

ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

SECTION I: Approvals

Department / Program Chair _____	Date Submitted _____	Graduate Council Chair _____	Date _____
College Dean _____	Date _____	Faculty Senate Chair _____	Date _____
Honors College Dean _____	Date _____	Provost _____	Date _____
Core Curriculum Committee _____	Date _____	Board of Trustees Approval/Notification Date _____	
University Course and Programs Committee _____	Date _____	Arkansas Higher Education Coordinating Board Approval/Notification Date _____	

SECTION II: Profile Data - Required Information and Name Change Information

Academic Unit: Major/Field of Study Minor Other Unit _____ Policy
 Level: Undergraduate Graduate Law Effective Catalog Year 2013

Program changes are effective with the next available catalog. See Academic Policy Series 1622.20

Current Name Business Minors for Non-Business Majors

College, School, Division WCOB

Department Code WCOB

Current Code (6 digit Alpha) _____

Proposed Code (6 digit Alpha) _____

Prior approval from the Office of the Registrar is required.

Interdisciplinary Program

CIP Code _____

Prior assignment from Office of Institutional Research is required.

Proposed Name _____

When a program name is changed, enrollment of current students reflects the new name.

SECTION III: Add a New Program/Unit

For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE

<http://www.arkansashighered.com/pdfs/BookAppNewProgramCriteriaandProceduresRevised2005.pdf>.

Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

SECTION IV: Eliminate an Existing Program/Unit

Code/Name _____ Effective Catalog Year _____

No new students admitted to program after Term: ____ Year: _____

Allow students in program to complete under this program until Term: ____ Year: _____

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: Modify course requirements in the minor for non-business majors to reflect the new business core curriculum changes.

Check if either of these boxes apply and provide the necessary signature:

- Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____
- Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

Check all the boxes that apply and complete the required sections of the form:

- Change of Name and Code (Complete only sections I, II, V and VII.)
- Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change in Program Policies

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

The Walton College faculty modified the pre-business and business core courses, including modifying old courses and introducing new courses. These changes reflect those modifications.

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V. Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For minors, state requirements in terms of hours, required courses, electives, etc.

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

For centers, prepare text consistent with current catalog style.

Current Catalog Text:

MINORS IN THE J. WILLIAM FULBRIGHT COLLEGE OF ARTS AND SCIENCES

Students in Walton College may pursue an academic minor in the J. William Fulbright College of Arts and Sciences. Academic minors usually consist of 15 to 18 hours of course work. The available minors and course requirements are specified in the Fulbright College section of this catalog. Students must notify the Undergraduate Programs Office in Walton College of their intention to pursue a minor as early as possible. Walton College will certify that the requirements of the minor have been satisfied by graduation and, with the assistance of the Registrar, will advise students on their transcript.

Courses that are part of the University Core Requirements or the additional General Education Requirements or any other non-business core curriculum course of study may also be counted for credit in a minor. For example, ANTH 1023 Introduction to Cultural Anthropology, is a concentration in the B.S.B.A. social science bloc and can also be used to

satisfy the requirements of the anthropology minor. Other courses in a minor can be counted as general education electives. Walton College economics majors in the business economics concentration or the international economics and business concentration may not obtain a Fulbright College minor in economics.

Business Administration Minors for Non-Business Students

To facilitate students outside Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and society in a global, diverse, and dynamic environment, the Walton College offers a business minor. The minor requires completion of 20 to 21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor.

All upper level minor requirements must be taken in residence. All students seeking a business minor are required to complete the Walton College computer competency requirement (WCOB 1120) and the following courses:

ECON 2143 Basic Economics Theory and Practice

WCOB 1023 Business Foundations

WCOB 1033 Data Analysis and Interpretation or equivalent

In addition, students must select and complete one of the following concentrations:

Concentration 1 – General Business

Select 12 hours from the following courses

(at least 6 hours must be at the 3000 or 4000 level).

WCOB 1012 Legal Environment of Business

WCOB 2013 Markets and Consumers

WCOB 2023 Production and Delivery of Goods and Services

WCOB 2033 Acquiring and Managing Human Capital

WCOB 2043 Acquiring and Managing Financial Resources

Plus any other 3000- or 4000-level Walton College course

Concentration 2 – Accounting

ACCT 2013 Accounting Principles

ACCT 3613 Managerial Uses of Accounting Info

ACCT 3723 Intermediate Accounting I

Plus an additional three hours selected from the following:

ACCT 3533 Accounting Technology

ACCT 3843 Fundamentals of Taxation

Concentration 3 – Business Economics

ECON 4333 Economics of Organizations

Plus an additional nine hours of 3000- or 4000-level business economics courses.

Concentration 4 – Enterprise Resource Planning

WCOB 2013 Markets and Consumers

WCOB 2043 Acquiring and Managing Financial Resources

WCOB 4213 ERP Fundamentals

Plus an additional three hours from the following:

ISYS 4233 Seminar in ERP Development

ISYS 4293 Business Intelligence

WCOB 4223 ERP Configuration and Implementation

Concentration 5 – Enterprise Systems

ISYS 4453 Introduction for Enterprise Servers

ISYS 4463 Enterprise Transaction Systems

Plus an additional six hours from the following:

ISYS 4233 Seminar in ERP Development

ISYS 4293 Business Intelligence

WCOB 4213 ERP Fundamentals

WCOB 4223 ERP Configuration and Implementation

Concentration 6 – Finance

WCOB 2043 Acquiring and Managing Financial Resources

Plus an additional nine hours of 3000-4000 level finance courses

Concentration 7 – Information Systems

ISYS 3293 System Analysis and Design

ISYS 3393 Business Applications and Development Fundamentals

Plus an additional three hours from the following:

WCOB 4213 ERP Fundamentals

WCOB 4223 Configuration and Implementation

One 3-hour 4000 level ISYS course

Concentration 8 – International Business

Select 12 hours from the following:

ECON 3843 Economic Development, World Bank, and Multilateral Finance

ECON 3853 Emerging Markets

ECON 3933 The Japanese Economic System

ECON 4633 International Trade

ECON 4643 International Macroeconomics and Finance

ECON 468V International Economics and Business Seminar

FINN 3703 International Finance

MGMT 4583 International Management

MKTG 4633 Global Marketing

SPCM 3643 International Transportation and Logistics

Concentration 9 – Management

MGMT 4243, Ethics and Corporate Responsibility

Plus an additional nine hours of 3000/4000 level management courses (may include WCOB 2033, Acquiring and Managing Human Capital OR MGMT 3563, Organizational Behavior)

Concentration 10 – Marketing

MKTG 3433 Introduction to Marketing Strategy

Plus an additional nine hours selected from the following:

MKTG 3553 Consumer Behavior

MKTG 3633 Marketing Research

MKTG 4233 Integrated Marketing Communications

MKTG 4343 Selling and Sales Management

MKTG 4633 Global Marketing

MKTG 4433 Retail Strategy

MKTG 4443 Retail Buying and Merchandise

SPCM 3613 Business Logistics

Concentration 11 – Retail

MKTG 3433 Introduction to Marketing Strategy

MKTG 3553 Consumer Behavior

MKTG 4433 Retail Strategy

MKTG 4443 Retail Buying and Merchandise

Concentration 12 – Supply Chain Management

SPCM 3443 Principles of Transportation

SPCM 3613 Business Logistics

Plus an additional six hours selected from the following:

SPCM 3623 Purchasing and Inventory Systems

SPCM 3643 International Transportation and Logistics

SPCM 4633 Transportation Carrier Management

SPCM 4653 Transportation and Logistics Strategy

In addition to the above course requirements, non-business, degree-seeking students working toward a minor should note the following:

1. Students who do not have a business minor may not add a business minor to their degree program. This notice and all requirements for the business minor must be completed prior to enrolling in 3000- or 4000-level business courses.
2. Business minor students must complete all 1000- and 2000-level courses required for the business minor and be a junior- or senior-level student to enroll in 3000- or 4000-level business courses.
3. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core, they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000/4000-level course.
4. Business minor students may complete multiple minors with the exception of General Business and an additional area of business study. Students may not use more than three hours of minor courses toward additional minor requirements.
5. ECON 2143 will substitute for ECON 2013/2023 for prerequisite purposes. In addition, students who take both ECON 2013 (Macro-economics) and ECON 2023

(Microeconomics) will satisfy the economics requirements of the minor.

6. Business minor students are ineligible to take WCOB 3016 Business Strategy and Planning.

7. All equivalencies must be approved by the assistant dean for undergraduate programs.

Proposed Catalog Text:

Minors for Non-Business Majors

To facilitate students outside Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and society in a global, diverse, and dynamic environment, the Walton College offers a business minor. The minor requires completion of 21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor.

All upper level minor requirements must be taken in residence. All students seeking a business minor are required to complete the Walton College computer competency requirement (WCOB 1120) or ISYS 1123 and the following courses:

ECON 2143 Basic Economics Theory and Practice

ACCT 2013 Accounting Principles I

WCOB 1033 Data Analysis and Interpretation or equivalent

In addition, students must select and complete one of the following concentrations:

Concentration 1 – General Business

Select 12 hours from the following courses

(at least 6 hours must be at the 3000 or 4000 level).

BLAW 2013 The Legal Environment of Business

SCMT 2103 Introduction to Supply Chain Management

MGMT 2103 Managing People and Organizations

FINN 3043 Principles of Finance

MKTG 3433 Principles of Marketing

Plus any other 3000- or 4000-level Walton College course

Concentration 2 – Accounting

ACCT 2023 Accounting Principles II

ACCT 3723 Intermediate Accounting I

Plus an additional six hours selected from the following:

ACCT 3533 Accounting Technology

ACCT 3753 Intermediate Accounting II

ACCT 3843 Fundamentals of Taxation

ACCT 4673 Cost and Managerial Accounting

ACCT 4753 Intermediate Accounting III

ACCT 4963 Audit and Assurance Services

Concentration 3 – Business Economics

ECON 3033 Microeconomic Theory

ECON 3133 Macroeconomic Theory

Plus an additional six hours of 3000- or 4000-level business economics courses.

Concentration 4 – Enterprise Resource Planning

ACCT 2023 Accounting Principles II

SCMT 2023 Introduction to Supply Chain Management

WCOB 4213 ERP Fundamentals

Plus an additional three hours from the following:

ISYS 4233 Seminar in ERP Development

ISYS 4293 Business Intelligence
WCOB 4223 ERP Configuration and Implementation

Concentration 5 – Enterprise Systems

ISYS 4453 Introduction for Enterprise Servers
ISYS 4463 Enterprise Transaction Systems
Plus an additional six hours from the following:
ISYS 4233 Seminar in ERP Development
ISYS 4293 Business Intelligence
WCOB 4213 ERP Fundamentals
WCOB 4223 ERP Configuration and Implementation

Concentration 6 – Finance

FINN 3043 Principles of Finance

Plus an additional nine hours of 3000-4000 level finance courses

Concentration 7 – Information Systems

ISYS 3293 System Analysis and Design
ISYS 3393 Business Applications and Development Fundamentals

Plus an additional three hours from the following:

WCOB 4213 ERP Fundamentals
WCOB 4223 Configuration and Implementation
One 3-hour 4000 level ISYS course

Concentration 8 – International Business

ECON 4633 International Trade
ECON 4643 International Macroeconomics and Finance
Plus an additional six hours from the following:
ECON 3843 Economic Development, World Bank, and Multilateral Finance
ECON 3853 Emerging Markets
ECON 3933 The Japanese Economic System
ECON 468V International Economics and Business Seminar
FINN 3703 International Finance
MGMT 4583 International Management
MKTG 4633 Global Marketing
SCMT 3643 International Transportation and Logistics

Concentration 9 – Management

MGMT 4243, Ethics and Corporate Responsibility
Plus an additional nine hours of 3000/4000 level management courses (may include **MGMT 2103 Managing People and Organizations** OR MGMT 3563, Organizational Behavior)

Concentration 10 – Marketing

MKTG 3433 Introduction to Marketing
Plus an additional nine hours selected from the following:
MKTG 3553 Consumer Behavior
MKTG 3633 Marketing Research
MKTG 4233 Integrated Marketing Communications
MKTG 4343 Selling and Sales Management
MKTG 4633 Global Marketing
MKTG 4433 Retail Strategy

MKTG 4443 Retail Buying and Merchandise

SCMT 3613 Business Logistics

Concentration 11 – Retail

MKTG 3433 Introduction to Marketing

MKTG 3553 Consumer Behavior

MKTG 4433 Retail Strategy

MKTG 4443 Retail Buying and Merchandise

Concentration 12 – Supply Chain Management

SCMT 3443 Principles of Transportation

SCMT 3613 Business Logistics

SCMT 3643 International Transportation Logistics

SCMT 3633 Behavioral Supply Chain Management

In addition to the above course requirements, non-business, degree-seeking students working toward a minor should note the following:

1. Students who elect to obtain a business minor must provide written notification to the Registrar's Office in which they acknowledge that they understand and accept the requirements for the business minor to be completed prior to enrolling in a 3000- or 4000-level business course.
2. Business minor students must complete all 1000- and 2000-level courses required for the business minor and be a junior- or senior-level student to enroll in 3000- or 4000-level business courses.
3. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core, they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000/4000-level course.
4. Business minor students may complete multiple minors with the exception of General Business and an additional area of business study. Students may not use more than three hours of minor courses toward additional minor requirements.
5. ECON 2143 will substitute for ECON 2013/2023 for prerequisite purposes. In addition, students who take both ECON 2013 (Macroeconomics) and ECON 2023 (Microeconomics) will satisfy the economics requirements of the minor.
6. Business minor students are ineligible to take WCOB 3016 Business Strategy and Planning. - DELETE
7. All equivalencies must be approved by the assistant dean for undergraduate programs.

SECTION VIII: Action Recorded by Registrar's Office

PROGRAM INVENTORY/DARS

PGRM _____ SUBJ _____ CIP _____ CRTS _____

DGRE _____ PGCT _____ OFFC&CRTY VALID _____

REPORTING CODES

PROG. DEF. _____ REQ. DEF. _____
Initials _____ Date _____

Distribution

Notification to:

- (1) College
- (2) Department
- (3) Admissions
- (4) Institutional Research
- (5) Continuing Education
- (6) Graduate School
- (7) Treasurer
- (8) Undergraduate Program Committee