

ATTACHMENT 2A-1

LETTER OF NOTIFICATION – 3

NEW OPTION, CONCENTRATION, EMPHASIS

(Maximum 18 semester credit hours of new theory courses and 6 credit hours of new practicum courses)

1. Institution submitting request: University of Arkansas
2. Contact person/title: Dr. Sharon Gaber, Provost
3. Phone number/e-mail address: 479.575.5459; sgaber@uark.edu
4. Proposed effective date: Fall 2012
5. Title of degree program: Ph.D. in Business Administration
6. CIP Code: 52.0201
7. Degree Code: 7170
8. Proposed option/concentration/emphasis name: Supply Chain Management Concentration
9. Reason for proposed action:

The new Department of Supply Chain Management requests that a new concentration be approved for the Ph.D. in Business Administration currently in place in the Walton College. Prior to the creation of the new department, students who were focused on logistics and supply chain management completed a customized marketing track in the PhD in Business Administration. With the creation of the new Department of Supply Chain Management, the faculty are prepared to formalize the Supply Chain Concentration. No other Ph.D. in Business Administration is currently found in the State of Arkansas so this is not a duplication of effort. Furthermore, the degree is in high demand globally, both in academic institutions and in business operations.

10. New option/concentration/emphasis objective:

The Ph.D. Program in Business Administration with a Supply Chain Management Concentration prepares students for careers in research and teaching. The Program allows students to concentrate within one of two areas: logistics or global supply chain management. The student's concentration will determine the courses taken in fulfilling the supporting fields requirement and the specialization for the comprehensive examination.

11. Provide the following:

- a. Curriculum outline - List of required courses

Generally, the program is composed of 60 credit hours. Up to 6 credit hours of prior coursework may be applied to the requirements for the Supply Chain Management Concentration with the recommendation and consent of the student's Ph.D. Program Advisory Committee. Courses are made in consultation with the student's Ph.D. Program Advisory Committee. All courses taken must be at the graduate level and/or taken for graduate credit. A minimum of nine hours should be taken in graduate research seminars. Graduate courses may include those logistics, research seminars, methods courses, and other areas that help prepare the student for a career as a professor.

b. New course descriptions

No new courses are needed.

c. Program goals and objectives

The main objective of the concentration is to prepare students for a career in research and teaching in the area of supply chain management.

d. Expected student learning outcomes

Outcome 1: The ability to understand and test existing theory

Outcome 2: The ability to develop theory to explain and predict supply chain management phenomena

Outcome 3: The ability to write and published research in top journals in supply chain management

12. Will the new option be offered via distance delivery? No

13. Mode of delivery to be used: Traditional instruction

14. Explain in detail the distance delivery procedures to be used: Not applicable

15. Is the degree approved for distance delivery? Not applicable

16. List courses in option/concentration/emphasis. Include course descriptions for new courses.

Concentration

Program Requirements

- Generally, the program is composed of 60 credit hours. Up to 6 credit hours of prior coursework may be applied to the requirements for the supply chain management Concentration with the recommendation and consent of the student's Ph.D. Program Advisory Committee.

Tools (18 hours)

- TLOG 643V Seminar in Research Methods
- 12 hours of electives to be determined in consultation with the Ph.D. Program Advisory Committee

Supply Chain Management Core (12 hours)

- TLOG 5633 Retail Supply Chain Management
- TLOG 5653 Global Logistics and Supply Chain Management
- TLOG 5643 Transportation Strategy
- TLOG 5673 Modeling Retail & Consumer Products Supply Chain Management

Supporting Fields (12 hours)

- Courses for the supporting fields requirement are made in consultation with the student's Ph.D. Program Advisory Committee. All courses taken for the supporting fields must be at the graduate level and/or taken for graduate credit. A minimum of nine hours should be taken in graduate research seminars.

Dissertation (18 hours)

- A dissertation will be written under the guidance of the supply chain management faculty. The dissertation committee consists of a minimum of 3 graduate faculty members. One graduate faculty member outside the Department may be chosen for this committee depending on the dissertation topic.

17. Specify the amount of the additional costs required, the source of funds, and how funds will be used.

No additional funds are required for this concentration as all courses needed already exist.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer

Date:

