

Employer Needs Survey Form Summary

Proposed Degree: Minor in Nonprofit Studies

Institution: Sam M Walton College of Business, University of Arkansas

Name: Molly Jensen

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**Name of your organization**

Arkansas Department of Human Services  
Arkansas Literacy Councils, Inc.  
Community Clinic  
Department of Human Services  
DHS-DIVISION OF COMMUNITY SERVICE AND NONPROFIT SUPPORT  
Northwest Arkansas Rape Crisis Center  
Rural Mountain Producers Exchange  
St. Paul's Episcopal Church  
The Cancer Challenge  
University of Arkansas Jean Tyson Child Development Study Center  
Young Life

**Your Name**

Anne Shelley  
Belinda Sanders  
CARRIE RAMOS  
Doug Walsh  
Kimberly Simpson  
Leann Halsey  
Lora Walsh  
Robyn Stutts  
Sherry Middleton  
Tina Waggener  
Tyler Clark

**Total Responses 11**

**Your Title**

Area Director  
Ark Fellows Program Director  
Assistant Manager  
CIA AmeriCorps Program Director  
Division Director  
Executive Director  
Executive Director for Business and Operations  
Government Relations Director  
PROGRAM COORDINATOR/AREA REPRESENTATIVE  
Program Director

**Total Responses 11**

**List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program.**

Ark Fellow  
Business and Operations Director  
development, outreach and government relations employees  
Executive Director / Development Coordinator  
Executive Director, Advocacy Services Manager, Medical Services Advocate, Victim Services Advocate  
General Manager / Vendor Coordinator / Business Manager / Assistant Manager / none of the above titles require the degree proposed although it would be beneficial knowledge  
Grant Analyst  
PROGRAM COORDINATOR / PROGRAM MANAGER / DIRECTOR / SOCIAL MEDIA MANAGER  
Program Coordinators  
Program Director  
Staff Associate, Area Director--although, currently, nothing requires this--a college degree is required. /

**Total Responses 11**

**List the degree required for each job title you listed.**

BA- COMMUNICATION / BA- SOCIAL SCIENCES / BA- PUBLIC ADMIN / BA - ENGLISH / BS - IT  
BA in anything  
BA or BS  
Bachelor in a human services field  
Bachelor in Business Administration or comparable. Master Degree preferred.  
Bachelors  
Bachelor's Degree and/or CVM certification  
Bachelors' Degree required. Experience in fundraising, public relations, marketing, or communications field required. Minimum of two to three years of experience working with a non-profit organization, preferably in the fundraising field.  
General Manager / Vendor Coordinator / Business Manager / Assistant Manager / The degrees have not been listed as specific to the position. Although the General Manager position lends itself to a BA or Public Relations. Vendor Coordinator is best served by a degree in agriculture. The business manager is best served with someone who has an accounting background.  
Phycology, sociology, disaster preparedness  
varies

**Total Responses 11**

**Indicate certification or licensure required for each job**

(blank)

Certified Volunteer Manager or Certified Public Manager preferred

Ministry Commissioning/ Ordination

N/A (2 responses)

None (4 responses)

Not a requirement for hire.

Our advocates get special certification as sexual assault advocates through Arkansas Coalition Against Sexual Assault

**Total Responses 10**

**How many positions do you currently have for each job title listed?**

1

1 each

1 for each position

12 + some managers

5

6

8

None

Staff Associate 1--2 / Staf Associate 2--1 / Area Director--1

**Total Responses 11**

**How many open positions do you currently have for each job title listed?**

0 (4 responses)

1

2

No openings at this time.

None (3 responses)

SOCIAL MEDIA MANAGER

**Total Responses 11**

**What is the annual salary for each position listed**

\$20,000  
\$30,000 - \$65,000  
\$38,000 to \$40,000  
28,258  
32,249  
47,000 - 35,000 - 28,000  
50,000+, depending on education and experience  
Executive Director \$50,000 - \$80,000 / Development Coordinator \$35,000 - \$45,000  
Staff Associate 1--\$35,000 / Staff Associate 2--\$43,500 / Area Director--\$64,000 /  
Stipend  
varies

**Total Responses 11**

**Would you give hiring preference to applicants with the proposed degree?**

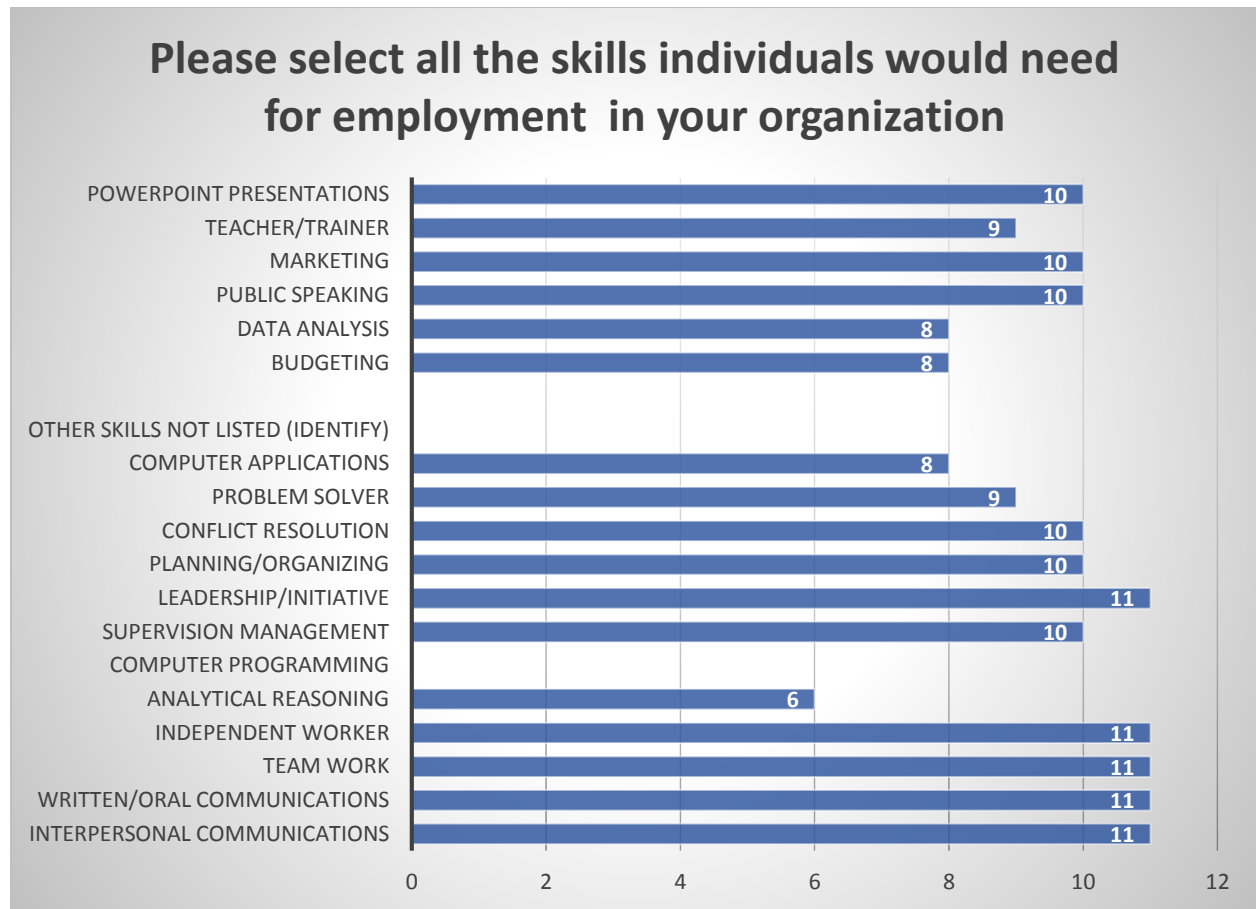
Yes = 9  
No = 2

**Total Responses 11**

**How many positions will you have open in the next 2-5 years?**

1  
1, if any  
3  
8  
A new position to open is likely to be a grant writer/program coordinator position  
N/A  
None  
TBD  
Various based on retirements and other reasons for leaving.  
Very likely that both positions will open some time in the next 3 years. Also likely for a new entry level position to be added.

**Total Responses 11**



**How will this proposed degree program benefit your local community, the state, region or nation?**

As a state agency we work with the nonprofit, government and private sectors so we could have a state wide impact.

non-profits better equipped to handle and obtain resources

Provide real skills for work in the non-profit setting

There are very few undergraduate degrees that specifically prepare graduates for a career in the nonprofit workforce. this is a much needed option that would better prepare graduates to serve our community

Thriving nonprofit organizations are an essential component of community well-being. This proposed degree program will help to provide the knowledge and skills to lead and manage nonprofits effectively. Aspiring nonprofit leaders will gain fundamental skills; those already in the field will expand their skills; and event possibly nonprofit board members will gain knowledge to enhance their capacity to govern. /

(blank)

**Total Response 5**

**Provide any additional comments about the proposed degree program.**

I have worked with Molly Jensen on numerous projects in the nonprofit world and I am so glad the Walton College is starting this program - it is a very needed and you have the right person at the helm!

It would be a great recruitment pool for our own program, which places post-graduates in paid internships at local non-profits.

Will this program be tied in any way to the U of A's See Change: Pathways to Nonprofit Support?

(blank)

**Total Response 3**