



October 24, 2013

To the Walton College Undergraduate Curriculum Committee:

Feed Fayetteville was founded to cultivate proactive durable solutions to the interconnected problems of childhood hunger and obesity. We focus upon coordinating the efforts of numerous organizations working toward the same goal yet on different paths with the aim of ensuring that resources are efficiently used and programs are sustainable. Much of work is that of coordination, and as such requires people.

We have a great need for an educated workforce in order to achieve our mission. It is not often that we come across candidates for employment who have the skills necessary for non-profit management straight out of college. As the Executive Director of Feed Fayetteville, I am constantly looking for continuing education on topics related to non-profit management because there are so many skills needed for this ever-evolving field. The non-profit world is changing to be run in a similar fashion as for-profit businesses and looking for sustainable sources of revenue takes great skill.

I am writing this letter in support of the Non-Profit Studies minor and I believe that there is a great need for this course of study in our region and in our state. As Arkansas continues to top lists for hunger, poverty, and homelessness there is a growing need for a strong workforce that has the skills needed to cultivate change.

Sincerely, -


Adrienne Shaunfield

Executive Director