

ADD, CHANGE OR DELETE UNIT, PROGRAM REQUIREMENTS, OR ACADEMIC POLICIES

Complete this form consistent with the instructions in Academic Policy 1622.20. Use the form to add, change, or delete a program or unit or to change program policies. Proposed additions and changes must be consistent with Academic Policies 1100.40 and 1621.10 and any other policies which apply.

SECTION I: Approvals

Department / Program Chair _____ Date Submitted _____

College Dean _____ Date _____

Honors College Dean _____ Date _____

Core Curriculum Committee _____ Date _____

University Course and Programs Committee _____ Date _____

Graduate Council Chair _____ Date _____

Faculty Senate Chair _____ Date _____

Provost _____ Date _____

Board of Trustees Approval/Notification Date _____

Arkansas Higher Education Coordinating Board Approval/Notification Date _____

SECTION II: Profile Data - Required Information and Name Change InformationAcademic Unit: Major/Field of Study Minor Other Unit _____ PolicyLevel: Undergraduate Graduate Law Effective Catalog Year 2012

Program changes are effective with the next available catalog. See Academic Policy Series 1622.20

Current Name **BA, Journalism**College, School, Division **ARSC**Department Code **JOUR**Current Code (6 digit Alpha) **JOURBA**

Proposed Code (6 digit Alpha) _____

Prior approval from the Office of the Registrar is required.

 Interdisciplinary ProgramCIP Code **09.0401**

Prior assignment from Office of Institutional Research is required.

Proposed Name _____

When a program name is changed, enrollment of current students reflects the new name.

SECTION III: Add a New Program/Unit

For new program proposals, complete Sections II and VII and use as a cover sheet for a full program proposal as described in 'Criteria and Procedures for Preparing Proposals for New Programs in Arkansas.' ADHE

http://www.adhe.edu/divisions/academicaffairs/Pages/aa_academicproposals.aspx

Program proposal uses courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

SECTION IV: Eliminate an Existing Program/Unit

Code/Name _____ Effective Catalog Year _____

No new students admitted to program after Term: ____ Year: _____

Allow students in program to complete under this program until Term: ____ Year: _____

SECTION V: Proposed Changes to an Existing Program or Program Policies

Insert here a statement of the exact changes to be made: **CHANGE 1: Drop ENGL 2013, ESSAY WRITING, as a requirement for all journalism majors and all journalism combined majors.**

CHANGE 2: Delete a phrase describing the elective JOUR requirements for all three journalism sequences.

Check if either of these boxes apply and provide the necessary signature:

- Program change proposal adds courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____
- Program change proposal deletes courses offered by another academic college, and that college dean's office has been notified. The signature of the dean of that academic college is required here: _____

Check all the boxes that apply and complete the required sections of the form:

- Change of Name and Code (Complete only sections I, II, V and VII.)
- Change Course Requirements: (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Delivery Site/Method (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change Total Hours (Complete all sections of the form except "Proposed Name" in II, section III, and section IV.)
- Change in Program Policies

SECTION VI: Justification

Justify this change and state its likely effect on any other degree program (including those outside the school or college). Identify any program or program components (other than courses) to be eliminated if this program is implemented. (Program and course change forms must also be submitted for such related changes.)

CHANGE 1: Under the old Fulbright College core, journalism students were required to take ENGL 2013, Essay Writing, as their Advanced Composition class, rather than ENGL 2003. They were not allowed to exempt from the class. When the Fulbright College core was reduced to the 35-hour University core, the Advanced Composition requirement was dropped. The journalism faculty voted to not require ENGL 2013 for journalism majors. Unfortunately, ENGL 2013, Essay Writing, was mistakenly retained as a requirement for Journalism majors in our 2011 requirements. We would like to correct the mistake by dropping ENGL 2013 as a requirement for all Journalism majors and all Journalism/English and Journalism/Political Science combined majors.

CHANGE 2: Each journalism sequence requires students to take 9-12 hours of journalism elective courses outside the particular sequence. The current catalog description of this requirement reads, "plus any (three)four additional journalism courses for which journalism course prerequisites are required." The phrase "for which journalism course prerequisites are required," is confusing and unnecessary. We want to delete this phrase so that it reads, "plus any three/four additional journalism courses."

SECTION VII: Catalog Text and Format

In the box below, insert the current catalog text which is to be changed, with changes highlighted with the color yellow. Include all proposed changes identified in Section V. Only changes explicitly stated in Section V will be considered for approval by the University Course and Programs Committee, the Graduate Council and the Faculty Senate. If you are proposing a new program, give proposed text with all of the elements listed below. If you are proposing modified text, include these elements as appropriate.

Include the following elements, in order, in the catalog text for proposed undergraduate program(s) or program changes:

- State complete major/program name
- Briefly define or describe the major/program or discipline.
- Identify typical career goals or paths for graduates. (Optional)
- State admission requirements (if any) for entry or entry into upper/advanced level of major/program.
- Identify location in catalog of university, college/school, and department/program requirements which the student must meet in addition to hours in the major, but do not restate these requirements.
- State course requirements in the major and any allied areas, giving number of hours and specific courses; specify electives or elective areas and give numbers of hours and courses in elective pools or categories; identify any other course requirements.
- State any other requirements (required GPA, internship, exit exam, project, thesis, etc.).
- Identify name and requirements for each concentration (if any).
- Specify whether a minor or other program component is allowed or required and provide details.
- State eight-semester plan requirements

For minors, state requirements in terms of hours, required courses, electives, etc.

For graduate program/units, include elements (as needed) parallel to those listed for undergraduate programs above.

For Law School program/units, prepare text consistent with current catalog style.

For centers, prepare text consistent with current catalog style.

CHANGE #1

(from p. 166, Catalog of Studies, 2011-2012)

Requirements for a B.A. degree in Journalism: All university students must fulfill the minimum University/state core requirements (see page 39). A minimum of 84-85 hours in non-journalism courses must be applied toward the 124 hours required by the college for a Bachelor of Arts degree. A minimum of 84-85 hours in non-journalism courses must be applied toward the 124 hours required by the college for a Bachelor of Arts degree.

Bolded courses from the list below may be counted toward some part of the University/state minimum core requirements, as applicable.

3 – MATH 2033 Mathematical Thought, MATH 2043 Survey of Calculus, MATH 2053 Finite Mathematics, or MATH 2183 Mathematical Reasoning, or higher level math

3-6 – Intermediate I (course number 2003) of a world language. The number of credit hours taken to complete this level of proficiency depends on placement level in the language course sequence. Elementary Language courses numbered 1003 generally do not count toward the 124 minimum credit hours required for graduation. Consult page 125 under college admission requirements for details.

3 – WLIT 1113 World Literature I, or WLIT 1123 World Literature II, or an advanced literature course, or a language literature course

3 – PHIL 2003 Intro to Philosophy or PHIL 2103 Intro to Ethics or any philosophy course at the 3000-level or higher (recommended: PHIL 3103 Ethics and the Professions)

6 – PLSC 2003 American National Government and a second PLSC course (recommended courses include: PLSC 2813 Intro to International Relations, PLSC 3233 The American Congress, and PLSC 4233 The American Chief Executive)

3-6 – ECON 2143 Basic Economics: Theory and Practice. A combination of ECON 2013 Principles of Macroeconomics and ECON 2023 Principles of Microeconomics will be allowed in place of ECON 2143

3 COMM 1313 Public Speaking

3 3000-4000 level HIST course

3 Cultural/Diversity Requirement: 3 hours of cultural/diversity studies to be selected from the following or as approved by the Lemke Department of Journalism:

ANTH 4533 Middle East Cultures

COMM 4343 Intercultural Communication

HIST 3233 African American History to 1877

HIST 3243 African American History Since 1877

HIST 3263 History of the American Indian

..... (etc.)

Journalism B.A., Advertising and Public Relations Sequence

Eight-Semester Degree Program

[...changes just in Year 2]

Fall Semester Year 2

3 Fine arts university/state core requirement or ECON 2143 Basic Econ. as needed

3 Social science state/university core requirement or JOUR 1023 Media and Society or JOUR 1033 Fundamentals of Journalism as needed

4 Science university/state core lecture with corequisite lab requirement

3 PHIL 2003 or PHIL 2103 or PHIL 3103

3 †Advanced Level Elective

16 Semester Hours

Spring Semester Year 2

3 †Advanced Level Elective

3 †MKTG 3433 Introduction to Marketing Strategy

3 Social science state/university core requirement

3 WLIT 1113 or WLIT 1123

3 COMM 1313 Public Speaking

1 General Elective

16 Semester Hours

Journalism B.A., Broadcast Sequence
Eight-Semester Degree Program

[...changes just in Year 2]

Fall Semester Year 2

- 3 †JOUR 2032/2031L Broadcast News Reporting I / Lab
- 3 Social science state/university core requirement
- 3 WLIT 1113 or WLIT 1123
- 3 †non-JOUR Advanced Level Elective
- 3 1013 Elementary II world language course (or 1003, depending on placement)
or non-JOUR General Elective
- 15 Semester Hours

Spring Semester Year 2

- 3 †Non-JOUR Advanced Level Elective 3 ‡JOUR 3072/3071L Broadcast News Reporting II/Lab
- 3 COMM 1313 Public Speaking
- 3 PHIL 2003 or PHIL 2103 or PHIL 3103
- 3 2003 Intermediate I world language course (or 1013, depending on placement in sequence) or non-JOUR
general elective
- 15 Semester Hours

Journalism B.A., News/Editorial Sequence
Eight-Semester Degree Program

[...changes just in Year 2]

Fall Semester Year 2

- 3 †JOUR 2013 News Reporting I
- 3 Social science state/university core requirement
- 3 WLIT 1113 or WLIT 1123
- 3 non-JOUR General elective
- 3 1013 Elementary II world language course (or 1003, depending on placement)
or non-JOUR General Elective
- 15 Semester Hours

Spring Semester Year 2

- 3 Non-JOUR General Elective
- 3 ‡JOUR 3013 Editing
- 3 COMM 1313 Public Speaking
- 3 PHIL 2003 or PHIL 2103 or PHIL 3103
- 3 2003 Intermediate I world language course (or 1013, depending on placement
in sequence) or non-JOUR General Elective, as needed
- 15 Total Hours

(Page 169, Catalog of Studies, 2011-2012)

Requirements for the Combined Major in Journalism and Political Science: All university students must fulfill the minimum University/state core requirements (see page 39). A minimum of 84-85 hours in non-journalism courses must be applied toward the 124 hours required by the college for a Bachelor of Arts degree. A minimum of 84-85 hours in non-journalism courses must be applied toward the 124 hours required by the college for a Bachelor of Arts degree.

Bolded courses from the list below may be applied to portions of the University/state minimum core requirements.

- 3 MATH 2033 Mathematical Thought, MATH 2043 Survey of Calculus, MATH 2053 Finite Mathematics, or MATH 2183 Mathematical Reasoning, or higher level math

3-6 Intermediate I (course number 2003) of a world language. The number of credit hours taken to complete this level of proficiency depends on placement level in the language course sequence. Elementary Language courses numbered 1003 generally do not count toward the 124 minimum credit hours required for graduation. Consult page 125 under college admission requirements for details.

3 WLIT 1113 World Literature I, or WLIT 1123 World Literature II, or an advanced literature course, or a language literature course;

3 PHIL 2003 Intro to Philosophy or PHIL 2103 Intro to Ethics or any philosophy course at the 3000-level or higher (recommended: PHIL 3103 Ethics and the Professions);

6 PLSC 2003 American National Government and a second PLSC course (recommended courses include: PLSC 2813 Intro to International Relations, PLSC 3233 The American Congress, and PLSC 4233 The American Chief Executive);

3-6 ECON 2143 Basic Economics: Theory and Practice. A combination of ECON 2013 Principles of Macroeconomics and ECON 2023 Principles of Microeconomics will be allowed in place of ECON 2143;

3 COMM 1313 Public Speaking;

3 3000-4000 level HIST course;

3 Cultural/Diversity Requirement: 3 hours of cultural/diversity studies to be selected from the following or as approved by the Lemke Department of Journalism:

ANTH 4533 Middle East Cultures

COMM 4343 Intercultural Communication

HIST 3233 African American History to 1877

HIST 3243 African American History Since 1877

HIST 3263 History of the American Indian

...(etc.)

(Page 170, Catalog of Studies, 2011-2012)

Journalism/Political Science B.A.

Eight-Semester Degree Program

[Changes to Fall Year 2 only]

Fall Semester Year 2

3 PLSC 2013 Introduction to Comparative Politics

3 †JOUR course from selected concentration

4 Science university/state core lecture w/ corequisite lab requirement

3 †Advanced general elective

3 COMM 1313 Public Speaking

16 Total Hours

(Page 170, Catalog of Studies, 2011-2012)

Requirements for the Combined Major in English and Journalism: All university students must fulfill the minimum University/state core requirements (see page 39). A minimum of 84-85 hours in non-journalism courses must be applied toward the 124 hours required by the college for a Bachelor of Arts degree. A minimum of 84-85 hours in non-journalism courses must be applied toward the 124 hours required by the college for a Bachelor of Arts degree.

Bolded courses from the list below may be applied to portions of the University/state minimum core requirements.

3 MATH 2033 Mathematical Thought, MATH 2043 Survey of Calculus, MATH 2053 Finite Mathematics, or MATH 2183 Mathematical Reasoning, or higher level math

3-6 Intermediate I (course number 2003) of a world language. The number of credit hours taken to complete this level of proficiency depends on placement level in the language course sequence. Elementary Language courses numbered 1003 generally do not count toward the 124 minimum credit hours required for graduation. Consult page 125 under college admission requirements for details.

3 WLIT 1113 World Literature I, or WLIT 1123 World Literature II, or an advanced literature course, or a language literature course;

3 PHIL 2003 Intro to Philosophy or PHIL 2103 Intro to Ethics or any philosophy course at the 3000-level or higher (recommended: PHIL 3103 Ethics and the Professions);

6 PLSC 2003 American National Government and a second PLSC course (recommended courses include: PLSC 2813 Intro to International Relations, PLSC 3233 The American Congress, and PLSC 4233 The American Chief Executive);

3-6 ECON 2143 Basic Economics: Theory and Practice. A combination of ECON 2013 Principles of Macroeconomics and ECON 2023 Principles of Microeconomics will be allowed in place of ECON 2143;

- 3 COMM 1313 Public Speaking;
- 3 3000-4000 level HIST course;
- 3 Cultural/Diversity Requirement: 3 hours of cultural/diversity studies to be selected from the following or as approved by the Lemke Department of Journalism:
 - ANTH 4533 Middle East Cultures
 - COMM 4343 Intercultural Communication
 - HIST 3233 African American History to 1877
 - HIST 3243 African American History Since 1877
 - HIST 3263 History of the American Indian

...(etc.)

(p. 171, Catalog of Studies, 2011-2012)
 Combined Major in English and Journalism
 Eight-Semester Degree Program

Changes only to Year 2

Fall Semester Year 2

- 3 †ENGL from survey group (above)
- 3 †JOUR 2013 News Reporting 1
- 3 †Advanced general elective
- 3 2013 Intermediate II world language course (strongly recommended)
- 3 PLSC 2003 American National Government or Fine Arts university/state core requirement
- 15 Total Hours

Change 2 to be made (removal of reference to journalism course prerequisite)

(p.167, 2011-2012 Catalog of Studies)

News/Editorial: JOUR 2013, JOUR 3013, JOUR 3123, and either JOUR 3023 or JOUR 4553 are required, plus any four additional journalism courses. It is recommended that one course choice be an internship.

Broadcast: JOUR 2032/2031L, JOUR 3072/3071L, JOUR 4863, and JOUR 4873 are required, plus any four additional journalism courses . It is recommended that one course choice be an internship and another choice be JOUR 4883/4880L.

Advertising/Public Relations: JOUR 3723, JOUR 3743, JOUR 4143, JOUR 4423, and JOUR 4453 are required, plus any three additional journalism courses . It is recommended that one course choice be an internship. Also required are MKTG 3433 and MKTG 3553.

Students seeking admission to the Ad/PR Sequence must have an overall GPA of 2.5 or higher: 1) to be admitted to the Ad/PR Sequence, and 2) to enroll in JOUR 3723 and JOUR 3743. Ad/PR Sequence students are required to earn a grade of "B" or higher in both JOUR 3723 and JOUR 3743 to qualify to take all upper level Ad/PR sequence courses. Students may retake JOUR 3723 and JOUR 3743 only once to earn a grade of "B" or higher.

...(etc.)

SECTION VIII: Action Recorded by Registrar's Office

PROGRAM INVENTORY/DARS

PGRM _____ SUBJ _____ CIP _____ CRTS _____

DGRE _____ PGCT _____ OFFC&CRTY VALID _____

REPORTING CODES

PROG. DEF. _____ REQ. DEF. _____

Initials ____

Date ____

Distribution

Notification to:

(1) College
(7) Treasurer

(2) Department
(8) Undergraduate Program Committee

(3) Admissions

(4) Institutional Research

(5) Continuing Education

(6) Graduate School

5/12/08