Academic Policy Series	1622.20A

ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

SECTION I: Approvals

_____   _____
Department / Program Chair   Date Submitted   Graduate Council Chair   Date

_____   _____
College Dean   Date   Faculty Senate Chair   Date

_____   _____
Honors College Dean   Date   Provost   Date

_____   _____
Core Curriculum Committee   Date   Board of Trustees Approval/Notification Date

_____   _____
University Course and Programs Committee   Date   Arkansas Higher Education Coordinating Board Approval/Notification Date

SECTION II: Profile Data - Required Information and Name Change Information

Academic Unit: ☒ Major/Field of Study   ☐ Minor   ☐Other Unit _____   ☐ Policy

Level: ☒ Undergraduate   ☐ Graduate   ☐ Law   Effective Catalog Year <u>2013</u>

Program changes are effective with the next available catalog. See Academic Policy Series 1622.20

Current Name   **Bachelor of Science in International Business (B.S.I.B.)**

College, School, Division **WCOB**   Department Code **ECON**

Current Code (6 digit Alpha) **INTBBB**   Proposed Code (6 digit Alpha) _____
          Prior approval from the Office of the Registrar is required.

☐Interdisciplinary Program   CIP Code **52.1101**
          Prior assignment from Office of Institutional Research is required.

Proposed Name _____
When a program name is changed, enrollment of current students reflects the new name.

SECTION III: Add a New Program/Unit

☒   For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE
http://www.arkansashighered.com/pdfs/BookAppNewProgramCriteriaandProceduresRevised2005.pdf.

☐ Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

SECTION IV: Eliminate an Existing Program/Unit

Code/Name _____   Effective Catalog Year **2013**

No new students admitted to program after Term: ____ Year: _____
Allow students in program to complete under this program until Term: ____ Year: _____

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: Modify COMM 1313, Public Speaking from being a pre-requisite to WCOB 1033, Data Analysis and Interpretation, to a pre or co-requisite for all of our B.S.I.B. degrees and concentrations in all of our ACT 1014, Eight Semester plans.

Check if either of these boxes apply and provide the necessary signature:

☒ Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

☐ Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

Check all the boxes that apply and complete the required sections of the form:

☐ Change of Name and Code (Complete only sections I, II, V and VII.)

☐ Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)

☐ Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)

☐ Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)

☐ Change in Program Policies

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

Since 1997, the Walton College has incoporated COMM 1313, Public Speaking (a course requirement for all business majors), into our Freshmen Business Connections (FBC) program. As a retention initiative for new freshmen, students enrolled in common courses their first semester which included COMM 1313, WCOB 1012, Business Law (now BLAW 2013), WCOB 1111, Freshmen Business Connections, and the Computer Competency Requirement (formally ISYS 1121, Introduction to Computer Information Systems). In addition, to meet our college learning objective for Communication (effectively organize and communicate (both written and oral) business information so that it can be understood by individuals with diverse backgrounds, capabilities and interests) for our AACSB Accreditation and Assurance of Learning -Communication, the Walton College required COMM 1313 as a pre-requisite to WCOB 1033, Data Analysis and Interpretation and subsequent sophomore level courses. However, effective fall 2013, we were no longer able to reserve/block seats for our Walton College freshmen in COMM 1313 or COMM 1313H. Therefore, we could no longer guarantee that our students would have the opportunity to take COMM 1313 in their first semester prior to WCOB 1033. The Walton College Undergraduate Programs Committee determined we would require COMM 1313 as a pre or co-requisite to WCOB 1033 for fall 2013 until further review of our curriculum and our compliance with our Assurance of Learning objective for Communication can be addressed. Therefore, all ACT 1014, Eight Semester plans need to reflect this change.

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V.   Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For minors, state requirements in terms of hours, required courses, electives, etc.

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

Listed in the First Semester, Fall Semester for all ACT 1014, Eight Semester plans for the B.S.I.B.

	Fall Semester –Year 1
3	*ENGL 1013 Composition I*—University Core
3	**MATH 2053 Finite Math**—University Core
3	*COMM 1313 Public Speaking**
1	**WCOB 1111 Freshman Business Connections**
3	**BLAW 2103 The Legal Environment of Business****
0	**WCOB 1120 Computer Competency Requirement**
3	*U.S. History or Political Science*—University Core
16	Semester Hours

*   Must be completed prior to WCOB 1033 Data Analysis and Interpretation.
**   Must be completed prior to MGMT 3013 Strategic Management.
***   Must be completed prior to taking any 3000 or 4000-level business courses.

SECTION VIII: Action Recorded by Registrar's Office

PROGRAM INVENTORY/DARS

PGRM _____   SUBJ _____   CIP _____   CRTS _____

DGRE _____   PGCT _____   OFFC&CRTY VALID _____

REPORTING CODES

PROG. DEF. _____   REQ. DEF.

Initials _____   Date _____

Distribution

Notification to:
(1) College   (2) Department   (3) Admissions   (4) Institutional Research   (5) Continuing Education   (6) Graduate School
(7) Treasurer   (8) Undergraduate Program Committee

5/12/08