

## ATTACHMENT 3A-2

### Creation of a Minor in Behavioral Economics for Business Majors

The field of behavioral economics incorporates non-standard assumptions about human behavior into economic models. The result is a better understanding of how people behave and the types of choices people are likely to make in business and other aspects of their lives. Such insights are valuable to those studying any field of business.

Required Coursework – 15 hours of ECON designated classes

ECON 2013 – Principles of Microeconomics

ECON 2023 – Principles of Macroeconomics |

ECON 4423 – Behavioral Economics

ECON 4433 – Experimental Economics

Plus one of the following:

ECON 3033 – Microeconomic Theory

ECON 4743 – Introduction to Econometrics