**LETTER OF NOTIFICATION – 12**

**EXISTING CERTIFICATE or DEGREE PROGRAM**

**OFFERED AT OFF-CAMPUS LOCATION**

1. Institution submitting request: University of Arkansas - Fayetteville

2. Contact person/title: Dr. Terry Martin, Vice Provost for Academic Affairs

3. Phone number/e-mail address: (479)575-2151/tmartin@uark.edu

4. Name of existing program. Bachelor of Science in Business Administration

5. Proposed effective date: Fall 2016

6. Proposed location of off-campus site. Suzhou University – Suzhou, China

7. Distance of proposed site from main campus. 7254 miles

8. Reason for offering proposed program at off-campus site.   
The program has two primary goals: internationalizing the Walton College and generating resources. In terms of internationalizing the college, this will happen in three ways.

(1) We will have 100 Chinese undergraduates each year in our college, significantly

internationalizing our classrooms.

(2) Our faculty and PhD students will have the opportunity to teach in China since 6 of our core courses will be delivered in the summers in Suzhou.

(3) Once revenues begin to flow, scholarships will be set aside for a number of Walton College students to accompany our faculty in the summer to take some of these core courses in Suzhou, China.

Students will complete a BSBA with a major in Supply Chain Management.

As required by university and Walton College regulations, students will complete all of their major courses here at the Walton College, and 59 of their hours will be U of A hours. The remainder will be transferred in. Of those 59 hours, 18 will be taught in the summer in China by our faculty and PhD students.

9. Identify courses and/or degrees to be offered at the proposed site.   
SCMT 2103, Introduction to Supply Chain Management  
ISYS 2103, Business Information Systems  
MGMT 2103, Managing People and Organizations  
ECON 3033, Microeconomics Theory

MKTG 3433, Principles of Marketing

FINN 3043, Principles of Finance

10. Will students be able to complete all program requirements at this location? No

If not, where? In addition to the 18 hours University of Arkansas faculty will teach in Suzhou in the first three summers, students will complete 41 hours at the University of Arkansas campus in their fourth year (see Semester Plan).

11. Institutional curriculum committee review/approval date:

12. Provide copy of draft Memorandum of Understanding (MOU) with partner institutions/organizations. [Submit final MOU signed by partner institutions or organizations upon completion of ADHE proposal review.] (see attachment)

13. Provide copy of e-mail notification to other institutions in the area of the proposed program and their responses; include your reply to the institutional responses.

14. List Arkansas public colleges and universities within 60 miles of proposed location offering similar courses and/or degree programs.   
To the best of our knowledge, we are not aware of any Arkansas public colleges or universities within 60 miles of Suzhou University.

15. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer: Date: