ATTACHMENT 4C-1

LETTER OF NOTIFICATION - 1

NAME CHANGE OF EXISTING CERTIFICATE, DEGREE, MAJOR, OPTION OR ORGANIZATIONAL UNIT

(No change in curriculum, emphasis, or organizational structure)

1. Institution submitting request: University of Arkansas - Fayetteville	
2. Contact person/title: Provost Sharon Gaber	
3. Phone number/e-mail address: 479.575.5459 / sgaber@uark.edu	
4. Proposed effective date: July 1, 2012	
5. Current title of degree/certificate program: Bachelor of Science Business Admin	nistration
6. Current title of major or option - Transportation	
7. Current title of organizational unit: Department of Marketing	
8. Proposed name of certificate/degree: No Change	
9. Proposed name of major or option: Supply Chain Management	
10. Proposed name of organizational unit: (New) Department of Supply Chain Mana	agement
11.CIP Code: 52.0203	
12.Degree Code: 3620	
13. Reason for proposed action: A new Department of Supply Chain Management of Supply 2011. All degrees and minors that have a current name of Transp Logistics are being changed to Supply Chain Management and moved into the result.	portation and
President/Chancellor Approval Date:	
Board of Trustees Notification Date:	
Chief Academic Officer: Da	ite: