

ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

SECTION I: Approvals

Department / Program Chair _____	Date Submitted _____	Graduate Council Chair _____	Date _____
College Dean _____	Date _____	Faculty Senate Chair _____	Date _____
Honors College Dean _____	Date _____	Provost _____	Date _____
Core Curriculum Committee _____	Date _____	Board of Trustees Approval/Notification Date _____	
University Course and Programs Committee _____	Date _____	Arkansas Higher Education Coordinating Board Approval/Notification Date _____	

SECTION II: Profile Data - Required Information and Name Change Information

Academic Unit: Major/Field of Study Minor Other Unit Business Economics Conc. Policy

Level: Undergraduate Graduate Law Effective Catalog Year 2013

Program changes are effective with the next available catalog. See Academic Policy Series 1622.20

Current Name BSBA, Business Economics – Business Economics Concentration (BECO)

College, School, Division WCOB Department Code ECON

Current Code (6 digit Alpha) BECOBS Proposed Code (6 digit Alpha) _____
Prior approval from the Office of the Registrar is required.

Interdisciplinary Program CIP Code 52.0601
Prior assignment from Office of Institutional Research is required.

Proposed Name _____
When a program name is changed, enrollment of current students reflects the new name.

SECTION III: Add a New Program/Unit

For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE
<http://www.arkansashighered.com/pdfs/BookAppNewProgramCriteriaandProceduresRevised2005.pdf>.

Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

SECTION IV: Eliminate an Existing Program/Unit

Code/Name _____ Effective Catalog Year _____

No new students admitted to program after Term: ____ Year: ____
Allow students in program to complete under this program until Term: ____ Year: ____

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: Modify major and course requirements for BSBA with a major in Economics with a concentration in Business Economics

Check if either of these boxes apply and provide the necessary signature:

- Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____
- Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

Check all the boxes that apply and complete the required sections of the form:

- Change of Name and Code (Complete only sections I, II, V and VII.)
- Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change in Program Policies

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

To incorporate changes in the pre-business and business core and incorporate changes for ACT 747 to reduce the BSBA to 120 hours.

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V. Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For minors, state requirements in terms of hours, required courses, electives, etc.

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

For centers, prepare text consistent with current catalog style.

Business Economics Concentration	
The major in Business Economics requires 24 ²¹ hours of major and collateral courses in the discipline as well as satisfying the other requirements for the B.S.B.A. degree. A maximum of 27 hours is allowed in a WCOBECON major or discipline field of study (i.e., core, major, electives) unless the extra courses are part of an interdisciplinary minor or collateral track. See an adviser for selection of courses.	
The courses required for the business economics concentration include those required in Walton College and Fulbright College. In addition, 15 hours of specified courses (listed below) are required:	
Complete the requirements for a B.S.B.A. degree as listed on page 204.	Hours
Total General Education	60 ⁴⁷

Walton College Core Requirements (See page 205)	3337
Course Requirements in the concentration	2421
ECON 3033 Microeconomic Theory	3
ECON 3133 Macroeconomic Theory	3
ECON 4333 Economics of Organizations	3
ECON 4743 Intro. to Econometrics, or ECON 4753 Forecasting	3
Nine hours of ECON 3000/4000 level ECON courses	9
Collateral Course (may be selected from MATH 2603, MATH 2564, MATH 2574, AGEC 3413, AGEC 5133, GEOG 3353, and any upper division course in ACCT, FINN, ISYS, MGMT, MKTG, MATH, and STAT)	3
Junior- senior-level electives within Walton College	15
Maximum of 27 hours of ECON courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.	
Total Walton College Requirements	60
Total Degree Requirements	126120

Economics B.S.B.A. with Business Economics Concentration

Eight-Semester Degree Program

Students wishing to follow the eight-semester degree plan should see page 40 in the Academic Regulations chapter for university requirements of the program. Courses in BOLD must be taken in the designated semester. Courses in ITALIC may be taken in varied sequences as long as other designated requirements for these course are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are **strongly** preferred.

Fall Semester Year 1

3 ENGL 1013 *Composition I* – University Core
3 MATH 2053 **Finite Math** – University Core
3 *COMM 1313 Public Speaking*
1 **WCOB 1111 Freshman Business Connections**
23 ~~WCOB 1012~~BLAW 2013 **The Legal Environment of Business ***
0 **WCOB 1120 Computer Competency Requirement**
3 *U.S. History or Political Science* – University Core
4516 Semester Hours

Spring Semester Year 1

3 ENGL 1023 *Composition II* - University Core
3 ~~WCOB 1023 Business Foundations~~ACCT 2013 **Accounting Principles I**
3 **WCOB 1033 Data Analysis and Interpretation**
3 *ECON 2023 Microeconomics* – University Core
4 *Natural Science* – University Core
16 Semester Hours

Fall Semester Year 2

3 ~~WCOB 2053 Business Foundations~~ or ACCT 2023 **Accounting Principles II**
3 **ISYS 2103 Business Information Systems**
3 *MATH 2043 Survey of Calculus* *±
3 *ECON 2013 Macroeconomics* ** – University Core
6 Select TWO of the following:
— ~~WCOB 2013 Markets and Consumers~~
— ~~WCOB 2023 Production and Delivery of Goods and Services~~
— ~~WCOB 2033 Acquiring and Managing Human Capital~~
— ~~WCOB 2043 Acquiring and Managing Financial Resources~~
3 *Social Science* – University Core
3 *Fine Art/Humanities* – University Core

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18 15 Semester Hours	
Spring Semester Year 2	
3 SCMT 2103 Introduction to Supply Chain Management	Formatted: Font: Bold
3 MGMT 2103 Managing People and Organizations	Formatted: Font: Italic
3 ECON 2013 Macroeconomics - University Core	
3 <i>Fine Art/Humanities – University Core</i>	
4 <i>Natural Science – University Core</i>	
3 <i>Business-Social Science</i>	
6 Select TWO of the following not completed in previous semester:	
WCOB 2013 Markets and Consumers	
WCOB 2023 Production and Delivery of Goods and Services	
WCOB 2033 Acquiring and Managing Human Capital	
WCOB 2043 Acquiring and Managing Financial Resources	
16 Semester Hours	
ALL pre-business requirements should be met by end of term	
Fall Semester Year 3	
3 FINN 3043 Principles of Finance *	
3 MKTG 3433 Introduction to Marketing *	
3 ECON 3033 Microeconomic Theory	
3 ECON elective	
6 WCOB 3016 Business Strategy and Planning	
3 Junior Senior Business Elective	
15 Semester hours	
Spring Semester Year 3	
3 ECON 3133 Macroeconomic Theory	
3 ECON 4743 Introduction to Econometrics (or ECON 4753 Forecasting in Fall of Year 4)	
3 MGMT 3103 Strategic Management	Formatted: Font: Italic
6 3 Junior Senior Business Electives	
3 General Education Elective	
15 Semester hours	
Fall Semester Year 4	
3 ECON 4333 Economics of Organizations	
3 6 ECON elective	
3 Collateral Course	
7 6 General Education Electives	
4 615 Semester hours	
Spring Semester Year 4	
3 ECON elective	
6 3 General Education Electives	
6 Junior Senior Business Electives	
4 512 Semester hours	
4 26120 Total hours	
* Must be taken prior to fall semester of sophomore year MGMT 3013 Strategic Management	
** Must be taken prior to fall semester of junior year	

SECTION VIII: Action Recorded by Registrar's Office

PROGRAM INVENTORY/DARS

PGRM _____ SUBJ _____ CIP _____ CRTS _____

DGRE _____ PGCT _____ OFFC&CRTY VALID _____

REPORTING CODES

PROG. DEF. _____

REQ. DEF. _____

Initials _____

Date _____

Distribution

Notification to:

- (1) College
- (2) Department
- (3) Admissions
- (4) Institutional Research
- (5) Continuing Education
- (6) Graduate School
- (7) Treasurer
- (8) Undergraduate Program Committee

5/12/08