fayetteville\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name\_\_\_\_\_\_\_Patricia Koski\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail\_\_\_\_\_\_pkoski@uark.edu\_\_\_\_\_\_\_\_\_\_

(person completing this form)

List names of employers responding to survey:

UAMS/Family Medicine Research

Bentonville Public Schools

Wal-mart

Select Staff

Dillard’s

JB Hunt

CCF Brands LLC

APAC-Central

University of Arkansas

Simmons

List current job titles for the proposed degree/certificate program:

Data manager/data analyst (UAMS, Wal-mart, Select Staff, Dillard’s, JB Hunt)

Teacher (Bentonville Public Schools), Operational analyst (CCF Brands), Engineers and sales (APAC),Senior Financial Analyst (Simmons)

List the degree/certificate required for each job title:

Data manager/data analyst – bachelor’s or master’s degree with experience

Teacher – master’s degree and licensure

Engineer – master’s

University faculty – master’s or doctoral degree

Indicate number of current positions for each job title:

4/1/numerous/5/50-100

Indicate number of future positions for each job title:

Not sure/1/unknown/numerous/5/15-20/year

Indicate salary for each job title:

UAMS: $40,000+

Bentonville Public Schools: $65,000-90,000

Wal-mart: $50,000-$65,000

Select Staff: $40,000-$85,000

JB Hunt: $65,000

CCF Brands - $55,000-$100,000

APAC $35,000-$65,000

Simmons: $80,000-$90,000

Indicate number of employers who gave preference for:

on-line/distance technology\_\_\_8\_\_\_\_\_\_\_\_\_\_\_\_\_\_

evenings\_\_\_\_\_\_\_\_7\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

weekends\_\_\_\_\_5\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

at company site \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Indicate any type of support employers will give for support of the proposed degree/certificate program:

Internships (5)

Serve on advisory board (3)

Tuition reimbursement (5)

Relevant project assignment (1)

Release time (1)

Summarize the skills needed for employment in the positions listed:

Written and oral communication

Data analysis

Team work

Computer programming

Computer applications

Interpersonal Communication

Supervision/management

Budgeting

Leadership

Planning/organizing

Public speaking

Analytical reasoning

Summarize any additional information provided by prospective employers:

There is a strong need for people with these skills.