LETTER OF NOTIFICATION – 3

NEW OPTION, CONCENTRATION, EMPHASIS
(Maximum 21 semester credit hours of theory courses and 6 credit hours of practicum courses)

1. Institution submitting request: University of Arkansas Fayetteville

2. Contact person/title: Dr. Terry Martin, Vice Provost for Academic Affairs

3. Phone number/e-mail address: (479) 575-2151/tmartin@uark.edu

4. Proposed effective date: Fall 2016

5. Title of existing degree program: Theatre, BA
   (Indicate if the degree listed above is approved for distance delivery)

6. CIP Code: 50.0501

7. Degree Code: 1380

8. Proposed name of new option/concentration/emphasis: Design and Technology Concentration

9. Reason for proposed action: The newly renamed Department of Theatre is taking the opportunity to revise our current B.A. Curriculum. There are two major goals for the redesigned B.A. degree in theatre. We hope to provide a clear path to graduation in 4 years and want to prepare our graduates for the rigors of the 21st century entertainment industry. Secondly, this new curriculum more closely aligns with the Top 50 peer institutions that we consulted, as well as the national standards set forth by the National Alliance of Schools of Theatre (NAST).

10. Provide the following:
    a. Curriculum outline - List of courses in new option/concentration/emphasis – Underline required courses
    THTR 2513 Drafting for the Theatre
    THTR 3213 Costume Design
    THTR 3733 Lighting Design
    THTR 3903 Theatrical Makeup
    THTR 4123 Rendering for the Theatre
    THTR 4653 Scene Design
    THTR 4833 Scene Painting

    b. Total semester credit hours required for option/concentration/emphasis: 21
    (Option range: 9–24 semester credit hours)

c. New courses and new course descriptions:
Courses listed were previously approved and will be effective Fall 2015.

THTR 2513. Drafting for the Theatre (Fa Even Years). 3 Hours.
Through instruction and laboratory exercises, the student will study and develop basic technical drawing and graphic skills necessary to communicate design ideas to fellow artisans. Both production and design oriented drafting will be explored using both hand drafting and computer techniques.
Prerequistes: THTR 1323, THTR 1231L or consent of the Instructor

THTR 4123 Rendering for the Theatre (SP Even Years)
Provides the fundamentals of visual communication for theatre in a variety of media and techniques. Investigation of traditional drawing and painting methods and materials used by theatrical designers. Application of computer technology and software training in creating documents necessary to the theatrical process. Prerequisites: THTR 2313

d. Goals and objectives of program option: There are two major goals for the redesigned B.A. degree in theatre. We hope to provide a clear path to graduation in 4 years and want to prepare our graduates for the rigors of the 21st century entertainment industry. Secondly, this new curriculum more closely aligns with the Top 50 peer institutions that we consulted, as well as the national standards set forth by the National Alliance of Schools of Theatre (NAST).

e. Expected student learning outcomes: We expect that students in this emphasis area will be better poised to compete in the design and technology field while retaining the benefits of a liberal arts program.

f. Documentation that program option meets employer needs: Employers in the entertainment industry indicate to us that they are seeking well-rounded technicians who have concentrated skills in design, drafting, painting and costume technology. Industry professionals employ individuals with concentrated B.F.A. skill sets, but with the well-rounded skills available in a liberal arts environment. The addition of a Design and Technology Emphasis will provide our students and the industry with the best of both approaches to training.

g. Student demand (projected enrollment) for program option: 35

h. Name of institutions offering similar program or program option and the institution(s) used as a model to develop the proposed program option:

Texas Tech University
The Ohio State University
Oklahoma State University
University of Oklahoma
University of Kansas

University of Alabama
Clemson University
University of Nebraska
University of Kentucky
West Texas A&M University
Baylor University
Western Michigan University
Iowa State University
University of Missouri
Auburn University

11. Institutional curriculum committee review/approval date: October 14, 2015.

12. Will the new option be offered via distance delivery? Indicate mode of distance delivery: No.

13. Explain in detail the distance delivery methods/procedures to be used: N/A

14. Specify the amount of additional costs required for program implementation, the source of funds, and how funds will be used.

No additional costs required. This is simply a restructuring of the current Theatre, BA curriculum to ensure students have a more cohesive educational experience in one of two primary areas of theatre.

15. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer   Date: