ATTACHMENT <u>1G</u>

ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

SECTION I: Approvals

_____		_____
Department / Program Chair Date Submitted		Graduate Council Chair Date
_____		_____
College Dean Date		Faculty Senate Chair Date
_____		_____
Honors College Dean Date		Provost Date
_____		_____
Core Curriculum Committee Date		Board of Trustees Approval/Notification Date
_____		_____
University Course and Programs Committee Date		Arkansas Higher Education Coordinating Board Approval/Notification Date
_____		
Vice Provost for Distance Education Date		
(for on-line programs)		

SECTION II: Profile Data - Required Information and Name Change Information

Academic Unit: ☒ Major/Field of Study   ☐ Minor   ☐Other Unit _____ ☐ Policy

Level: ☒ Undergraduate   ☐ Graduate   ☐ Law   Effective Catalog Year **2014**

Program changes are effective with the next available catalog. See Academic Policy Series 1622.20

Current Name   **BSHES, Apparel Studies**

College, School, Division **AFLS**   Department Code **HESC**

Current Code (6 digit Alpha) **APSTBS**   Proposed Code (6 digit Alpha)   **AMPDBS**
                                                                        Prior approval from the Office of the Registrar is required.

☐ Interdisciplinary Program   CIP Code **19.0901**
                                                                        Prior assignment from Office of Institutional Research is required.

Proposed Name **BSHES, Apparel Merchandising and Product Development (AMPD)**
When a program name is changed, enrollment of current students reflects the new name.

SECTION III: Add a New Program/Unit

☐   For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE
http://www.adhe.edu/divisions/academicaffairs/Pages/academicaffairs.aspx

  ☐ Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

SECTION IV: Eliminate an Existing Program/Unit

Code/Name _____   Effective Catalog Year _____

No new students admitted to program after Term: ____ Year: _____
Allow students in program to complete under this program until Term: ____ Year: _____

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: Apparel Studies will change the program name to Apparel Merchandising and Product Development (AMPD). This change will better reflect what the program focuses on and is in direct alignment with apparel industry terms and channels. This name change is a result of the Apparel Studies Advisory Board recommendation at the April 2013 board meeting. In addition AMPD will add a course AMPD 3043 Fashion Brand Management to the AMPD specific courses. Remove MKTG 3433 as a requirement and add to suggested electives for those students wanting to complete a marketing minor.This course supplies the need for an additional merchandising course in branding that is currently unaddressed in the Apparel Studies curriculum. Furthermore, MKTG 3433 is being moved to suggested electives for those students completing the marketing minor due to additional pre requisites that have been added by WCOB to MKTG 3433. APST students have been prohibited from taking MKTG 3433 within the mandated 120 hours due to these additional hidden pre requisites which are not required by APST.

Check if either of these boxes apply and provide the necessary signature:

☐ Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

☐ Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

Check all the boxes that apply and complete the required sections of the form:

☒ Change of Name and Code (Complete only sections I, II, V and VII.)
☐ Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
☐ Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
☐ Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
☐ Change in Program Policies

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V.   Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For minors, state requirements in terms of hours, required courses, electives, etc.

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

For centers, prepare text consistent with current catalog style.

CATALOG TEXT

The Apparel ~~Studies~~ Merchandising and Product Development program opens the door to careers in the fashion industry.
Buyer, product development specialist, fashion coordinator, sales consultant,
visual display artist, and quality assurance technician are only a few of the possibilities.
Classes in business, retailing, apparel production, science, social science,
and the liberal arts give students a basic knowledge about the textile and apparel
industries. By selecting from a variety of minors, students can tailor this program
to meet their goals. Program strengths include guest speakers who provide insight
into today's careers, tours of major fashion centers, and internships, which
provide valuable career experience.

Requirements for a Major in Apparel ~~Studies~~ Merchandising and Product Development (See page 40 for University
Core and page 71 for B.S.H.E.S. requirements)

English/Communications (12 hours)
English University Core Courses (6 hours)
COMM 1313 Fundamentals of Communication
ENGL 2003 Advanced Composition or Exemption Elective of a
COMM, JOUR, ENGL, or foreign language course – See page 141 for
exemption information

US History University Core Course (3 hours)
HIST 2003, 2013 or PLSC 2003

Mathematics University Core Courses and Departmental Requirements (6 hours)
MATH 1203 College Algebra or MATH 1204 College Algebra with Review or higher
MATH 1313 Quantitative Reasoning or higher level math

Science University Core Courses (8 hours)
Choose from Science Core Courses

**Fine Arts/Humanities University Core Courses and Departmental
Requirements** (6 hours)
3 hours selected from "State Minimum Arts Core" (Section a)
3 hours selected from "State Minimum Humanities Core" (sections b, c or
d) – See page 88

Social Sciences University Core Courses (9 hours)
ECON 2143 Basic Economics
PSYC 2003 General Psychology
ANTH 1023 Intro to Cultural Anthropology or SOCI 2013 General
Sociology

~~Foreign~~ World Language (6 hours)
Must be consecutive courses in the same language

~~APST Major Requirements:~~

Human Environmental Sciences Core (7 hours)
~~(52 hours)~~
HESC ~~1501 Orientation to HESC~~ Issues and Trends in HESC (Sp, Fa)
HESC 1213 Nutrition in Health (Sp, Fa)
HESC 2413 Family Relations (Sp, Fa)

AMPD Major Requirements: (48 hours)
~~HESC~~ AMPD 1013 Intro. to Clothing Concepts (Sp, Fa)
~~HESC~~ AMPD 1023 Intro. to Apparel Production (Sp, Fa)
~~HESC~~ AMPD 2033 Computer-Based Methods-Apparel (Sp, Fa)
~~HESC~~ AMPD 2053 Intro to Textile Science (Sp, Fa)
~~HESC~~ AMPD 2063 Quality Assess. of Apparel (Sp, Fa)
~~HESC~~ AMPD 3003 Apparel Production (Sp, Fa)
~~HESC~~ AMPD 3013 Fashion, Buying and Promotion in a Global Market (Sp, Fa)
~~HESC~~ AMPD 3033 Merchandising Math for the Apparel Industry (Sp, Fa)
AMPD 3043 Fashion Brand Management (Sp, Fa)
~~HESC~~ AMPD 4023 Merchandising Application for the Apparel Industry (Sp, Fa)
~~HESC~~ AMPD 4033 Computer Aided Textile Design (Sp, Fa)
~~HESC~~ AMPD 4043 History of Apparel to 1900 (Fa)
~~HESC~~ AMPD 4053 Contemporary Apparel 1900 to Present (Sp)
~~HESC~~ AMPD 4063 Adv. Apparel Production (Sp, Fa)
~~HESC~~ AMPD 4071 Apparel Studies Pre-Internship (Sp)
~~HESC~~ AMPD 4082 Apparel Studies Internship (Sp, Su, Fa)
~~HESC~~ AMPD 4901 APST Pre-Study Tour (Sp, Even Years August Intercession)
~~HESC~~ AMPD 4912 APST Study Tour (May Intercession, Even Years August Intercession)
~~HESC 1213 Nutrition in Health (Sp, Fa)~~

HESC 2413 Family Relations (Sp, Fa)
Marketing (3 hours)
MKTG 3433 Principles of Marketing (Sp, Su, Fa)
Computer Requirements (6 hours)
Computer Course (3hours)
AGED 4243 Graphic Design in AFLS (Sp, Su, Fa)
General Electives (9 -15 hours)
Suggested Electives
AMPD 4011 History of Apparel through Film to 1900
AMPD 4111 History of Apparel through Film 1900 to Present
MKTG 3433 Principles of Marketing (Sp, Su, Fa) (Required for Business Minor)
120 Total Hours

Apparel Merchandising and Product Development B.S.H.E.S.

Ten-Semester Degree Program

Because the Apparel Merchandising and Product Development program requires a summer study tour and an internship, it doesn't qualify for the Eight-Semester Degree Program. Go to the Eight-Semester Degree Policy for university requirements of the program.

First Year	**Units**		
	Fall	**Spring**	**Summer**
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Sp, Su, Fa) (unless exempt)	3	-	-
University Core MATH Course	3	-	-
University Core Fine Arts Category "a"	3	-	-
AMPD 1013 Introduction to Clothing Concepts (Sp, Fa)	3	-	-
HESC 1501 Issues and Trends in HESC (Sp, Fa)	1	-	-
AMPD 1023 Introduction to Apparel Production (Sp, Fa)	3	-	-
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Sp, Su, Fa) (unless exempt)	-	3	-
MATH 1313 Quantitative Reasoning (Sp, Su, Fa) (or higher level math)	-	3	-
AGME 2903 Agricultural and Human Environmental Sciences Applications of Microcomputers (Sp, Su, Fa)	-	3	-
HESC 2413 Family Relations (Sp, Fa)	-	3	-
AMPD 2053 Introduction to Textile Science (Sp, Fa)	-	3	-
Year Total:	16	15	-

-

Second Year	**Units**		
	Fall	**Spring**	**Summer**
Science Core Elective	4	-	-
PSYC 2003 General Psychology (ACTS Equivalency = PSYC 1103) (Sp, Su, Fa)	3	-	-
U.S. History Core Elective	3	-	-
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Sp, Su, Fa)	3	-	-
AMPD 2063 Quality Assessment of Apparel (Sp, Fa)	-	3	-
HESC 1213 Fundamentals of Nutrition (Sp, Fa)	-	3	-
AMPD 2033 Computer Based Methods for Apparel (Sp, Fa)	-	3	-
ECON 2143 Basic Economics: Theory and Practice (Sp, Su, Fa)	-	3	-
AMPD 4901 Apparel Studies Pre-Study Tour (Sp) (Even years, Fa)	-	1	-
AMPD 4912 Apparel Studies Study Tour (Su) (Even years, Fa)	-	-	2

	Fall	Spring	Summer
Year Total:	13	13	2

Third Year		**Units**	
	Fall	**Spring**	**Summer**
SOCI 2013 General Sociology (ACTS Equivalency = SOCI 1013) (Sp, Su, Fa) or ANTH 1023 Introduction to Cultural Anthropology (ACTS Equivalency = ANTH 2013) (Sp, Su, Fa)	3	-	-
AMPD 3013 Fashion, Buying and Promotion in a Global Market (Sp, Fa)	3	-	-
Science Core Elective	4	-	-
AMPD 3043 Fashion Brand Management (Sp, Fa)	3	-	-
~~MKTG 3433 Introduction to Marketing (Sp, Su, Fa)~~ Foreign Language Elective	3	-	-
COMM, ENGL, JOUR or Foreign Language	-	3	-
AMPD 3033 Merchandising Math for the Apparel Industry (Sp, Fa)	-	3	-
Foreign Language Elective	-	3	-
Humanities Core Elective Category "b"	-	3	-
AMPD 3003 Apparel Production (Sp, Fa)	-	3	-
AMPD 4071 Apparel Studies Pre- Internship (Sp)	-	1	-
AMPD 4082 Apparel Studies Internship (Sp, Su, Fa)	-	-	2
Year Total:	16	16	2

Fourth Year		**Units**	
	Fall	**Spring**	**Summer**
AMPD 4023 Merchandising Application for the Apparel Industry (Sp, Fa)	3	-	-
AMPD 4043 History of Apparel to 1900 (Fa)	3	-	-
AMPD 4063 Advanced Apparel Production (Sp, Fa)	3	-	-
General Electives	6	-	-
AMPD 4033 Computer Aided Textile Design (Sp, Fa)	-	3	-
AMPD 4053 Contemporary Apparel 1900 to Present (Sp)	-	3	-
AGED 4243 Graphic Design in AFLS (Sp, Su, Fa)	-	3	-
General Elective	-	3	-
Year Total:	15	12	-

| Total Units in Sequence: | - | - | 120 |

PROGRAM INVENTORY/DARS

PGRM _____ SUBJ _____ CIP _____ CRTS _____

DGRE _____ PGCT _____ OFFC&CRTY VALID _____

REPORTING CODES

PROG. DEF. _____ REQ. DEF.

Initials _____ Date _____

Distribution

Notification to:
(1) College (2) Department (3) Admissions (4) Institutional Research (5) Continuing Education (6) Graduate School
(7) Treasurer (8) Undergraduate Program Committee

8/19/13