**Employer Needs Survey Form Institutional Summary**

**(Please compile the data from each Employer Needs Survey and submit the data on this Summary Form. Return the summary form and a copy of each survey form to ADHE with your program proposal.)**

Proposed Degree/Certificate Program: **Energy Finance Concentration**

Institution: University of Arkansas, Fayetteville

Name: Karen Boston E-mail: kboston@walton.uark.edu

(person completing this form)

List names of employers responding to survey:  
New Prospect Company  
Phillips 66  
Koch Industries

Stephens, Inc.

Exxon Mobil Corporation

List current job titles for the proposed degree/certificate program:  
VP of Finance  
Accountant  
VP of Accounting  
Accounting/Finance – University New Hire  
Accounting/Finance – University Intern  
Market Analyst  
Business Development Analyst  
Supply Chain Analyst  
Trade Support Analyst  
Contracts Analyst  
Analyst  
Associate  
Vice President  
Managing Director  
Financial Analyst  
Intern

List the degree/certificate required for each job title:  
Accounting  
Finance  
Bachelor’s degree or higher in Accounting or Finance (minimum 15 hours of Accounting upon graduation preferred)  
Bachelor’s/Master’s (Master’s not required)  
MBA  
Masters of Accountancy  
Undergraduate degree with a focus in Accounting/Finance

Indicate number of current positions for each job title:  
1 per title  
Varies depending on business needs

50+  
Approximately 50

Indicate number of future positions for each job title:  
Varies  
500+  
3 Associates  
2 Vice-Presidents  
Approximately 50

Indicate salary for each job title:  
$50,000-$75,000  
Offers industry competitive compensation and benefits  
Commensurate with experience; competitive within market and geographic locations

$80,000-$100,000  
Starting salary is based on market conditions; 2016 UG $60k+ and MA $65k+, MBA based on experience

Indicate number of employers who gave preference for:   
on-line/distance technology: \_\_\_\_\_\_3\_\_\_\_\_\_\_\_\_\_\_

evenings: \_\_\_\_\_\_\_\_3\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

weekends: \_\_\_\_\_\_3\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

at company site: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Indicate any type of support employers will give for support of the proposed degree/certificate program.

Internships  
College graduate full-time positions

Summarize the skills needed for employment in the positions listed.

Interpersonal communication  
Supervision/Management  
Written/Oral communication  
Leadership/Initiative  
Team work  
Planning/Organizing  
Independent worker  
Analytical reasoning  
Problem solver  
Computer applications  
PowerPoint presentations

Word, Excel, Access

Basic/Required:

Legally authorized to work in the job posting country

Pursuing a Bachelor’s degree or higher in Accounting or Finance

Graduating in Winter 2015 or Spring/Summer 2016 (2016 New Hire)

Currently enrolled in an undergraduate or postgraduate program as a Sophomore or higher (2016 Intern)

Public Speaking  
Budgeting  
Conflict Resolution  
Teacher/Trainer  
Marketing  
Computer Programming

Preferred:

A minimum cumulative GPA of 3.25 on a 4.0 scale

Pursuing a minimum of 15 hours of Accounting

Masters of Accountancy

Previous internship or co-op participant in related industry

Previous internship with Phillips 66

Willing to work in any of our operating locations

Summarize any additional information provided by prospective employers.  
This will be a rewarding degree program that would also lead to higher earning potential and highly compensated career path.  
  
Preferred coursework: Accounting (12-15 hours): Introduction to Accounting (6 hours), Intermediate Accounting (6 hours), Cost Accounting (3 hours).  
Finance: Financial concepts and analysis, focus on Corporate environment